

**PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT
CITY HALL
260 High Street, Perth Amboy, NJ 08861
(732) 442-6421**

**PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT
PUBLIC MEETING**

Pursuant to the Open Public Meetings Act, please note that a regular public meeting has been scheduled for the Perth Amboy Business Improvement District to take place on **Tuesday, February 9, 2021 at 4:00 pm** over Zoom online conference platform.

Notice of this meeting has been given to the Star Ledger, the Home News Tribune, the Amboy Guardian, published on the City's website, provided to the City Clerk's office for public posting, released via Constant Contact email service and posted on the side entrance of City Hall.

Online Link:

<https://zoom.us/j/98876447064?pwd=UEExObkVjZFNtYDhjRGVkbkVmRWRCQT09>

By Phone: +1 646 558 8656 US (New York)

Meeting ID: 988 7644 7064

Passcode: 08861

Public portion has been set for a maximum time of 5 minutes per speaker.

MINUTES

I. Salute to the Flag

II. Roll Call

Name	Present	Absent	Excused
Antonio Abreu			x
Fausto Diaz	x		
Iris Diaz		x	
Mayor Helmin Caba	x		
Sergio Diaz	x		
Lisett Lebron	x		
Asim Malik		x	
Wilma Matey	x		
Reyes Ortega		x	
Samuel Quezada	x		

<i>Mayor's Designee*</i>			-
Barry Rosengarten	x		
Elizabeth Sanchez	x		
James Snyder	x		
Melvin Rodriguez			x

***Mayor's Designee**

I. Approval of Minutes

January 12, 2021

Motion L. Lebron
 Second S. Diaz
 All in Favor

II. Approval of February Bill List

Reyes Ortega, Treasurer
 Lisett Lebron, Board Member

Motion S. Diaz
 Second J. Snyder
 All in Favor

III. Presentation

Victor Tavarez, GNC

- a. Business Outreach- Perth Amboy Redevelopment Team for Neighborhood Enterprise and Revitalization (P.A.R.T.N.E.R.) and New Jersey Community Capital (NJCC) for NRTC Planning Process by Victor Tavarez, GNC Program Director
- b. Q&A – Engagement with business owners participating in the meeting

IV. Chairman's Report

Barry Rosengarten, Chairman

- a. Update on 2021 BID Operating Budget
- Budget was tabled at last night's City Council meeting. Councilwoman Rose Morales requested a list of façade grants. Information was provided to the Councilwoman Morales and no additional questions or requests were made. Budget was passed on February 24, 2021.
- b. Projects/Initiatives
-Letter from OECD – in agenda packet—request for partnership to purchase benches.
- c. Annual Meeting
- The annual meeting is scheduled to take place on March 30th. We have placed the application on the City's website to announce the board vacancies. Deadline for submission is February 23rd.

V. Manager's Report

Noelia Colon, Executive Director

- a. Governor Murphy's Executive Order 219 & Local Restrictions
1) Notes: Tavern announcement to extend their closing time from 10PM to 12 Midnight. Mayor's Office provided a press release regarding the changes and it was provided in agenda packet.

- b. Upcoming NJRA Grant for Business Owners
 - 1) *Announcement of application process provided via Constant Contact*
- c. Survey for New Business Owners
 - 1) *Sending follow-up survey after grand opening ceremonies for new business owners.*
- d. NPP Expansion
 - 1) *The NPP district has been expanded from High Street to Stockton Street on Smith Street. NPP benefits have therefore also been extended to the businesses in the new covered area.*

VI. Committee Report

- a. Events Committee Samuel Quezada, Committee Chair
 - 1) *In-person gatherings still not taking place due to COVID. Possibly execute outdoor activities in the summer.*
- b. Marketing Committee Lisett Lebron, Committee Chair
 - 1) *Review of Marketing RFP, review of 2021 Dining Guide, Perth Amboy Eats, NRTC presentation preparation, promoting local businesses, postcard mailing about upcoming meetings and welcome kit for new businesses.*

VII. Old Business:
None

VIII. New Business:
None

IX. Public Portion:

Motion to open the public portion:

Motion L. Lebron
Second S. Diaz
All in Favor

Motion to close the public portion:

Motion L. Lebron
Second S. Diaz
All in Favor

Public Comment Notes:

Jeremy Baratta, Perth Amboy: He asked about minutes and further information regarding google maps, worker's comp insurance, inquired about the Verizon phone bill, postcards mailing to business owners.

Reinaldo Aviles, East Brunswick: Shared comments regarding the recent attack on the BID from the public. He directly addressed the chairman and board members and urged them to vocalize their support of the organization, especially at the next City Council meeting regarding the approval of the 2021 BID budget.

X. Executive Session

a. Resolution 01-02/2021- Litigation and Façade Grant Procedures

No action is anticipated to take place after the executive session.

Notes: The Board in closed session received privileged legal advice regarding the qualification criteria for façade grants under the BID's application procedures and updates on pending litigation.

XI. Motion to open Closed Session:

Motion E. Sanchez

Second S. Diaz

All in Favor

XII. Adjourn:

Motion S. Quezada

Second E. Sanchez

All in Favor