

**PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT
CITY HALL
260 High Street, Perth Amboy, NJ 08861
(732) 442-6421**

**PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT
PUBLIC MEETING**

Pursuant to the Open Public Meetings Act, please note that a regular public meeting has been scheduled for the Perth Amboy Business Improvement District to take place on **Tuesday, January 12, 2021 at 4:00 pm** over Zoom online conference platform.

Notice of this meeting has been given to the Star Ledger, the Home News Tribune, the Amboy Guardian, published on the City's website, and provided to the City Clerk's office for public posting.

Online Link:

<https://zoom.us/j/94444376998?pwd=NWlOdlnxV3V4Q3IveTBTZE5IemNDQT09>

By Phone: +1 646 558 8656 US (New York)

Meeting ID: 944 4437 6998

Passcode: 08861

Public portion has been set for a maximum time of 5 minutes per speaker.

MINUTES

I. Salute to the Flag

II. Roll Call

Name	Present	Absent	Excused
Antonio Abreu	x		
Fausto Diaz			x
Iris Diaz	x		
Mayor Helmin Caba	x		
Sergio Diaz	x		
Lisett Lebron	x		
Asim Malik	x		
Wilma Matey	x		
Reyes Ortega		x	
Samuel Quezada			x
Mayor's Designee*			

Barry Rosengarten	x		
Elizabeth Sanchez	x		
James Snyder	x		
Melvin Rodriguez			x

***Mayor's Designee**

I. Approval of Minutes December 11, 2020

Motion L. Lebron
 Second A. Abreu
 All in Favor

II. Approval of Special December Bill List Reyes Ortega, Treasurer
\$6,365.47

Motion L. Lebron
 Second S. Diaz
 All in Favor

Approval of January Bill List
\$269.89

Motion E. Sanchez
 Second A. Abreu
 All in Favor

III. Presentation

- a. NPP Project and Collaboration Update by Tashi Vazquez, Assistant Director of the Office of Economic and Community Development
 Notes: Review a powerpoint presentation on the NPP COVID response projects including, the www.perthamboyeats.com, PPE for business owners and the rental assistance program funds distributed to 26 businesses strictly located in the NPP district (on Smith Street)

IV. Chairman's Report Barry Rosengarten, Chairman

- a. Admin Transition
Notes: Barry Introduced newly elected Mayor Helmin Caba – permanent board member seat and Mr. Remsen, Interim Business Administrator to say a few words of new role with the City and work for the next few months. Ed Remsen provided information on the lighting in the downtown and that it's a priority for the City of Perth Amboy, focusing on commination with the County regarding COVID-19 testing and vaccinations, assisting the new mayor in developing a strategic plan and helping our businesses thrive and they work with the BID and OECD with business support.

- b. Projects-

Notes: Discussion on the following-
Business Improvement District

1. Train Station
2. 5 Corner Project
3. Downtown Street Lights
4. Benches
5. Outreach- Business Owners and Property Owners
6. 2021 Dining Guide- Phase 1 to be ready in February
7. Gumbuster Program – To support NPP Year 1 Plan

V. Manager's Report

Noelia Colon, Executive Director

a. Graffiti Removal

Notes: *Noelia shared screen to show a Google Map of the downtown area. Online map is layered with*

b. Business Success Kit

Notes: *Shared draft of booklet to be finalized when information is received by Code enforcement for procedures.*

c. Update Downtown Area Light Poles

Notes: *Shared information provided by Frank Hoffman, DPW director on the replacement of light bulbs and light covers. Echoed the information relayed by Mr. Ed Remsen.*

VI. Committee Report

None

VII. Old Business:

None

VIII. New Business:

None

IX. Public Portion:

Motion to open the public portion:

Motion L. Lebron

Second J. Snyder

All in Favor

Public Portion Comments:

Jeremy Baratta: 214 Smith Street, Suite 211- only business owner on the call, alleges latest lawsuit had not been discussed with board.

Tashilee Vazquez: Rector Street-- Recommended we share the Business Success Kit is finalized with the Vital Statistic Office, as they receive a lot of questions.

Bob Rinklin: Montclair, NJ: Complimented the BDI works with Business Success Kit, Dining guide

Motion to close the public portion:

Motion L. Lebron
Second A. Abreu
All in Favor

X. **Adjourn:**

Motion L. Lebron
Second E. Sanchez
All in Favor