

**PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT
CITY HALL
260 High Street, Perth Amboy, NJ 08861
(732) 442-6421**

**PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT
PUBLIC MEETING**

Pursuant to the Open Public Meetings Act, please note that a regular public meeting has been scheduled for the Perth Amboy Business Improvement District to take place on **Friday, December 11th, 2020 at 4:00 pm** over Zoom online conference platform

Notice of this meeting has been given to the Star Ledger, the Home News Tribune, the Amboy Guardian, published on the City's website and provided to the City Clerk's office.

Online Link:

<https://zoom.us/j/94423817217?pwd=UzFBZ2R1L0JoVHVCVVJBMWV0WE1adz09>

By Phone: +1 646 558 8656 US (New York)

Meeting ID: 944 2381 7217

Passcode: 08861

Public portion has been set for a maximum time of 5 minutes per speaker.

MINUTES

I. Salute to the Flag

II. Roll Call

Name	Present	Absent	Excused
Antonio Abreu			x
Fausto Diaz			x
Iris Diaz		x	
Mayor Diaz			x
Sergio Diaz			x
Lisett Lebron	x		
Asim Malik		x	
Wilma Matey	x		
Reyes Ortega			x
Samuel Quezada	x		
Jeanette Rios*			x

Barry Rosengarten	x		
Elizabeth Sanchez	x		
James Snyder	x		
Melvin Rodriguez	x		

***Mayor's Designee**

I. Approval of Minutes

October 20, 2020

Motion L. Lebron
 Second S. Quezada
 All in Favor

Approval of Minutes

November 17, 2020

Motion J. Snyder
 Second L. Lebron
 All in Favor

**II. Approval of November Bill List
 \$9,574.26**

Reyes Ortega, Treasurer

Motion J. Snyder
 Second M. Rodriguez

**Approval of December Bill List
 \$26,144.72**

Motion S. Quezada
 Second E. Sanchez
 All in Favor

III. Chairman's Report

Barry Rosengarten, Chairman

a. Approval of 2021 Operating Budget

1) R-07/12-20 Approving the 2021 Operating Budget in the Amount of \$247,650

Minutes: Roll Call- L. Lebron, W. Matey, S. Quezada, E. Sanchez, J. Snyder, M. Rodriguez, and B. Rosengarten). The operating budget will be presented to council in January for a vote.

b. Annual Meeting

1) R-08/12-20 Approving the 2021 Annual Meeting be in effect the annual meeting for both 2020 and 2021

Minutes:

Motion: E. Sanchez

Second: L. Lebron

Roll Call- Roll Call- L. Lebron, W. Matey, S. Quezada, E. Sanchez, J. Snyder, M. Rodriguez, and B. Rosengarten).

2) Approval of 2021 annual meeting dates

Minutes: Make updated to draft annual meeting dates (update year)-final to be send by end of December and advertised as usual public notice.

Motion: W. Matey

Second: L. Lebron

All in Favor

c. 2021 Dining Guide

Minutes: Bob was not present for meeting. Discussed phases of project and collection of information that began at the end of November to the present date. Final project phase should be completed April with preliminary phase ready by the end of January.

d. Downtown Benches

Minutes: The NPP program is funding the purchase of benches in the downtown area for shoppers and visitors. They have about \$20K to place towards this purchase within the NPP district. I would like to propose that the BID fund the purchase of additional benches, not to exceed \$35K for the remainder of the BID district. Lisett Lebron recommended holding a public meeting for public input on benches.

IV. Manager's Report

Noelia Colon, Executive Director

a. Update on NPP COVID-19 Response Funds

1) Sanitation Stations

Minutes: Installed and ready for use in the downtown area, NPP District

2) Rental Assistance Grants

Minutes: The NPP grant funded over 20 grant given to all qualifying applicants determined by the City.

3) Websites for Restaurants

Minutes: Ongoing project—website and QR codes for menus for participating restaurants. BID assisting with website design.

V. Committee Report

James Snyder, Committee Chair

a. Façade Committee- Clippers Application, 289B Smith Street

Minutes: Committee met to approve Clippers application on 12/3/2020. Façade committee recommended approval of application to BID Board.

Motion: S. Quezada

Second: W. Matey

All in Favor

VI. Old Business:

None

VII. New Business:

None

VIII. Public Portion:

Motion to open the public portion:

Motion
Second

Minutes: J. Baratta, business owner, 214 Smith Street, spoke on legal bills, attorney rate, OPRA lawsuit, trial and settlement with BID board.

Motion to close the public portion:

Motion L. Lebron
Second E. Sanchez
All in Favor

Minutes: E. Sanchez spoke about her and the board's time, volunteerism and contribution to the board and the disruptions experienced this year. Chairman Rosengarten, thanked the board. N. Colon, thanked the board and the opportunity serve the BID and partnership with the Board of Directors. L. Lebron spoke about the work done by BID this year and the efforts contributed to continue outreach and programming for merchants despite legal matter and the ongoing pandemic. (Full Zoom meeting on record).

IX. Adjourn:

Motion L. Lebron
Second E. Sanchez
All in Favor