

**PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT
CITY HALL
260 High Street, Perth Amboy, NJ 08861
(732) 442-6421**

**PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT
PUBLIC MEETING**

Pursuant to the Open Public Meetings Act, please note that a regular public meeting has been scheduled for the Perth Amboy Business Improvement District to take place on **Tuesday, September 15, 2020 at 4:00 pm** (in-person) at the **Raritan Bay Area YMCA Theater Room of the Public Safety Complex located at 357 New Brunswick Avenue**. Notice of this meeting has been given to the Star Ledger, the Home News Tribune, the Amboy Guardian and provided to the City Clerk's office.

Public portion has been set for a maximum time of 5 minutes per speaker.

MINUTES

I. Salute to the Flag

II. Roll Call- Noelia

| Name | Present | Absent | Excused |
|--------------------------|---------------------|---------------|----------------|
| Antonio Abreu | | | x |
| Fausto Diaz | x | | |
| Iris Diaz | | x | |
| Mayor Diaz | | x | |
| Sergio Diaz | x | | |
| Lisett Lebron | x | | |
| Asim Malik | x | | |
| Wilma Matey | | | x |
| Reyes Ortega | x | | |
| Samuel Quezada | x | | |
| Jeanette Rios* | | x | |
| Barry Rosengarten | x | | |
| Elizabeth Sanchez | x | | |
| James Snyder | X (via Zoom) | | |
| Melvin Rodriguez | x | | |

| | | | |
|--------------|--|--|----------|
| Jeff Steuber | | | Resigned |
|--------------|--|--|----------|

***Mayor's Designee**

I. Approval of Minutes

August 11, 2020

Motion L. Lebron

Second R. Ortega

Abstentions- Sergio Diaz and Elizabeth Sanchez, as they were not present

II. Approval of Bill List

Reyes Ortega, Treasurer

a. September Bill Lists \$53,471.66

Special September Bill List \$ 28,530.85 (No August Meeting)

Motion E. Sanchez

Second L. Lebron

All in Favor

September Bill List \$24,940.81

Motion E. Sanchez

Second L. Lebron

All in Favor

III. Chairman's Report

Barry Rosengarten, Chairman

a. City's COVID-19 Small Business Grant

List of all grants provided were approved on the bill list and also when the resolution was passed for allocation and payment in the July 30th meeting.

b. Billboard Update/Amend Ordinance 460-32

An update is being requested from the State with regards to the acquisition. We need and a meeting will be held with Code Enforcement and City Engineer to discuss the current ordinance.

c. Program Admin. Line Item/City Ordinance Amendment

Motion to approve the city council's update on the contractual change as done historically for BID coordinators/managers. City Administration letter, was provided in the agenda packet.

Motion: E. Sanchez

Second: L. Lebron

All in Favor

d. Resignation of BID board member, Jeff Steuber

Letter provided on August 18th, hand delivered to the BID and kept on record. The one-year community seat.

e. Update Business Directory/Restaurant Guide

Prepare an updated directory featuring our restaurants and eateries, including cuisine information. We will build on this in phases and print a small number to have copies, but it will mainly be before digital use. Additionally comments: Build an app or QR code for the digital directory.

IV. Manager's Report

Noelia Colon, Executive Director

- a. Middlesex County Small Business Grant Assistance
Grant opportunity up to \$30K per applicant with \$30M in Cares Act funding. Noelia to canvas downtown with the County staff on Friday, October 9th
- b. Grand Opening of Action Staffing Group on 199 Smith Street- code/fire concerns
- c. BID Audit for 2019
Audit to be conducted on September 17th and 18th

V. Committee Report

- a. Facade Grants James Snyder, Committee Chair
Notes: "Clippers" application has come in for 2020, but is missing documentation and approval from Code, once provided, committee will present facade grant to the board once finalized.

VI. Old Business:

None

VII. New Business:

None

VIII. Public Portion: (5 minute speaking limit)

Motion to open the public portion:

Motion S. Diaz
Second R. Ortega
All in Favor

Motion to close the public portion:

Motion Sergio
Second F. Diaz
All in Favor

IX. Adjourn:

Motion L. Lebron
Second M. Rodriguez
All in Favor

***Public Comments:**

- EPA License- Carlixto (Jeremy Baratta)
- Pending small business grant, has not heard back from the City on the status of his application (Jeremy Baratta)
- Small Business Saturday- digital printed small business guide (Bob Rinklin)