

**PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT
CITY HALL
260 High Street, Perth Amboy, NJ 08861
(732) 442-6421**

**PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT
PUBLIC MEETING**

Pursuant to the Open Public Meetings Act, please note that a regular public meeting has been scheduled for the Perth Amboy Business Improvement District to take place on **Tuesday, October 12, 2021 at 4:00 pm** via Zoom Conference.

Notice of this meeting has been given to the Star Ledger, the Home News Tribune, the Amboy Guardian, published on the City's website, BID board webpage, provided to the City Clerk's office for public posting (bulletin board), released via Constant Contact email service and posted at the side entrance of City Hall.

The public can join the ZOOM meeting with the access information below:

Online Link:

<https://us06web.zoom.us/j/84322122484?pwd=ZjQ1NzQ4Vjlmajh4eWhicDZySkREQT09>

Dial by your location

+1 646 558 8656 US (New York)

Meeting ID: 843 2212 2484

Passcode: 08861

AGENDA

I. Salute to the Flag

II. Roll Call

Name	Present	Absent	Excused
Antonio Abreu			
Fausto Diaz			
Iris Diaz			
Mayor Helmin Caba			
Sergio Diaz			
Lisett Lebron			
Asim Malik			
Reyes Ortega			
Samuel Quezada			
Mayor's Designee*			

Barry Rosengarten			
Elizabeth Sanchez			
James Snyder			

III. **Approval of Minutes** September 14, 2021

Motion _____
 Second _____

September 30, 2021

Motion _____
 Second _____

IV. **Approval of October Bill List - \$10,405.62** Reyes Ortega, Treasurer

Motion _____
 Second _____

V. **Chairman's Report** Barry Rosengarten, Chairman

a. BID Updates

- 1) Board Member Status Change of Melvin Rodriguez
- 2) By-Laws Committee Member- Add on: Lisett Lebron
- 3) Budget Committee Members
- 4) BID Expansion Special Committee
- 5) Introduction of 2022 BID Budget
- 6) Accountant Consulting Services

b. Match Funding for NPP Projects/City Agreement

- c. Resolution 08-10/21- Resolution Authorizing The Chair Of The Downtown Business Improvement District, Inc. ("BID") To Enter Into Agreement With The City Of Perth Amboy To Administer The Neighborhood Preservation Program Year 2 Art Initiatives.

VI. **Manager's Report** Noelia Colon, Executive Director

a. Projects and Initiatives

- 1) Grant Programs- NJEDA Application Open on October 20th
- 2) Upcoming BID Events
 1. Perth Amboy Eats Food Tour 10/16/21
 2. Classic Car Show 10/23/21
 3. Halloween Car Parade 10/30/21

VII. **Committee Report**
 None

VIII. **Old Business:**
 None

IX. New Business:

None

X. Public Portion:

Motion to open the public portion:

Motion _____

Second _____

Motion to close the public portion:

Motion _____

Second _____

XI. Adjourn:

Motion _____

Second _____

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**PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT
PUBLIC MEETING**

Pursuant to the Open Public Meetings Act, please note that a regular public meeting has been scheduled for the Perth Amboy Business Improvement District to take place on **Tuesday, September 14, 2021 at 4:00 pm** at City Hall Council Chambers located at 260 High Street.

Notice of this meeting has been given to the Star Ledger, the Home News Tribune, the Amboy Guardian, published on the City's website, BID board webpage, provided to the City Clerk's office for public posting (bulletin board), released via Constant Contact email service and posted at the side entrance of City Hall.

MINUTES

I. Salute to the Flag

II. Roll Call

Name	Present	Absent	Excused
Antonio Abreu			X
Fausto Diaz	X		
Iris Diaz			X
Mayor Helmin Caba	X		
Sergio Diaz	X		
Lisett Lebron	X		
Asim Malik		X	
Reyes Ortega	X		
Samuel Quezada	X		
<i>Mayor's Designee*</i>			
Barry Rosengarten	X		
Elizabeth Sanchez	X		
James Snyder			X
Melvin Rodriguez			X

I. **Approval of Minutes**

July 13, 2021

Motion Mayor Caba
Second F. Diaz

II. **Approval of Bill Lists**

Reyes Ortega, Treasurer

Special August Bill List \$38,946.52

Motion L. Lebron
Second F. Diaz
All in Favor

September Bill List \$19,588.89

Motion R. Ortega
Second S. Quezada
All in Favor

I. **Chairman's Report**

Barry Rosengarten, Chairman

a. **BID Updates**

- 1) **Public Presentation for BID Expansion** –
Chairman Rosengarten state that the Office of the Mayor would make a presentation before the board. Mayor Caba proposed an expansion of the BID area to involve all our business city-wide to fall under the umbrella of a Special Improvement District. Information was provided in the agenda packet, including proposal, implementation timeline and the consultant proposal to assist with the expansion. After the presentation a motion was made to endorse the Mayor's expansion proposal.

Motion: F. Diaz
Second: S. Quezada
Roll Call

- 2) **Closed Litigation- Judge's Opinion in Favor of the BID**
Charmain Rosengarten stated that last year two lawsuits were filed by J. Baratta Industries, LLC. (JBI), which were consolidated into one lawsuit alleging that the BID had violated New Jersey's Open Public Records Act. On August 20th, in a 44-page opinion, the court ruled in favor of the BID and our Executive Director on all counts. Opinion provided in agenda packet.

- 3) **By-Law Committee Appointments-**
Charmain Rosengarten stated that as we move forward with the expansion, I would like to request two member of the BID board to replace two open seats (due to previous resignations) for the By-Laws Committee. Interested was expressed by Samuel Quezada, Reyes Ortega and Fausto Diaz.

b. **Downtown Improvements**

1) Downtown LED Lights-

Charmain Rosengarten thanked the efforts of the governing body and the Department of Public Works for the light poles on Smith Street being upgraded to LED bulbs for better illumination. The project began several weeks ago and is expected to resume to complete the entire downtown area before the end of the year.

2) Bike Share Program

Charmain Rosengarten guided members to review the quote provided in their packets that proposes the installation of a bike rack with 10 bikes for the community use. He stated that we are discussing with administration if this is something the community wants to see in the BID area and that he would like to know how the board feels about launch this project in our downtown area the marina area of our BID district. Interest expressed by the BID board to proceed with project, pending review of potential legal ramifications and agreements.

3) "How to Apply for Grants" Seminar

Charmain Rosengarten stated that the BID would like to host a technical support seminar, "How to Apply for Grants" Seminar that will demonstrate to all business owners how to prepare for upcoming local, state and federal grants, including but not limited to gather start-up formation and certificates documents, understanding the paperwork needed, other procedure. The recommendations were to made by board members and Mayor Caba to have the presentations separated into English and Spanish- an hour each session.

c. Match Funding for NPP Projects

1) NPP Project Support for Tree Grate Removal-

Charmain Rosengarten discussed another partnership with OECD/NPP. The tree grate removal and tree replacement program is set to reduce liability (trip hazards) and create tree uniformity in the downtown area. This program began several months ago several trees that created the largest liabilities were changed. NPP will be committing \$60,000 to his project and we would like to commit funds to this program. Motion presented not to exceed \$20,000 from surplus funds to support the tree grate removal and tree replacement program.

Motion: F. Diaz

Second: R. Ortega

All in Favor

2) Perth Amboy Eats Webpage-

Charmain Rosengarten pointed the board members to the agenda packet to review a proposal that was prepared for the Gateway Neighborhood Collaborative. The BID and the OECD are requesting the monetary support for the creation of 10 restaurant webpages in their area of the BID. Additionally, in order to continue supporting our food establishments, we would like to make a motion for the BID to support the same initiative by dedicating \$10,000 in funding to support the webpage creation of 10 food establishments in the BID.

Motion: S. Quezada

Second: L. Lebron

II. Manager's Report

Noelia Colon, Executive Director

a. Projects and Initiatives

- 1) NJEDA Grant Programs
 1. Main Street Recovery Grant
 2. Tropical Storm Grant
- 2) Business Registration Program
- 3) Upcoming BID Events
 1. Perth Amboy Eats, Restaurant Tour- 10/16/2021
 2. Classic Car Show- 10/23/2021

III. Committee Report

None

IV. Old Business:

None

V. New Business:

None

VI. Public Portion:

Motion to open the public portion:

Motion L. Lebron
Second S. Quezada
All in Favor

Member of the Public: Dania of the PAAC program shared that she would like to see the programming that takes place in the BID, take place in their district for unified services and programming.

Motion to close the public portion:

Motion L. Lebron
Second S. Quezada
All in Favor

VII. Executive Session:

a. Resolution 06-09/2021- Pending and closed litigation matters

No action was taken place after the executive session.

Legal discussion held regarding Judge's Opinion (regarding OPRA lawsuit) in favor of the BID and the Executive Director and discussion of legal aspect of pending OPMA litigation.

VIII. Motion to open Executive Session:

Motion S. Quezada
Second F. Diaz
All in Favor

Closed Executive Session

Motion L. Lebron
Second S. Quezada
All in Favor

IX. Adjourn:

Motion L. Lebron
Second S. Quezada
All in Favor

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CITY HALL
260 High Street, Perth Amboy, NJ 08861
(732) 442-6421**

**PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT
PUBLIC MEETING**

Pursuant to the Open Public Meetings Act, please note that a regular public meeting has been scheduled for the Perth Amboy Business Improvement District to take place on **Thursday, September 30, 2021 at 4:30 pm** over Zoom Conference.

Notice of this meeting has been given to the Star Ledger, the Home News Tribune, the Amboy Guardian, published on the City's website, BID board webpage, provided to the City Clerk's office for public posting (bulletin board) and posted at the side entrance of City Hall.

MINUTES

I. Salute to the Flag

II. Roll Call

Name	Present	Absent	Excused
Antonio Abreu	X		
Fausto Diaz	X		
Iris Diaz		X	
Mayor Helmin Caba	X		
Sergio Diaz	X		
Lisett Lebron	X		
Asim Malik	X		
Reyes Ortega		X	
Samuel Quezada	X		
<i>Mayor's Designee*</i>			
Barry Rosengarten	X		
Elizabeth Sanchez	X		
James Snyder		X	

III. **Consulting Services Presentation**

Diana St. John, Principal

a. Presentation by IRun New Jersey

Chairman Rosengarten introduced Diana St. John, Principal of IRun New Jersey to share about herself, her experience and the proposal she submitted to the BID regarding her services to provide guidance on the BID expansion. Several board members asked questions regarding her services presentation and services.

IV. **Chairman's Report**

Barry Rosengarten, Chairman

- a. Resolution 07-09/2021 Directing Certain Action As to the Proposal by IRun New Jersey for the Perth Amboy BID Expansion Project. Motion presented to approve resolution.

Motion: L. Lebron

Second: E. Sanchez

All in Favor

- b. Appointment of Members to the By-Laws Committee

Chairman Rosengarten stated at our September 14th board meeting that three board members expressed interest in serving on the By-Laws Committee—those individual were Samuel Quezada, Fausto Diaz and Reyes Ortega. Currently serving are: Committee Chair Sergio Diaz and Committee Member Antonio Abreu. Motion presented to vote in three new members to the bylaws committee.

Motion: A. Malik

Second: E. Sanchez

All in Favor

- c. Partnership for Upcoming Halloween Parade

Chairman Rosengarten stated that the City of the Perth Amboy and the Jewish Renaissance Foundation are hosting a Halloween car parade this year and would like to our financial support for the rental of a float that will tour the city, include Smith Street and the BID area. The float cost is \$1,000. Motion presented to partner in this community event with a contribution not to exceed \$1,000?

Motion: S. Quezada

Second: A. Abreu

All in Favor

- d. Donation of Proceeds from Perth Amboy Eat Food Tour

Chairman Rosengarten shared that the Perth Amboy Eats Food Tour will be taking place on October 16, 2021. For our previous Taste of Perth Amboy events, ticket proceeds have gone to Homeless Prevention and to engrave names on the Veterans War Memorial. Board discussed and motion was presented for all ticket proceeds to be donated to a local veteran initiative for the engraving of names on the Veterans' War Memorial.

Motion: A. Abreu

Second: A. Malik

All in Favor

- e. Late Starter- 50th Anniversary of Our Lady of Fatima

Chairman Rosengarten proposed that the board support an ad (not to exceed \$200) in for the 50th Anniversary of Our Lady of Fatima located in the BID area.

Motion: F. Diaz

Second: A. Abreu

Sergio Diaz and Lisett Lebron abstained due their membership at Our Lady of Fatima.

V. **Manager's Report**

Noelia Colon, Executive Director

- a. Perth Amboy Eats Food Tour – 10/16/2021
 - 1) Board Volunteers
 - 2) Ticket Sales

II. **Committee Report**

None

III. **Old Business:**

None

IV. **New Business:**

None

V. **Public Portion:**

Motion to open the public portion:

Motion L. Lebron
Second E. Sanchez

Motion to close the public portion:

Motion L. Lebron
Second S. Quezada
All in Favor

VI. **Adjourn:**

Motion Mayor Caba
Second A. Abreu
All in Favor

**CITY OF PERTH AMBOY
BUSINESS IMPROVEMENT DISTRICT**

**OCTOBER 2021
AS OF 9/17/2021
BILL LIST**

Name	Date	Description	Open Balance
CDW Government	9/17/2021	Print Toner	\$ 310.98
		Total	\$ 310.98
Key Marketing	9/22/2021	Perth Amboy Eats 50% initial payment	\$ 5,000.00
		Total	\$ 5,000.00
Illusions Engraved	9/23/2021	Board Name desk	\$ 57.00
		Total	\$ 57.00
Verizon	9/24/2021	BID Phone payment; August 25- September 24	\$ 121.89
		Total	\$ 121.89
Printing Copy Center	10/16/2021	T- Shirts	\$ 402.00
		Total	\$ 402.00
Facebook	9/29/2021	Facebook Post Boost- Perth Amboy Eats Promo (BID page)	\$ 80.00
		Total	\$ 35.00
Facebook	9/29/2021	Facebook Post Boost- Perth Amboy Eats Promo (Recreation page)	\$ 200.00
		Total	\$ 200.00
Printing Copy Center	9/29/2021	Banner for Perth Amboy Eats & Stickers for Parkmobile Paystations	\$ 295.00
		Total	\$ 295.00
Ismael Nunez	9/30/2021	Vendor Service for Map- Perth Amboy Eats	\$ 120.00
		Total	\$ 120.00
Veronica Pacheco	9/30/2021	Vendor Services: August 31-September 30	\$ 498.75
		Total	\$ 498.75
Printing Copy Center	10/6/2021	Perth Amboy Eats Tour Posters (50)	\$ 185.00
		Total	\$ 185.00
Essential Communications	10/7/2021	Public Relations services for September 2021	\$ 400.00
		Total	\$ 400.00

**CITY OF PERTH AMBOY
BUSINESS IMPROVEMENT DISTRICT**

**OCTOBER 2021
AS OF 9/17/2021
BILL LIST**

The Amboy Guardian	10/7/2021	Classic Car Show and Food Tour Ads (half page each)	\$ 880.00
		Total	\$ 880.00
Caraballo Accounting	10/11/2021	Small Business Grant Program Webinar	\$ 800.00
		Total	\$ 800.00
Sound of the Streets	10/11/2021	Classic Car Show- 3 Hours	\$ 1,100.00
		Total	\$ 1,100.00
		TOTAL	\$ 10,405.62

City of Perth Amboy
Business Improvement District

Total Bill List	\$ 10,405.62
Date	

NAME	APPROVED
Antonio Abreu	
Lisett Lebron	
Asim Malik	
Sergio Diaz	
Hon. Helmin J. Caba, Mayor	
Fausto Diaz	
Iris Diaz	
Reyes Ortega	
Mayor's Designee	
Samuel Quezada	
Elizabeth Sanchez	
James Snyder	
Chairman Rosengarten	

Motion:

Second:

QUOTE CONFIRMATION



DEAR NOELIA COLON,

Thank you for considering CDW•G LLC for your computing needs. The details of your quote are below. [Click here](#) to convert your quote to an order.



ACCOUNT MANAGER NOTES: Vince A,brosia
vincamb@cdwg.com

QUOTE #	QUOTE DATE	QUOTE REFERENCE	CUSTOMER #	GRAND TOTAL
MJRZ781	9/17/2021	MJRZ781	10842500	\$310.98

QUOTE DETAILS				
ITEM	QTY	CDW#	UNIT PRICE	EXT. PRICE
HP 305A (CF370AM) 3pack Cyan/Magenta/Yellow Origin LaserJet Toner Cartridge Mfg. Part#: CF370AM UNSPSC: 44103116 Contract: New Jersey HP Inc NVP Computer Equipment (MNNVP-133 M0483 89974)	1	3055335	\$310.98	\$310.98

PURCHASER BILLING INFO		SUBTOTAL	\$310.98
Billing Address: CITY OF PERTH AMBOY ACCTS PAYABLE 260 HIGH ST ***VENDOR DECLARATION*** PERTH AMBOY, NJ 08861-4491 Phone: (732) 826-0290 Payment Terms: Net 30 Days-Govt State/Local		SHIPPING	\$0.00
		SALES TAX	\$0.00
		GRAND TOTAL	\$310.98
		DELIVER TO Shipping Address: CITY OF PERTH AMBOY NOELIA COLON 260 HIGH ST PERTH AMBOY, NJ 08861-4491 Shipping Method: UPS Ground (2 - 3 day)	

Need Assistance? CDW•G LLC SALES CONTACT INFORMATION			
	Dan Ruggiero	(866) 769-8470	danrugg@cdwg.com

This quote is subject to CDW's Terms and Conditions of Sales and Service Projects at <http://www.cdw.com/content/terms-conditions/product-sales.aspx>
For more information, contact a CDW account manager

© 2021 CDW•G LLC 200 N. Milwaukee Avenue, Vernon Hills, IL 60061 | 800.808.4239



Key Marketing
485C US Highway 1 South, Suite
100
Iselin, NJ 08830
info@key.marketing

Invoice 1172

BILL TO
Perth Amboy Business
Improvement District
260 High Street
Perth Amboy, NJ 08861

SHIP TO
Perth Amboy Business
Improvement District

DATE
09/22/2021

PLEASE PAY
\$10,000.00

DUE DATE
10/22/2021

DATE	DESCRIPTION	QTY	RATE	AMOUNT
	Website Design Restaurant Addition to Perth Amboy Eats 50 4x6 Postcards 50 QR Stickers 1 Year Website & QR Maintenance	10	1,000.00	10,000.00

Payment Terms: Invoice to be paid 50% up-front and
50% at time of project completion (when all
restaurants have been added to website).

SUBTOTAL	10,000.00
TAX	0.00
TOTAL	10,000.00

TOTAL DUE \$10,000.00

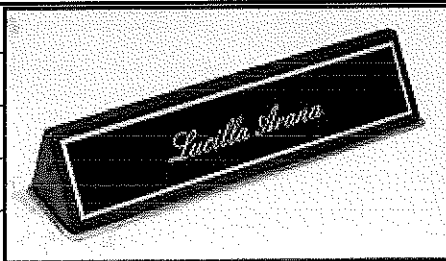
THANK YOU.



311 Fayette Street Perth Amboy, NJ 08861
 (732) 442-4488 Fax (732) 826-6375
 Email: illusionengraved@yahoo.com

No. 8801

Name City of Perth Amboy		Phone 732-442-6421	
Address Noella Colon		Fax	
City Perth Amboy	State NJ	Zip 08861	
CUSTOMER VISITED STORE BEFORE YES NO		Date 9/14/21	
LAYOUT		Date Due 9/15/21	



Hon. Mayor Helmin Caba
 City of Perth Amboy

ITEM NO.	QUANTITY	UNIT PRICE	DESCRIPTION COST	UNIT COST
	1	\$57.00	Rosewood namedesk	\$57.00
NEXT OCCASION			SUB TOTAL	\$57.00
CARRY-IN ITEM			TAX	
			TOTAL	\$57.00
			50% Deposit	
			BALANCE DUE	

SIGNATURE



PO BOX 489
NEWARK, NJ 07101-0489

Manage Your Account	Account Number	Date Due
b2b.verizonwireless.com	342311378-00001	10/16/21
Change your address at http://sso.verizonenterprise.com	Invoice Number	9889200085

PERTH AMBOY BUSINESS IMPROV
260 HIGH ST
PERTH AMBOY, NJ 08861-4451

00028863
K109

Quick Bill Summary

Aug 25 – Sep 24

Previous Balance <i>(see back for details)</i>	\$121.89
Payment – Thank You	-\$121.89
Balance Forward	\$0.00
Monthly Charges	\$70.00
Usage and Purchase Charges	
Messaging	\$0.00
Data	\$0.00
Equipment Charges	\$47.91
Surcharges and Other Charges & Credits	\$2.61
Taxes, Governmental Surcharges & Fees	\$1.30
Total Current Charges	\$121.82

Total Charges Due by October 16, 2021 \$121.82

Pay from phone	Pay on the Web	Questions:
#PMT (#768)	At b2b.verizonwireless.com	1.800.922.0204 or *611 from your phone



PERTH AMBOY BUSINESS IMPROV
260 HIGH ST
PERTH AMBOY, NJ 08861-4451

Bill Date September 24, 2021
Account Number 342311378-00001
Invoice Number 9889200085

Total Amount Due

Will be submitted to credit card on 10/14/21
DO NOT MAIL PAYMENT

\$121.82

P.O. BOX 408
NEWARK, NJ 07101-0408



98892000850103423113780000100000012182000000121823



Invoice Number 9889200085 Account Number 342311378-00001 Date Due 10/16/21 Page 3 of 6

Overview of Lines

Lines	Charges	Page Number	Monthly Charges	Usage and Purchase Charges	Equipment Charges	Surcharges and Other Charges and Credits	Taxes, Governmental Surcharges and Fees	Third-Party Charges (includes Tax)	Total Charges	Voice Plan Usage	Messaging Usage	Data Usage	Voice Roaming	Messaging Roaming	Data Roaming
732-372-8772	Noelia Colon	4	\$70.00	--	\$47.91	\$2.61	\$1.30	--	\$121.82	--	72	1.054GB	--	--	--
Total Current Charges			\$70.00	\$0.00	\$47.91	\$2.61	\$1.30	\$0.00	\$121.82						



Summary for Noelia Colon: 732-372-8772

Your Plan

Business Unlimited Smartphone

\$45.00 monthly charge
Unlimited monthly minutes

UNL Text Messaging

Unlimited M2M Text
Unlimited Text Message

Email & Web Unlimited

Unlimited monthly gigabyte

UNL Picture/Video MSG

Unlimited monthly Picture & Video

Monthly Charges

Business Unlimited Smartphone	09/25 – 10/24	45.00
Addl Smartphn Data Access	09/25 – 10/24	25.00
		\$70.00

Equipment Charges

Device Payment Agreement 1313274940 – Payment 23 of 24	47.91
Paid 1054.17	
Past Due .00	
Balance (after this month's current payment) 47.91	
\$47.91	

Have more questions about your charges?
Get details for usage charges at
b2b.verizonwireless.com.

338 State Street
Perth Amboy, NJ 08861
7328263575
orders@printingcopycenter.com
printingcopycenter.com



BILL TO

City of Perth Amboy
Office of Economic &
Community Development
260 High Street
Perth Amboy, NJ 08861 USA

INVOICE 13755A

DATE 10/01/2021 TERMS Net 15

DUE DATE 10/16/2021

DATE	ACTIVITY	QTY	RATE	AMOUNT
10/01/2021	Apparel:T-Shirts Gildan 6oz / Navy / White Lettering Front (5medium / 20large / 20xlarge)	45	7.75	348.75
10/01/2021	Apparel:T-Shirts Gildan 6oz / Navy / White Lettering Front (5xxlarge)	5	10.65	53.25

Please note for the xx large shirts the cost of the shirt is \$2.90 more

Thank you for your business.
We hope to see you again!

TOTAL DUE \$402.00

Receipt for Perth Amboy Bid

Account ID: 249277229258742



Invoice/Payment Date
Oct 10, 2021, 7:08 PM

Payment Method
Visa - 2942
Reference Number: LGQJ887EF2

Paid

\$35.00 USD

Transaction ID
4373123419467707-8521367

You're being billed because you reached your \$35.00 payment threshold.

Product Type
Facebook

Campaigns

Event: Perth Amboy Eats: Food Tour		\$35.00
From Oct 6, 2021, 12:00 AM to Oct 10, 2021, 7:08 PM		
Event: Perth Amboy Eats: Food Tour	6,244 Impressions	\$35.00

Receipt for Samantha Miranda

Account ID: 401377533979120



Invoice/Payment Date
Oct 11, 2021, 9:51 PM

Payment Method
Visa · 2942
Reference Number: 794GY6K6W2

Paid

\$25.36 USD

Transaction ID
4233025790147917-8553756

Your previous payment for these ad costs failed.

Product Type
Facebook

Campaigns

Post: "PRESENTING....The Perth Amboy Eats Food Tour!..."		\$25.36
From Oct 9, 2021, 12:00 AM to Oct 10, 2021, 11:59 PM		
Post: "PRESENTING....The Perth Amboy Eats Food Tour!..."	2,112 Impressions	\$25.36

338 State Street
Perth Amboy, NJ 08861
7328263575
orders@printingcopycenter.com
printingcopycenter.com



BILL TO
Noelia Colon, BID/UEZ
Executive Director
City of Perth Amboy
Business Improvement District

INVOICE 13748A

DATE 09/29/2021 TERMS Net 15

DUE DATE 10/14/2021

DATE	ACTIVITY	QTY	RATE	AMOUNT
09/29/2021	Banner 8 x 3 / 13 oz vinyl / Color / Welding/Grommets (every 2ft)	2	120.00	240.00
09/29/2021	Banner 8 x 3 / 13 oz vinyl / Color / Welding/Grommets (every 2ft) - DONATION	2	0.00	0.00
09/29/2021	Stickers 3 x 2 inch / 3m vinyl adhesive / w laminate / color	36	1.5277778	55.00

Thank you for your business.
We hope to see you again!

TOTAL DUE

\$295.00

OFFICE: (732) 826-3575 | FAX: (732) 826-3395 |
ORDERS@PRINTINGCOPYCENTER.COM

Ismael Nunez
170 First Street,
Perth Amboy, NJ 08861

Invoice

Invoice # 001
Date: October xx, 2021

BILL TO:
PABID
260 High Street
Perth Amboy, NJ 08861

DESCRIPTION	DATE(S)	UNIT	RATE	AMOUNT
Vendor Service for Map Creation Single Project for Perth Eats Route	10/8/2021	1	120.00	\$120.00
			TOTAL	\$120.00

Veronica Pacheco
441 Penn Street,
Perth Amboy, NJ 08861

Invoice

Invoice # 0921
Date: September 30, 2021

BILL TO:
PABID
260 High Street
Perth Amboy, NJ 08861

DESCRIPTION	DATE(S)	UNIT	RATE	AMOUNT
Vendor Services (Clerical)	8/31-9/20	33.25	15.00	\$498.75
			TOTAL	\$498.75

338 State Street
Perth Amboy, NJ 08861
7328263575
orders@printingcopycenter.com
printingcopycenter.com



BILL TO
Noelia Colon

INVOICE 13768A

DATE 09/29/2021 TERMS Net 15

DUE DATE 10/14/2021

DATE	ACTIVITY	QTY	RATE	AMOUNT
	Posters 11 x 17	50	3.70	185.00

Thank you for your business.
We hope to see you again!

TOTAL DUE \$185.00



Invoice

October 7, 2021

Public Relations Services

Overview of the Assignment

Essential PR drafted a news release about the Superior Court of New Jersey's decision involving the legal action against the Perth Amboy Business Improvement District (BID).

The Superior Court in Middlesex County denied the plaintiff's two complaints seeking civil penalties from one of the defendants. The court also granted the BID's motion to dismiss plaintiff's two complaints.

The judge dismissed the each of plaintiff's complaints in "its entirety, with prejudice, and without costs."

The news release was submitted to the BID for review and comments in late August.

During the first week of September, Essential PR edited the revised version of the news release, based on input from the BID and the organization's attorney. Essential PR discussed changes to the news release content with the BID, and made additional changes requested by the Executive Director.

Essential PR responded rapidly to the BID's request to draft the news release based on facts in the Superior Court Judge's Order of Judgement.

Invoice

- Essential PR agreed to draft the news release for the BID and make two sets of edits, which have been completed, about the Superior Court of New Jersey's 'Order of Judgement.' The fee is \$200.

Please make the payment to Essential Communications, LLC.

Note: Thank you for the opportunity to serve and assist the Perth Amboy BID, the community's businesses and the City of Perth Amboy. Essential PR is grateful to be associated with the BID and its Board of Directors as the organization and its allies continue to transform and enhance the city's downtown business district, while providing many useful serves to local companies.

Essential PR
29 Highpoint
Cedar Grove, New Jersey 07009
973.509.3431 or 973-768-2425
robertrinklin@outlook.com



Invoice

Resubmitting, Sept. 10, 2021

August 2, 2021

Invoice Number: EPR-08022021

Invoice to: Perth Amboy Business Improvement District (BID)
260 High Street, Perth Amboy, New Jersey 08861

Overview of the Assignment

Essential PR was asked to draft a news release about the presentation of the Transition Mural to the City of Perth Amboy. The community's leaders attended the "reveal" ceremonies on Friday, July 9. We also attended the event at 86 Smith and took photographs of the official ceremonies.

The BID's office received a draft of the news release on July 13. Before submitting the draft of the release, we asked the mural artist Emilio Florentine to review his quote, and make any changes. The artist approved his quote.

We also reviewed the remarks made by the following leaders, who attended the mural presentation:

- Honorable Helmin Caba, Mayor of the City of Perth Amboy
- Tashi Vazquez, head of the Office of Economic & Community Development
- Barry Rosengarten, Chairman of the BID
- Noelia Colon, Executive Director of the BID.

Mayor Caba is also quoted in the news release along with comments by Ms. Colon.

We also sent the BID a group of digital images that were taken during Transitions Mural ceremonies.

On July 26, we resent the news release to the BID for review and approval.

The assignment was completed as requested by the BID and the cost is \$200.00

Payment is due upon receipt.

Please make the payment to Essential Communications, LLC

Essential Communications, LLC
29 Highpoint
Cedar Grove, New Jersey 07009
973-509-3431
robertrinklin@outlook.com
973.768.2425

Essential Public Relations
29 Highpoint
Cedar Grove, New Jersey 07009
973-509-3431, 973.768.2425
robertrinklin@outlook.com

A NJ FEED INITIATIVE THROUGH NJEDA IN PARTNERSHIP WITH THE CITY OF PERTH AMBOY, RAYMCA, AND BETHEL CHRISTIAN CHURCH



SOUP KITCHEN 411

The City of
PERTH AMBOY
Helmin J. Caba, Honorable Mayor
& City Council Members

COMMUNITY DINNER

Hot Meal Distribution

Limited Supplies
First Come, First Serve

OCTOBER 13, 2021 - JANUARY 26, 2022
EVERY WEDNESDAY
STARTING 4PM

OCTOBER Perth Amboy Area YMCA 337 NEW BRUNSWICK AVE	NOVEMBER Bethel Christian Church Inc 185 HALL AVENUE
DECEMBER Alexander Jankowski Center 1 OLIVE STREET	JANUARY Brighton Ave Teen Center 54 BRIGHTON AVENUE

SUPPORTING OUR FAMILIES WITH HOT MEALS.
ONE MEAL PER FAMILY MEMBER.
For more information, contact us at
volunteereperthamboynj.org
(732) 324-3685






SCAN ME

A NJ FEED INITIATIVE THROUGH NJEDA IN PARTNERSHIP WITH THE CITY OF PERTH AMBOY, RAYMCA, AND BETHEL CHRISTIAN CHURCH



SOUP KITCHEN 411

The City of
PERTH AMBOY
Helmin J. Caba, Honorable Mayor
& City Council Members

VOLUNTEERS NEEDED

for Hot Meal Distribution

OCTOBER 13, 2021 - JANUARY 26, 2022
EVERY WEDNESDAY
STARTING 4PM

OCTOBER Perth Amboy Area YMCA 337 NEW BRUNSWICK AVE	NOVEMBER Bethel Christian Church Inc 185 HALL AVENUE
DECEMBER Alexander Jankowski Center 1 OLIVE STREET	JANUARY Brighton Ave Teen Center 54 BRIGHTON AVENUE

SIGN UP TO VOLUNTEER ONLINE or by EMAIL
Website: perthamboynj.org/community/community_dinner_volunteer
Email: volunteers@perthamboynj.org






SCAN ME

THE PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT PRESENTS

PERTH AMBOY EATS


FOOD TOUR

OCT-16



NOON-4PM

STARTING AT 86 SMITH STREET


\$30-Adults | \$20-Seniors, Age 60 & Over | \$15-Kids 12 & Under

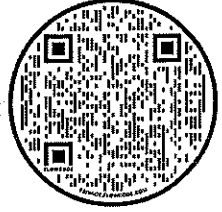


MUSIC | TROLLEY SERVICE | WALKING AND TASTING OVER 20+ EATERIES

The City of
PERTH AMBOY
Helmin J. Caba, Honorable Mayor
& City Council Members





SCAN CODE FOR TICKETS!

For more info:
Contact (732) 442-6421

Advanced Tickets at : <https://www.eventbrite.com/e/perth-amboy-eats-food-tour-tickets-174781976597>

Middlesex County hosts the Educators' Summit on Student Mental Health to Address the Social, Emotional, And Behavioral Effects of the Ongoing Pandemic on Students

Press Release 10/1/21
MIDDLESEX COUNTY, NJ – Middlesex County, in partnership with the Middlesex County Prosecutor's Office and the Educational Services Commission of New Jersey, hosted the Educators' Summit on Student Mental Health on Thursday to address the challenges of social and emotional wellbeing faced by primary, secondary, and post-secondary students due to the COVID-19 pandemic. The panel shared insights into how the pandemic is impacting children and young adults and discussed findings from a survey of educators across school districts and charter schools in Middlesex County conducted in May by the Educational Services Commission of New Jersey and the Office of the Middlesex County Superintendent of Schools.

Senator Joseph Vitale, Director of Middlesex County Commissioners Director Ronald G. Rios, County Commissioner Chanelle Scott McCullum, and Superintendent Mark Finkelstein of the Educational Services Commission of New Jersey, served as guest speakers. Middlesex County Prosecutor Yolanda Ciccone served as moderator and panelists included: Lakesha Carter, MPA, Middlesex County Department of Community Services; Kyle Anderson, Middlesex County Executive County Superintendent; Scott Feder, South Brunswick Public Schools Superintendent; George Scott, State Coordinator, Traumatic Loss Coalition; David Irizarry, Chief of Police, Borough of Metuchen; Lois Yukna, Middlesex County Education Association; and Frank A. Ghinassi, PhD, ABPP, President and CEO, Rutgers Health University, Behavioral Health Care Senior Vice President, Behavioral Health and Addictions Service Line, RWJBarnabas Health.

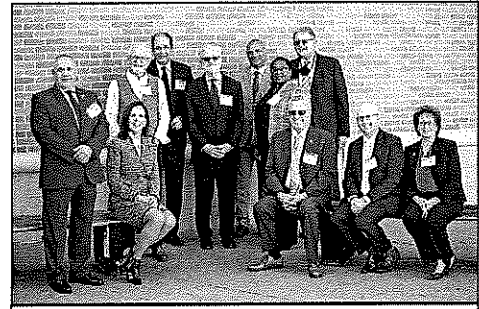
"The past 18 months have been challenging for all of us, but especially for students and educators. On behalf of the Middlesex County Board of County Commissioners, I'm thankful to everyone who took part and participated in this very important discussion," said Board of County Commissioners Director Ronald G. Rios. "We understand that these issues are complex, and that the best solutions will be born of collaborative efforts involving our entire community."

"As chair of the County's Business Innovation, Education, and Opportunity Committee, I have the privilege of working with our County's educators and seeing firsthand the incredible work they do. I am continually impressed by their efforts and dedication – particularly as we continue to deal with the worst public health crisis our country has seen in a century," said County Commissioner Chanelle Scott McCullum. "The loss of social and emotional skills is as important as, if not more important than, academic learning loss as students return to in-person classes. Fortunately, we know that our school leaders are already focused on finding and creating solutions."

"Following almost two years of distance learning, we are now seeing the broad mental health impacts on students as a result of schools being closed, physically distancing guidelines and isolation, and other unexpected changes to students' lives," said Superintendent Mark Finkel-



Middlesex County Educator's Summit



Panelists *Photos Submitted

stein of the Educational Services Commission of New Jersey. "Children already coping with mental health conditions have been especially vulnerable to the changes. With the help of Middlesex County leaders, educators, school leaders and parents, we hope to better address and support our students' emotional and psychological needs throughout the ongoing

pandemic." "The COVID-19 pandemic has presented many challenges to students, educators, and parents. From high levels of anxiety, depression, and burnout, students already coping with mental health conditions have been especially vulnerable," said Middlesex County Prosecutor Yolanda Ciccone. "Addressing COVID-19 related trauma and

mental health issues will take more than mental health services, which is why we've convened a panel of experts in education, law enforcement, health care, and community services to lead us in the right direction." In addition to the survey findings, the panel also addressed how each school district is already addressing challenges, including chronic absenteeism,

inappropriate student behavior, the potential for violence, and a massive loss of learning for incoming students in the 2021-2022 school year.

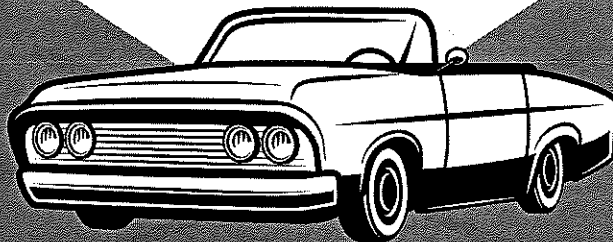
To read an op-ed on the findings written by Middlesex County Commissioner McCullum, Middlesex County Prosecutor Ciccone, and Superintendent of Schools at Educational Services Commission of New Jersey Finkel-



The City of
PERTH AMBOY
 Helmin J. Caba, Honorable Mayor
 & City Council Members

PERTH AMBOY BID & RARITAN BAY CRUSIERS PRESENT

PERTH AMBOY *Classic* CAR SHOW



SATURDAY, OCTOBER 23, 2021

**12 PM - 4 PM | City Hall Circle
 260 High Street, Perth Amboy, NJ 08861**

**FREE ADMISSION | TROPHIES | VENDORS
 "SOUNDS OF THE STREET" Oldies/Doo-Wop Band**



Prepared for:

Barry Rosengarten,
BID/UEZ
City of Perth Amboy
Business Improvement District
Perth Amboy, NJ, 07201
(732) 442-6421
ncolon@perthamboynj.org

Prepared by:

Giselle Marmolejos
Managing Director
Caraballo Accounting inc.
20 Commerce Dr Suite 135
Cranford, NJ 07016
201-351-8855
Contact@caraballoaccounting.com

Barry Rosengarten,

Thank you for taking the time to reach out to us. We understand your needs and how you are looking forward to helping the community. I am pleased to propose a solution that will educate business owners and help them grow their businesses.

Caraballo Accounting has over ten years of experience offering Accounting Services, Bookkeeping, Tax Preparations, Payroll, Human Recourses, Advisory & Training in different areas for both the owners and the employee. We work with various organizations, non and for-profits, and governmental offices to help create, develop projects, and educational training workshops in English & Spanish for Minority businesses.

We pride ourselves on providing our clients with a professional service, guaranteed accuracy, and the highest level of confidentiality.

Your attached cost summary is based on your current needs and can be adjusted to customize your services. If in agree, please sign and forward back to us.

I look forward to discussing your project with you in more detail shortly. Please contact us for any additional questions or requests.

Sincerely,

Franklin Caraballo

Managing Director
Caraballo Accounting

Giselle Marmolejos

Managing Director
Caraballo Accounting



Meet Our Team:



Franklin Caraballo, Managing Director of Caraballo Accounting, located in Cranford, NJ, has over 15 years of experience within the Business, Accounting, and auditing field. Caraballo is a current a member of the Massachusetts Association of Accountants and holds a bachelor's degree in Business Administration in Accounting and Auditing & a master's degree in Business Administration in Human Resources. Caraballo also have many Certifications as Certificate of Financial Facilitator & Training Methodology Based on Labor Competency Standards, by The National Institute of Professional Technical Training (INFOTEP) ISO 9001. Within the past years, Caraballo has developed projects in financial audits and accounting with firms such as Crowe Horwath and BDO, both Top 20 Accounting Firms in the US.



Giselle Marmolejos, Managing Director of Caraballo Accounting, located in Cranford, NJ, has over 10 years of experience working with the minority community within Business operation & governmental relation. Marmolejos holds a bachelor's degree in Business Administration in Global Business from Rutgers Business School and within the past years, has worked and developed projects with Hudson County Small Business Development Center, The Statewide Hispanic Chamber of commerce, Saving Latin America and many other business entities, organization, and non-profits.



Prepared for:

Barry Rosengarten,
BID/UEZ
City of Perth Amboy
Business Improvement District
Perth Amboy, NJ, 07201
(732) 442-6421
ncolon@perthamboynj.org

Prepared by:

Giselle Marmolejos
Managing Director
Caraballo Accounting inc.
20 Commerce Dr Suite 135
Cranford, NJ 07016
201-351-8855
Contact@caraballoaccounting.com

Date: October 11th, 2021

Proposal Subject: 1 hour – Small Business Grant Program Webinar in English
1 hour - Small Business Grant Program Webinar in Spanish

Summary of Responsibilities:

- Eligibility for The Small Business Lease Grant Program & program details.
- What is a Small Business - As determined by NAICS Code.
- Employees Information Requirements
- Tax Clearance Certificate
- Exclusions for The Small Business Lease Grant Program

Services Total Cost: USD \$800.00

This sets forth the entire agreement between BUSINESS IMPROVEMENT DISTRICT and CARABALLO ACCOUNTING INC. None of the terms within this business contract shall be amended, except in writing and signed by both parties

Barry Rosengarten
BID/UEZ Executive Director

Giselle Marmolejos
Managing Director – Caraballo Accounting inc.

Please contact our office at (201) 351-8855 or by email Contact@caraballoaccounting.com for further questions.
WWW.CARABALLOACCOUNTING.COM

SOUNDS OF THE STREET

This document shall serve as a legal and binding agreement between
“Sounds Of The Street, a classic Oldies Doowop Group and:

CITY OF PERTH AMBOY

Date of Appearance: **Saturday, October 23, 2021**

Location: **260 High St., Perth Amboy, NJ**

Length of Performance: The group will begin performing at 12:30pm and conclude at 3:30pm. Any additional time will be negotiated.

Compensation: will be **\$1100.00**. A non-refundable DEPOSIT of 20% is required to secure this date at the signing of this contract. Cancellation of services must be received within two weeks of the scheduled appearance. In the event the group is unable to perform, the deposit will be refunded. Balance due to be paid at the conclusion of the appearance. All monies and/or business transactions will be handled exclusively between the contracted party and Frank or Linda, Business Managers.

Additional Terms:



Frank DiRobella

Please remit deposit within 30 days to secure this date. Sign one copy and return to Frank DiRobella - 866D Inverness Ct. - Lakewood, NJ 08701

PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT
 City Hall
 260 High Street
 Perth Amboy, NJ 08861
 (732) 442-6421



Please review the budget timeline below and mark your calendars for these important dates for 2021 in preparation for Calendar Year 2022!

Meet with Budget Committees	Month of October	Committees will include: Façade committee, marketing committee, events.
Mail Notice for Public Hearing <i>BID By-Laws state that we must mail the proposed BID budget and Special Meeting For Public Meeting announcement to the property/business owners 30 days in advance. The proposed budget will not be included in this mailing due to time constraints.</i>	Friday, October 15th	<i>Mailing was sent to property owner and the notice will be advertised to our local newspapers, on the City's website, BID Constant Contact and BID webpage.</i>
BID Board to introduce budget	Tues., October 12th at 4:00p.m.	Regular scheduled meeting
Regular Council Meeting to Introduce propose BID budget	Wed., October 27th at 7:00p.m.	Members are encouraged to attend, but do not need to attend.
Public Hearing/Board Approval of BID Board Budget	Tues., November 9th at 4:00p.m.	*Important Date <i>Must have quorum for this meeting. If changes need to be made to the budget. It will be made prior to the 22nd date for Council approval.</i>
Council to Approve Budget (regular meeting)	Mon., November 22nd	It is important to have our Executive Board present and the Chairs of the Marketing, Events, Budget and Façade Committees present.

**CITY OF PERTH AMBOY - BUSINESS IMPROVEMENT DISTRICT
2022 PROPOSED OPERATING BUDGET**

BUDGET CATEGORY	BUDGET	TOTAL LINE ITEM
		2022
Program Administration		\$ 95,000.00
Administrative cost	\$ 95,000.00	
Façade Program		\$ 30,000.00
Façade Grant	\$ 30,000.00	
Clean Team Program		\$ 35,400.00
Machine Operator's Salary	\$ 35,400.00	
Downtown Beautification		\$ 25,000.00
Maintenance	\$ 25,000.00	
Materials and Supplies		\$ 2,500.00
Printing	\$ 1,000.00	
Office Supplies/Equipment	\$ 1,000.00	
Other Material & Supplies	\$ 500.00	
Equipment		\$ 5,000.00
Equipment Lease/Purchase	\$ 3,750.00	
Parts/Supplies	\$ 1,250.00	
Professional Services		\$ 23,000.00
Legal Services	\$ 15,000.00	
Insurance	\$ 4,000.00	
Audit Services	\$ 4,000.00	
Marketing/Promotion		\$ 12,000.00
Advertising/Public Notices	\$ 5,000.00	
Marketing/Public Relations	\$ 5,000.00	
Website Development/ Support	\$ 2,000.00	
Operating Expenses		\$ 4,750.00
Telephones/Cell Phone	\$ 1,450.00	
Postage	\$ 1,300.00	
Travel	\$ 350.00	
Conferences/Conventions (business)	\$ 950.00	
Memberships	\$ 700.00	
Subscriptions/publications	\$ -	
Special Projects		\$ 15,000.00
BID Expansion	\$ 15,000.00	
TOTAL BUDGET		\$ 247,650.00
PROPOSED 2022 TAX LEVY	\$ 247,650.00	
TOTALS	\$ 247,650.00	

**CITY OF PERTH AMBOY - BUSINESS IMPROVEMENT DISTRICT
2022 PROPOSED OPERATING BUDGET**

**2022 Supplemental Budget
Unexpended Funds**

Program Admin	\$40,000
BID Expansion	\$15,000
Digital Billboard	\$ 50,000.00
Marketing	\$ 20,000.00
Special Projects	
NPP Collaboratives Year 3	\$ 15,000.00
2022 Fireworks	\$ 5,000.00
TOTAL	\$145,000

OSPINO CONSULTING LLC
60 ENGLE ST
ENGLEWOOD, NJ 07631 US
2018940021
karem@ospinoconsulting.com



Estimate

ADDRESS

Noelia Colon
BID/UEZ Executive Director
City of Perth Amboy
Business Improvement District
260 High Street
Perth Amboy, NJ 08861

ESTIMATE # 1017

DATE 10/12/2021

DATE	ACTIVITY	DESCRIPTION	QTY	RATE	AMOUNT
	Books Review	Initial Books review Min 2 Hours	2	250.00	500.00
	Client Discount	Courtesy Discount	1	- 250.00	-250.00
TOTAL					\$250.00

Accepted By

Accepted Date

**RESOLUTION AUTHORIZING THE CHAIR OF THE DOWNTOWN BUSINESS
IMPROVEMENT DISTRICT, INC. (“BID”) TO ENTER INTO AGREEMENT WITH
THE CITY OF PERTH AMBOY TO ADMINISTER THE NEIGHBORHOOD
PRESERVATION PROGRAM YEAR 2 ART INITIATIVES.**

WHEREAS, the City of Perth Amboy has received funding from the State of New Jersey, Department of Community of Affairs, Neighborhood Preservation Program (NPP); and

WHEREAS, there are certain deadlines imposed on the City regarding the timing of expending said NPP grant funds and executing project activities; and

WHEREAS, the NPP focuses on making physical improvements that will show that Perth Amboy is committed to persevering and revitalizing the Downtown District resulting in increased economic, place, social and civic value; and

WHEREAS, the NPP district is within the Perth Amboy Business Improvement District, along Smith Street from High Street to Stockton Street; and

WHEREAS, the City of Perth Amboy has partnered with the BID to leverage additional financial and technical assistance to enhance, expand and execute NPP goals, outcomes and project activities; and

WHEREAS, these initiatives fall squarely within and are consistent with the BID’s statutory mandate under the Special Improvement District Act; and

WHEREAS, the City would benefit from the participation of the BID to serve as a sub-grantee that shall provide grant management services for the art initiatives of the NPP Year 2 Project Plan, in the amount of \$20,000.00; and

WHEREAS, the BID will contribute an additional \$15,000.00 to bring the total art initiative funding to \$35,000; and

WHEREAS, the State accepts and encourages said partnerships between the grantee and sub-grantee; and

NOW THEREFORE, IT IS HEREBY RESOLVED BY THE BOARD OF DIRECTORS OF THE BID:

1. The Chair of the BID is hereby authorized in his discretion, (after advice and counsel by BID legal counsel) to take all steps necessary and decide whether or not to sign and/or enter into a contract with the City of Perth Amboy for the NPP Year 2 Art Initiative and to accept a \$20,000 NPP fund allocation to the BID as sub-grantee.
2. If and when said contract mentioned above is executed, the Treasurer and the Chair are hereby authorized to execute any check or make any monetary transfer and execute such documents necessary to perform such \$15,000.00 contribution to the NPP initiative described above.
3. That said contract shall commence on October 15, 2021 and terminate on December 31, 2021.

ADOPTED this 12th of October 2021 at a duly noticed public meeting,

DOWNTOWN PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT, INC.

Barry Rosengarten, Chairman

Antonio Abreu, Secretary

ATTEST to form:

Noelia Colon, BID Executive Director

OCTOBER 12, 2021

VOTING:

First Name	Last Name	YES	NO	Abstain	Excused
Lisett	Lebron				
Reyes	Ortega				
Samuel	Quezada				
Elizabeth	Sanchez				
Fausto	Diaz				
James G.	Snyder				
Sergio	Diaz				
Antonio	Abreu				
Asim	Malik				
Iris	Diaz				
Helmin J.	Caba, Mayor				
Chairman Barry	Rosengarten				

SHARE:

[Join Our Email List](#)



**NEW! NJEDA Small Business Lease
Assistance Grant
APPLICATION OPENS OCTOBER 20TH**



The New Jersey Economic Development Authority (NJEDA) announced that it plans to open applications for its Small Business Lease Grant Program on October 20. The \$10 million pilot program will help revitalize downtowns and main streets by offsetting a portion of the cost associated with businesses and nonprofits leasing street-level space.

Starting October 20, 2021, eligible businesses and nonprofits that are entering new or amended market rate leases can apply for a pair of grants totaling up to 20 percent of annual lease payments. The first grant will be paid to entities immediately after they are approved for the program and execute the grant agreement, and the second grant will be paid one year after lease payments have been paid.

**Applications will be accepted on a rolling basis
beginning October 20th, 2021**

Please learn more about the grand program and review the eligibility requirements using the button below.

[LEARN MORE ABOUT GRANT HERE](#)

PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT | 732-442-6421 | [WEBPAGE](#)



Perth Amboy Business Improvement District | Perth Amboy City Hall, 260 High Street, Perth Amboy, NJ 08861

[Unsubscribe ncolon@perthamboynj.org](mailto:ncolon@perthamboynj.org)

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Sent by ncolon@perthamboynj.org in collaboration with

