

**PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT
CITY HALL
260 High Street, Perth Amboy, NJ 08861
(732) 442-6421**

**PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT
PUBLIC MEETING**

Pursuant to the Open Public Meetings Act, please note that a regular public meeting has been scheduled for the Perth Amboy Business Improvement District to take place on **Friday, December 11th, 2020 at 4:00 pm** over Zoom online conference platform

Notice of this meeting has been given to the Star Ledger, the Home News Tribune, the Amboy Guardian, published on the City's website and provided to the City Clerk's office.

Online Link:

<https://zoom.us/j/94423817217?pwd=UzFBZ2R1L0JoVHVCVVJBMWV0WE1adz09>

By Phone: +1 646 558 8656 US (New York)

Meeting ID: 944 2381 7217

Passcode: 08861

Public portion has been set for a maximum time of 5 minutes per speaker.

AGENDA

I. Salute to the Flag

II. Roll Call

Name	Present	Absent	Excused
Antonio Abreu			
Fausto Diaz			
Iris Diaz			
Mayor Diaz			
Sergio Diaz			
Lisett Lebron			
Asim Malik			
Wilma Matey			
Reyes Ortega			
Samuel Quezada			
Jeanette Rios*			

Barry Rosengarten			
Elizabeth Sanchez			
James Snyder			
Melvin Rodriguez			

***Mayor's Designee**

I. Approval of Minutes

October 20, 2020

Motion _____
 Second _____

Approval of Minutes

November 17, 2020

Motion _____
 Second _____

**II. Approval of November Bill List
 \$9,574.26**

Reyes Ortega, Treasurer

Motion _____
 Second _____

**Approval of December Bill List
 \$26,144.72**

Motion _____
 Second _____

III. Chairman's Report

Barry Rosengarten, Chairman

- a. Approval of 2021 Operating Budget
 - 1) R-07/12-20 Approving the 2021 Operating Budget in the Amount of \$247,650
- b. Annual Meeting
 - 1) R-08/12-20 Approving the 2021 Annual Meeting be in effect the annual meeting for both 2020 and 2021
 - 2) Approval of 2021 annual meeting dates
- c. 2021 Dining Guide
- d. Downtown Benches

IV. Manager's Report

Noelia Colon, Executive Director

- a. Update on NPP COVID-19 Response Funds
 - 1) Sanitation Stations
 - 2) Rental Assistance Grants
 - 3) Websites for Restaurants

V. Committee Report

James Snyder, Committee Chair

a. Façade Committee- Clippers Application, 289B Smith Street

VI. **Old Business:**
None

VII. **New Business:**
None

VIII. **Public Portion:**

Motion to open the public portion:

Motion _____
Second _____

Motion to close the public portion:

Motion _____
Second _____

IX. **Adjourn:**

Motion _____
Second _____

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**PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT
PUBLIC MEETING**

Pursuant to the Open Public Meetings Act, please note that a regular public meeting has been scheduled for the Perth Amboy Business Improvement District to take place on **Tuesday, October 20, 2020 at 4:00 pm** (in-person) at the **Raritan Bay Area YMCA Theater Room of the Public Safety Complex located at 357 New Brunswick Avenue**. Notice of this meeting has been given to the Star Ledger, the Home News Tribune, the Amboy Guardian and provided to the City Clerk's office.

Public portion has been set for a maximum time of 5 minutes per speaker.

MINUTES

I. Salute to the Flag

II. Roll Call

Name	Present	Absent	Excused
Antonio Abreu			x
Fausto Diaz	x		
Iris Diaz			x
Mayor Diaz			x
Sergio Diaz	x		
Lisett Lebron	x		
Asim Malik			x
Wilma Matey			x
Reyes Ortega	x		
Samuel Quezada	x		
Jeanette Rios*			x
Barry Rosengarten	x		
Elizabeth Sanchez	x- over zoom		
James Snyder			x
Melvin Rodriguez	x		

*Mayor's Designee

I. **Approval of Minutes**

July 30, 2020

Motion S. Quezada
Second L. Lebron
Abstention: S. Diaz

Approval of Minutes

September 15, 2020

Motion S. Diaz
Second I. Diaz
All in Favor

II. **Approval of Bill List \$86,059.53**

Reyes Ortega, Treasurer

a. **October Bill List**

Motion S. Quezada
Second M. Rodriguez
All in Favor

Discussion held regarding the COVID-19 Small Business Relief Grant. Fausto Diaz questioned if there were any outstanding grants. Response was provided that \$28K of the grant has been given to BID business owners from the BID funds, after they were reviewed and approved by OECD. The remaining funds to date are: \$2K. Overall the program released an estimate total of \$95K to business owners City-wide.

III. **Chairman's Report**

Barry Rosengarten, Chairman

a. 2019 Audit Review

Robert Butvilla gave a brief presentation on the 2019 audit report. Motion to accept the 2019 audit report.

Motion S. Diaz
Second F. Diaz
All in Favor

b. Introduce 2021 (Proposed) Budget

All members received the 2021 budget. Barry stated the following: We have a procedure to follow. Tonight we will be introducing the proposed budget, which means it's subject to change based on recommendations. Please note that the budget will also have to be introduced before the Council on October 28th to ensure that make every effort to have this approved by the end of the year. L. Lebron discussed the relativity to specific events Jeep Show and Classic Car Show for the 2021 events listing. Barry stated that it is relevant and it is an important event that brings business to the BID area. Additional promotion to drive traffic to the BID and shop downtown will be done. Sergio stated that all events promote downtown business, if events are not held directly in the downtown, the events are held to support the district. Ultimately, events are subject to change due to COVID.

Motion to introduce the 2021 Proposed Budget

Motion S. Diaz
Second S. Quezada
All in Favor

c. Dining Guide

Barry stated the following: Bob Rinklin of Essential Communications provided a proposal to the board on for a dining guide. A copy of the proposal is in the agenda packet. Bob will make a brief presentation on the cost of the design and preparation. I would like to propose that an ad hoc committee be established to plan and execute this project in order to have this ready for Small Business Saturday. The project will be phased in with an online version and a printed guide in the future (a short run).

Motion to approve the creation of the 2021 Dining Guide

Motion S. Diaz
Second L. Lebron
All in Favor

Members of the Ad Hoc 2021 Dining Guide

1. *Reyes Ortega*
2. *Samuel Quezada*
3. *Fausto Diaz*
4. *Lisett Lebron*
5. *Melvin Rodriguez*
6. *Elizabeth Sanchez*

d. BID Website

Barry stated: the City's Visitor's page is being developed and BID will be on the Visitor's section of the website to include a business directory, information on starting a business, social media, resources for local small business, BID map, current events, newsletter, etc. There is an expense to ensure that we don't just have a section, but an actual page on the site and the change order for this is \$2,500 that will be paid under marketing and promotion, remaining funds will be paid with unexpended funds. This has been budgeted for 2020 and 2021. Motion to approve the BID webpage:

Motion R. Ortega
Second L. Lebron
All in Favor

IV. **Manager's Report**

Noelia Colon, Executive Director

a. NJEDA Grant Phase 3

Notes: New grant released for business owners state-wide. Information released via Constant Contact to recipients.

b. NPP COVID-19 Response Funding

Notes: \$180,000 administered by OECD with BID support, for the purchase and installation of sanitation stations, PPE, websites for restaurants in the NPP district for contactless menus and the rental assistance grant.

- c. Middlesex County Webinar for Grant Application
Notes: Working with MC to get a training/guidance for business owners on the application process.
- d. Upcoming Events
 - 1) Breast Cancer Awareness program 10/21
 - 2) Art Mural Reveal on 10-22
 - 3) Grand Opening on 10-22

V. **Closed Session (Litigation)**

Reso: No. R-06/10-20

VI. **Public Portion:**

Motion to open the public portion:

Motion S. Quezada
Second S. Diaz
All in Favor

Motion to close the public portion:

Motion S. Diaz
Second L. Lebron
All in Favor

Motion to open Closed Session:

Motion S. Quezada
Second L. Lebron
All in Favor

Notes: Update on OPRA litigation and discussion on annual meeting for 2020/2021.

VII. **Committee Report**

None

VIII. **Old Business:**

Annual Meeting

Note: No action was taken regarding the annual meeting.

IX. **New Business:**

None

X. **Adjourn:**

Motion S. Quezada
Second F. Diaz
All in Favor

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**PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT
PUBLIC MEETING**

Pursuant to the Open Public Meetings Act, please take notice that a public hearing has been scheduled for the Perth Amboy Business Improvement District and will take place on **Tuesday, November 17, 2020 at 5:00 p.m.** at the Public Safety Complex (YMCA) Auditorium, 357 New Brunswick Avenue, Perth Amboy, New Jersey. Notice of this meeting has been given to the Star Ledger, the Home News Tribune, the Amboy Guardian and posted in the City Clerk's office.

MINUTES

I. Salute to the Flag

II. Roll Call

Name	Present	Absent	Excused
Antonio Abreu	x		
Fausto Diaz	x		
Iris Diaz			x
Mayor Diaz			x
Sergio Diaz	x		
Lisett Lebron	x		
Asim Malik		x	
Wilma Matey			x
Reyes Ortega	x		
Samuel Quezada	x		
Jeanette Rios*			x
Barry Rosengarten	x		
Elizabeth Sanchez			x
James Snyder			x
Melvin Rodriguez	x		

***Mayor's Designee**

III. Public Discussion on the CY 2021 proposed budget for the Business Improvement District

Sergio Diaz when through a full review of the 2021 BID proposed budget, read off presentation and budget line items. Noelia Colon presented draft annual report to board and public.

Public Portion:

Motion to open the public portion:

Motion S. Diaz
Second F. Diaz
All in Favor

Motion to close the public portion:

Motion S. Diaz
Second S. Quezada
All in Favor

Comments made regarding:

1. The officer present
2. The annual report presentation
3. Agenda, notice of meeting and publication

IV. Adjourn:

Motion S. Diaz
Second L. Lebron
All in Favor

**CITY OF PERTH AMBOY
BUSINESS IMPROVEMENT DISTRICT**

**NOVEMBER 2020
AS OF 9/21/2020
BILL LIST**

Name	Date	Description	Open Balance
Carlixto's Landscaping	10/20/2020	Maintenance for October 2020	\$ 2,380.00
		Total	\$ 2,380.00
Verizon	10/24/2020	Verizon payment; September 25- October 24	\$ 126.80
		Total	\$ 126.80
Cognito	11/1/2020	Cognito Forms Payment for November	\$ 10.00
		Total	\$ 10.00
Printing Copy Center	10/21/2020	BID Envelopes	\$ 110.00
		Total	\$ 110.00
Zoom	11/16/2020	Pro Subscription Payment	\$ 15.98
		Total	\$ 15.98
Veronica Pacheco	9/21/2020	Vendor Services; \$13/hr; 44.5 Hrs. from September 21- October 9	\$ 578.50
		Total	\$ 578.50
Norris McLaughlin	11/6/2020	Legal counsel for month of October 2020	\$ 6,259.93
		Total	\$ 6,259.93
Gettysburg Flag	10/9/2020	Flag for Breast Cancer Awareness Flag Raising	\$ 53.05
		Total	\$ 53.05
Amboy Guardian	10/22/2020	Public Notice Ad for 11/17 Special Board Meeting	\$ 40.00
		Total	\$ 40.00
		TOTAL	\$9,574.26

Carlixto's Landscaping
454 Stevenson Place
Perth Amboy, NJ 08861
732-604-4051

PA Bid
260 High Street
Perth Amboy, NJ 08861

Maintenance Monthly Contract
Weekly maintenance 63 Concrete Planters that are installed along Smith Street in the Business
improvement District for October 2020.

- A. Pick up debris three times a week including Convery Blvd and Smith St
- B. Remove any weeds on a weekly basis.
- C. Fumigate and fertilize whenever necessary.
- D. Water planters three times a week.
- E. If either bushes or flowers die out, Carlixto's Landscaping promises to replace any bushes or flowers at no additional costs.

MONTHLY COST \$2,380.00



PO BOX 489
NEWARK, NJ 07101-0489

KEYLINE
|||||

PERTH AMBOY BUSINESS IMPROV
260 HIGH ST
PERTH AMBOY, NJ 08861

Verizon did not debit acct (AUTO)

Manage Your Account	Account Number	Date Due
www.vzw.com/mybusinessaccount	342311378-00001	Past Due
Change your address at http://sso.verizonenterprise.com	Invoice Number	9865657573

Quick Bill Summary

Sep 25 – Oct 24

Previous Balance <i>(see back for details)</i>	\$121.77
No Payment Received - <i>AUTO</i>	\$0.00
Balance Forward Due Immediately	\$121.77
Account Charges and Credits	
Includes Late Fee of \$5.00	<i>reversed</i> \$5.00
Monthly Charges	\$70.00
Usage and Purchase Charges	
Voice	\$0.00
Messaging	\$0.00
Data	\$0.00
Equipment Charges	\$47.91
Surcharges and Other Charges & Credits	\$2.59
Taxes, Governmental Surcharges & Fees	\$1.30
Total Current Charges Due by November 16, 2020	\$126.80

Total Amount Due \$248.57

Our records indicate your account is past due. Please send payment now to avoid service disruption.

Pay from phone	Pay on the Web	Questions:
#PMT (#768)	At vzw.com/mybusinessaccount	1.800.922.0204 or *611 from your phone



PERTH AMBOY BUSINESS IMPROV
260 HIGH ST
PERTH AMBOY, NJ 08861

Bill Date: October 24, 2020
Account Number: 342311378-00001
Invoice Number: 9865657573

Total Amount Due

Will be submitted to credit card on 11/14/20
DO NOT MAIL PAYMENT **\$248.57**

P.O. BOX 408
NEWARK, NJ 07101-0408



98656575730103423113780000100000012680000000248573



Invoice Number Account Number Date Due Page
 9865657573 342311378-00001 Past Due 2 of 6

Get Minutes Used	Get Data Used	Get Balance
#MIN + SEND	#DATA + SEND	#BAL + SEND

Payments

Payments, continued

Previous Balance	\$121.77
No Payment Received	
Total Payments	\$0.00
Balance Forward Due Immediately	\$121.77

Total Amount Due will be submitted to your card provider on 11/14/20

Account Charges and Credits

Late Fee	5.00
Subtotal	\$5.00
Total Account Charges and Credits	\$5.00

reversed

Written notations included with or on your payment will not be reviewed or honored. Please send correspondence to:
Verizon Wireless Attn: Correspondence Team PO Box 408 Newark, NJ 07101-0408

Automatic Payment Enrollment for Account: 342311378-00001 PERTH AMBOY BUSINESS IMPROV

By signing below, you authorize Verizon Wireless to electronically debit your bank account each month for the total balance due on your account. The check you send will be used to setup Automatic Payment. You will be notified each month of the date and amount of the debit 10 days in advance of the payment. You agree to receive all Auto Pay related communications electronically. I understand and accept these terms. This agreement does not alter the terms of your existing Customer Agreement. I agree that Verizon Wireless is not liable for erroneous bill statements or incorrect debits to my account. To withdraw your authorization you must call Verizon Wireless. Check with your bank for any charges.

1. Check this box.
2. Sign name in box below, as shown on the bill and date.
3. Return this slip with your payment. Do not send a voided check.







Invoice Number 9865657573 Account Number 342311378-00001 Date Due 3 of 6
 Past Due

Overview of Lines

Account Charges and Credits	Monthly Charges	Usage and Purchase Charges	Equipment Charges	Surcharges and Other Credits	Taxes, Governmental and Fees	Third-Party Charges (includes Tax)	Total Charges
\$5.00	--	--	--	--	\$0.00	\$0.00	\$5.00

Account Charges (pg.2)

Page Number	Monthly Charges	Usage and Purchase Charges	Equipment Charges	Surcharges and Other Credits	Taxes, Governmental and Fees	Third-Party Charges (includes Tax)	Total Charges
4	\$70.00	--	\$47.91	\$2.59	\$1.30	--	\$121.80
\$5.00	\$70.00	\$0.00	\$47.91	\$2.59	\$1.30	\$0.00	\$126.80

Total Current Charges

Voice Plan Usage	Messaging Usage	Data Usage	Voice Roaming	Messaging Roaming	Data Roaming
41	9	.766GB	--	--	--

732-372-8772 Noelia Colon



Cognito, LLC
929 Gervais Street
Suite D
Columbia, SC 29201

Invoice

Transaction Details

Organization

Business Improvement District

Number

2037-4000

Date

11/01/2020 12:20 AM

Method

Status

Paid

Billing Information

Name

Noelia Colon

Email

ncolon@perthamboynj.org

Company

Perth Amboy Business Improvement District

Address

260 High Street, Perth Amboy, NJ 08861

Invoice Details

Subscription to Pro (\$10/Month)

Subscription to Cognito Pro Plan (\$10/month)

\$10.00

Subtotal:

\$10.00

Amount Paid: \$10.00

338 State Street
Perth Amboy, NJ 08861 US
(732) 826-3575
theprintingshop@yahoo.com
<http://www.printingcopycenter.com>



BILL TO
Perth Amboy BID

INVOICE 10854

DATE 10/21/2020 TERMS Net 15

DUE DATE 11/05/2020

DATE	ACTIVITY	QTY	RATE	AMOUNT
	Envelopes Envelope / Standard / #10 / Blue Ink	1,000	0.11	110.00

Thank you for your business.
We hope to see you again!

TOTAL DUE \$110.00



INVOICE

Zoom Video Communications Inc.
55 Almaden Blvd, 6th Floor
San Jose, CA 95113
billing@zoom.us

Invoice Date: 11/16/2020
Invoice #: INV52371427
Payment Terms: Due Upon Receipt
Due Date: 11/16/2020
Account Number: 7001116165
Currency: USD
Account Information: Business Improvement District
260 High Street,
Perth Amboy, New Jersey 08861
United States

Remittance Details should be sent to:
Finance@zoom.us

ncolon@perthamboynj.org

Purchase Order Number:

Tax Exempt Certificate ID:

[Zoom W-9](#)

CHARGE DETAILS				
Charge Description	Service Period	Subtotal	Tax	TOTAL
Charge Name: Standard Pro Monthly Quantity: 1 Unit Price: \$14.99	11/16/2020-12/15/2020	\$14.99	\$0.99	\$15.98

INVOICE TOTALS	
Subtotal:	\$14.99
Total (Including Tax):	\$15.98
Invoice Balance:	\$0.00

TAX DETAILS				
Charge Name	Tax Name	Jurisdiction	Charge Amount	Tax Amount
Standard Pro Monthly	Sales Tax	State	\$14.99	\$0.99
			Total Tax	\$0.99

TRANSACTIONS



INVOICE

				Invoice Total	\$15.98
Transaction Date	Transaction Number	Transaction Type	Description		Applied Amount
11/16/2020	P-56327770	Payment			(\$15.98)
				Invoice Balance	\$0.00

Zoom Phone services provided by Zoom Voice Communications, Inc. Rates, terms and conditions for Zoom Phone services are set by Zoom Voice Communications, Inc.

Veronica Pacheco
441 Penn Street
Perth Amboy, NJ 08861

Invoice

Invoice # 0920
Date: September 21, 2020

BILL TO:
PABID
260 High Street
Perth Amboy, NJ 08861

DESCRIPTION	DATE(S)	UNIT	RATE	AMOUNT
Vendor Services (Clerical)	9/21/2020-10/9/2020	44.50	\$13.00	\$578.50
			TOTAL	\$578.50



400 Crossing Boulevard
8th Floor
P.O. Box 5933
Bridgewater, NJ 08807
T: 908-722-0700
F: 908-722-0755

November 6, 2020

Perth Amboy Business Improvement Dist.
Attn: Noelia Colon
260 High Street
Perth Amboy, NJ 08861

Invoice #: 11072983
Client #: 117198
Matter #: 1
Billing Attorney: DRG

INVOICE SUMMARY

For professional services rendered through October 31, 2020:

RE: Routine Advice Matters

Professional Services	\$ 5,825.00
Expenses	<u>\$ 434.93</u>
TOTAL THIS INVOICE	\$ 6,259.93
Previous Balance	<u>\$ 2,940.44</u>
TOTAL BALANCE DUE	<u>\$ 9,200.37</u>



BRIDGEWATER, NJ | NEW YORK, NY | ALLENTOWN, PA

WWW.NORRISMCLAUGHLIN.COM

FEI# 62-1408127

November 6, 2020

Invoice #: 11072983
 Client #: 117198
 Matter #: 1
 Billing Attorney: DRG

RE: Routine Advice Matters**PROFESSIONAL SERVICES RENDERED**

Date	Tkpr	Description	Hours	Amount
10/12/20	DRG	Analysis, research, advice and counsel and email legal memo on facade grants and the law applying to same	2.70	675.00
10/13/20	AUP	Continued review of executive orders and omnibus orders; review of OTSC order; email summary to Dan Guadalupe	3.00	750.00
10/19/20	DRG	Advice and counsel regarding several operational items; revisions to resolutions;	1.50	375.00
10/20/20	DRG	Advice and counsel regarding OPMA and legal research; BARATTA: advice and counsel and drafted certification	2.50	625.00
10/21/20	AUP	Review of interrogatories from Plaintiff; began drafting responses	2.50	625.00
10/22/20	DRG	BARATTA: work on doc request responses and answers to interrogatories	2.50	625.00
10/22/20	AUP	Continued drafting responses to Plaintiff's interrogatories	1.50	375.00
10/22/20	AUP	Continued drafting answers to interrogatories; drafted responses to document request	2.00	500.00
10/23/20	AUP	Continued drafting responses to interrogatories and document requests; proofread; email to Dan Guadalupe	.80	200.00
10/27/20	JHL	Review and revise reliance letter to accountant;	.40	100.00
10/27/20	AUP	Drafted responses to Plaintiff's document requests directed to Noelia Colon individually	1.50	375.00
10/27/20	AUP	Began drafting responses to Plaintiff's interrogatory requests directed to Noelia Colon individually	1.00	250.00
10/29/20	DRG	BARATTA: review of discovery served by plaintiff; follow up with Noelia	1.00	250.00
10/29/20	AUP	Draft summary of facts and conclusion of Jensen v. Baratta; email to Dan Guadalupe	.40	100.00
		Totals	23.30	\$ 5,825.00
TOTAL PROFESSIONAL SERVICES				\$ 5,825.00

Invoice #: 11072983

November 6, 2020

SUMMARY OF PROFESSIONAL SERVICES

Timekeeper	Hours	Rate	Total
JAMES H. LASKEY	.40	250.00	100.00
DANIEL R. GUADALUPE	10.20	250.00	2,550.00
AKSHAR U. PATEL	12.70	250.00	3,175.00
TOTALS	23.30		\$ 5,825.00

EXPENSES

Date	Description	Amount
10/01/20	Computerized Legal Research, Westlaw use July 2020	434.93
	TOTAL EXPENSES	\$ 434.93
	TOTAL THIS INVOICE	\$ 6,259.93

Invoice #: 11072983

November 6, 2020

ACCOUNTS RECEIVABLE INVOICES OUTSTANDING

Previous Balance	\$ 2,940.44
Balance Due This Invoice	<u>\$ 6,259.93</u>
TOTAL BALANCE DUE	<u><u>\$ 9,200.37</u></u>

Gettysburg Flag Works: New Order # NSC093734

Sales <contact@gettysburgflag.com>

Fri 10/9/2020 4:32 PM

To: Noelia Colon <ncolon@perthamboynj.org>;



THANK YOU FOR YOUR ORDER FROM GETTYSBURG FLAG WORKS.

PLEASE NOTE: Most orders are shipping out within 5 business days (this does not include carrier time).

Once your package ships we will send an email with a link to track your order. **We are experiencing very high order volume and may not be able to respond to all inquiries as quickly as we normally do.** Thank you ahead of time for your patience in fulfilling your order as quickly as possible. As always, thank you for your patronage.

Order Questions?

Call Us: [+1-888-697-3524](tel:+1-888-697-3524)

Weekdays 9-5 (Eastern Time)

Email: contact@gettysburgflag.com

Your order #NSC093734

Placed on October 9, 2020 4:31:26 PM EDT

Item	Item Code	Qty	Subtotal
Breast Cancer Awareness Flag Size 3x5'	GFA01580	1	\$39.95
		Subtotal	\$39.95
		Shipping & Handling	\$13.10
		Grand Total (Excl.Tax)	\$53.05
		Tax	\$0.00
		Grand Total (Incl.Tax)	\$53.05

BILL TO:

Noelia Colon
Perth Amboy Business Improvement
Distirct
260 High Street
Perth Amboy, New Jersey, 08861
United States
T: (732) 442-6421 x_____

SHIP TO:

Noelia Colon
Perth Amboy Business Improvement
Distirct
260 High Street
Perth Amboy, New Jersey, 08861
United States
T: (732) 442-6421 x_____

SHIPPING METHOD:

United Parcel Service - UPS Ground

PAYMENT METHOD:

Credit Card

Credit Card Type: Visa

Credit Card Number: xxxx-2942

Processed Amount: \$53.05

Sales Representative: Carolyn Maxwell

Today's Date: 10/22/2020

ORDER # BID—2020—0003



PRINT EDITION
AVAILABLE IN OVER
100 LOCATIONS!

P.O. Box 127, Perth Amboy, NJ 08862-0127

www.amboyguardian.com

Carolyn: 732-896-4446 or Katherine: 732-261-2610

amboyguardian@gmail.com

INSERTION ORDER/INVOICE

- ADVERTISER BID—Attn: Noelia Colon
- ADDRESS 260 High St.
- EMAIL ncolon@perthamboynj.org
- PHONE 732-442-6421
- FAX
- WEBSITE

- POSITION CHARGE
- ONE TIME IN-HOUSE DESIGN FEE
- PROOF REQUESTED
- PREMIUM WEB FEE
- PRE-PAYMENT REQ. BY
- FINAL PAYMENT REQ. BY

SHORTS

- # TIMES
- 1x N/C

- SIZE: 2col x 4 (3.875w x 4h)
- NUMBER OF TIMES 1
- B&W X
- COLOR

SPECIAL INSTRUCTIONS:

Attn: Noelia Colon
Courtesy City Rates

10/21/2020—public notice for meeting, 2 col x 4, bw, p.2

DATES OF INSERTION AMOUNT

DATES OF INSERTION	AMOUNT
10/21/2020	\$40.00

REGULAR ADVERTISING RATES: FULL PAYMENT IS DUE UPON SIGNING. A 10% LATE FEE WILL BE APPLIED TO ANY UNPAID AD OVER 30 BUSINESS DAYS ON DATE OF INVOICE. MAKE CHECKS PAYABLE TO THE AMBOY GUARDIAN.

TOTAL AMOUNT \$40.00

I (THE ADVERTISER) AGREE TO PAY FOR THE ABOVE MENTIONED ADVERTISING BY THE DATE SPECIFIED ABOVE. IF ANY PAYMENT OBLIGATION UNDER THIS ACCOUNT IS NOT PAID WHEN DUE, THE INDIVIDUAL SIGNING BELOW PROMISES PERSONALLY TO PAY ALL COSTS OF COLLECTION, INCLUDING REASONABLE ATTORNEY FEES, WHETHER OR NOT A LAWSUIT IS COMMENCED AS PART OF THE COLLECTION PROCESS.

ADVERTISER DATE

Presentations Made Regarding a Loading Zone & Improvements to the Jefferson Street Parking Deck, Improvements to the Water System Among Topics Discussed 10/14/20 Caucus

**Continued from Page 1*

while."

City Clerk Kupsch then said, "The bar has been closed to the public because of the pandemic."

Petrick then added, "That's why I asked if anyone wanted restrictions."

Pabon finished up his remark, "There is no noise, so why even bother?"

Police Chief Roman McKeon came up to speak, "That bar has been quiet as a mouse and there has been no recent activity. They may have had one or two small gatherings, but that is about it. They wanted to have a nightclub, but we said no. The business is for sale."

Petrick then closed the discussion by saying, "There is no reason to put restrictions on the property."

Petrick then asked if anyone had any questions on any other communications.

Pabon said Communication No.7 - Residents from Washington Street between Amboy Avenue and Cornell Street submitted a letter of complaint regarding the lack of parking in that area.

Pabon stated, "There's a business in that area and they park a lot of cars even though that business has a parking lot. The residents have signed a large petition."

Petrick said, "We can create an ordinance for permit parking. Have people come to the meeting to talk about this."

Police Chief McKeon came

up and stated, "We have received no complaints. I'll send a traffic officer to talk to the business owner about being a good neighbor."

Pabon added, "Some cars are parked there for a week and sometimes up to a month." Pabon then handed the police chief a copy of the petition of complaints from the residents in that area.

Public Comments:

Resident Ken Balut asked if the council had gotten the forensic report on the YMCA. "The pool is hosting events." He then questioned if the city has gotten its \$34,000 that the Landings owes the city.

Law Director Peter King responded, "Not yet."

Balut continued, "We are giving out settlements of \$900,000 to Landings Properties even though Kushner owes us money. What's going on? This has to stop! The taxpayers are subsidizing the Y."

Pabon then questioned, "Is the city taking back some of the money that is owed us?"

Law Director King then explained, "We can't just move money around. I had meetings on Friday with the PARA attorney. There will be litigation regarding the \$34,000. You can file complaints in the court."

Pabon concluded his statement, "I heard there are pending violations (for the Landings)."

Resident and Businessman Jeremy Baratta came up next. "I own several businesses as a veteran, and I applied for Covid Grants. I submitted (law)

suites against the BID. It's almost 6 weeks to the day that I turned in the paperwork and still no response (regarding the grants I applied for). If I am being discriminated against, there will be another lawsuit filed. If my paperwork has been sat on due to my political affiliation, it will be dealt with. I am putting the council on notice. The last email I sent to Tashi Vazquez. I did not include the BID. I have sent more paperwork than was needed. There has been no response, and nothing is being processed. I am the only veteran owned business (in Perth Amboy) and I should be on top of the list (for grants)."

Resident Alan Silber came up next and reminded the council that in 2018, they discussed when the Resolution for a close session, when it comes to certain litigation, you have to put more information regarding the case. "I see that a lot of businesses have reopened, but why are the exercise stations on Sadowski Parkway fenced off?"

Department of Public Works Director Frank Hoffman came forward. "the OEM said they are highly infectious areas that should be closed off."

Tashi Vazquez came up to comment about this item also, "The state has approved for installation of sanitary stations for the downtown areas only."

Petrick concluded the Caucus by stating, "It's up to the administration to decide what is to be opened."

The Council went into closed session at 6:11 p.m.

Residents Question Contracts 10/14/20 Council Meeting

By: Carolyn Maxwell
PERTH AMBOY - The Council Meeting started at 6:43 p.m. The first person to talk regarding Ordinance No. 1 - Renovations to the Parking Deck was Ken Balut.

Balut wanted to know if any items pertaining to this ordinance were bid out. "There's a contract in the past that was cancelled because it was an illegal bid."

Interim Business Administrator Perkins responded, "Nothing has been solidified yet regarding this ordinance. There are a lot of little things to be worked on and it's not going to one person."

Law Director Peter King then added, "This is for the financing of this project. The engineers and architects usually go in for higher costs in the bid for unexpected costs."
Public Comments on Agenda Items Only:

Resident Jeremy Baratta asked about a late-starter resolution R-406-10/20 - a \$200,000 Covid relief funds from the Department of Community Affairs.

Tashi Vazquez, Assistant Director of City's Office of Economic & Community Development came up to respond. "The Department of Community Affairs put out a Neighborhood

Program Grant which is to support the business district from the corner of Smith and High Streets to the Train Station to help them out due to the Covid. This is to help businesses with rental issues and to help restaurants put their menus online and help with the QR Scanning. 90% of the grant money will come to us. \$25,000 of that money will be used to hire a consultant to help these businesses. This will be a public contract."

Baratta continued, "I've been to several restaurants in other towns. \$25,000 is too much money to have someone develop menus with QR Codes." Baratta was also concerned because the rental assistance (business) only applied to people who have storefronts.

Vazquez came back up, "The boundaries are set by the state. This was approved by the council. The state listed what we could spend the money on, and it's outlined on the application. It's also supposed to create an online presence and support the restaurants which would be part of the job of the consultant."

Balut came up, "\$25,000 to give to someone to help businesses put a QR code on their menus? And you can't help businesses on the other side of

town? This is ridiculous!" Balut then questioned Resolution R-regarding the Landings property. "How much did we (the city) give to Kushner on these settlements? This is ridiculous! She (Diaz) signed an agreement to put this property on the market. Real Estate is high now. People are always giving me information about selling my house. Kushner deserves nothing! Sue him! If you can't win a case against Kushner, then you can't win anything. This has been going on since 2010."

Law Director King responded, "We can send Kushner a letter regarding his property and he has 30 days to respond. I would move to avoid the contract they have, but there will also be litigation."

Petrick then spoke up and said, "Mayor Diaz let the contracts fly."

King retorted, "It was PARA." Petrick said, "Wilda was the head of PARA at the time."

King ended the conversation by saying, "You know the ramifications."

Ordinances No.1,2,3,6 was moved Pabon and seconded by Tejada. Ordinance No. 4 was moved by Pabon and seconded by Caba. Ordinance No. 5 - Restricted parking spot for a handicapped person regarding an ad-

**The Private Law Practice of
George M. Boyd, ESQ.**
Located at the Proprietary House,
149 Kearny Ave, Perth Amboy, NJ 08861

Will Be Closing On or About
November 1, 2020

Clients Wishing Current Files
May Call 732-442-0770

Mr. Boyd is retiring from his private practice



**Searching for
Historic (pre - 1970) Photos of
The Perth Amboy Train Station
for a NJ TRANSIT Report**

**Contact Lynn at:
lynn@lynndrobbin.com
or Leave Message at: 914-738-8070**

**PERTH AMBOY
BUSINESS IMPROVEMENT DISTRICT
PUBLIC NOTICE**

RE: Open Public Meetings Act
Perth Amboy Business Improvement Special Board Meeting/Public Hearing

Please be advised that the Perth Amboy Business Improvement District public hearing will be held at the **Raritan Bay Area YMCA theater room of the Public Safety Complex located at 357 New Brunswick Avenue, Perth Amboy on Tuesday, November 17th at 5:00 p.m.** to discuss the following item:

1. Approval of the Perth Amboy Business Improvement District 2021 Proposed Budget

Note: The proposed 2021 BID Budget will be posted on the City's website for review by October 28th at www.perthamboynj.org.

Members of the BID and property owners are encouraged to attend to share comments and suggestions.

dition (the applicant had passed away) was removed.

Consent Agenda - R-372 thru R-397, R-399 thru R-406 was moved by Pabon and seconded by Tejada. R-398 - Authorizing a professional service agreement with qualified appraisers who have submitted responses to request the qualifications for CY2021 - was voted on separately. The resolution was moved by Pabon and seconded by Tejada. Council President Bill Petrick abstained.

Public Portion:
Jeremy Baratta came up to speak first. He questioned, "Why have a BID when everything has to go through other departments?"

B.A. Perkins answered, "They are needed to stimulate the businesses."

Baratta continued, "There is no business. Look at the way BID functions. You (the council) are not involved in the process. They make up their own rules. Everything ends up in litigation. Laws to help her (Mayor Diaz) politically. In about two weeks, the 90 days expires for the Interim B.A. What does that mean? That she can't work anymore?"

Law Director King responded, "After 90 days, the mayor said that with the council approval,

the appointment can be extended for an additional 60 days."

Resident Ken Balut came up next and drew laughs when he said, "Maybe we can hire Walensky to help the restaurants update their menus with the QR codes for their menus." Balut continued, "The mayor signed a contract with Kushner without anyone knowing anything about it. The resident that bought a Kushner unit was charged without having a firewall. He didn't build it. Litigations are good if done properly. The city makes big mistakes when it comes to litigating. Have smart litigation. When Pelissier

was here, he said that the negotiations for the Kushner contract would be complete in a short period of time. Then he was gone. Cruz had to leave because of inappropriate behavior and is gone. The insurance company writes up manuals with rules that do not pertain to people who are in higherup positions."

Resident Stephanie Márquez-Villafañe came up speaking as a businessowner in the BID district. She specifically spoke about the grant money. "I am for business revitalization and I applaud Ms. Vazquez for what

**Continued on Page 6*

**CITY OF PERTH AMBOY
BUSINESS IMPROVEMENT DISTRICT**

**DECEMBER 2020
AS OF 10/12/2020
BILL LIST**

Name	Date	Description	Open Balance
Suplee, Clooney & Company	11/1/2020	Auditor Services	\$ 4,000.00
		Total	\$ 4,000.00
New Concept in Signs	11/1/2020	Small Business Saturday Billboard	\$ 2,055.00
		Total	\$ 2,055.00
Constant Contact	11/1/2020	Annual Fee	\$ 630.00
		Total	\$ 630.00
Carlixto's Landscaping	11/20/2020	Maintenance for November 2020	\$ 2,380.00
		Total	\$ 2,380.00
Veronica Pacheco	10/12/2020	Vendor Services; \$13/hr; 39 Hrs. from Oct. 12 to Oct.30	\$ 507.00
		Total	\$ 507.00
Norris McLaughlin	12/9/2020	Legal counsel for month of November 2020	\$ 14,794.64
		Total	\$ 14,794.64
Institute for Professional Development	11/4/2020	Webinar: OPRA	\$ 50.00
		Total	\$ 50.00
Cognito Forms	12/1/2020	Pro Subscription Payment	\$ 10.00
		Total	\$ 10.00
Verizon	10/25/2020	BID Phone payment; Oct 25- Nov 24	\$ 121.80
		Total	\$ 121.80
CDW Government	12/8/2020	BID Printer Toner	\$ 847.26
		Total	\$ 847.26
Essential Communications	11/12/2020	PR services for month of October 2020	\$ 733.04
		Total	\$ 733.04
Zoom	11/16/2020	Pro Subscription Payment	\$ 15.98
		Total	\$ 15.98
		TOTAL	\$26,144.72



SUPLEE, CLOONEY & COMPANY

CERTIFIED PUBLIC ACCOUNTANTS

308 East Broad Street, Westfield, New Jersey 07090-2122

Telephone 908-789-9300

Fax 908-789-8535

E-mail info@scnco.com

Perth Amboy Business Improvement District
260 High Street
Perth Amboy, New Jersey 08861

TO:

SUPLEE, CLOONEY & COMPANY

For Professional Services Rendered Regarding Report
of Audit on the Financial Statements and Supplementary
Schedules of the Perth Amboy Business Improvement
District for the Period Ended December 31, 2019

\$4,000.00

Preparation of IRS Form 990 for the Period Ending
December 31, 2019

1,500.00

Waiver of Fee

(1,500.00)

\$4,000.00

November 10, 2020



SUPLEE, CLOONEY & COMPANY

CERTIFIED PUBLIC ACCOUNTANTS

308 East Broad Street, Westfield, New Jersey 07090-2122

Telephone 908-789-9300

Fax 908-789-8535

E-mail info@scnco.com

Mr. Barry Rosengarten
Perth Amboy Business Improvement District
260 High Street
Perth Amboy, New Jersey 08861

Dear Mr. Rosengarten:

Enclosed herewith please find fifteen (15) bound copies and an unbound copy of Report of Audit on the Financial Statements of the Perth Amboy Business Improvement District for the period ended December 31, 2019.

The audit report must be filed with the City of Perth Amboy within five days of receipt of this letter.

We are filing under separate cover a copy of this report with the Division of Local Government Services.

Should you have any questions regarding the above, please contact us.

Yours very truly,

SUPLEE, CLOONEY & COMPANY



Robert J. Butwilla, Partner

November 10, 2020

RJB:tc
Encls.

Report of Audit

on the

Financial Statements

of the

Perth Amboy
Business Improvement
District, Inc.

for the

Year Ended

December 31, 2019

PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT, INC.

I N D E X

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 <u>EXHIBITS</u>	
"A" - Balance Sheet - December 31, 2019	6
"B" - Statement of Revenues, Expenses and Changes in Fund Balance for the Year Ended December 31, 2019	7
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SUPLEE, CLOONEY & COMPANY

CERTIFIED PUBLIC ACCOUNTANTS

308 East Broad Street, Westfield, New Jersey 07090-2122

Telephone 908-789-9300

Fax 908-789-8535

E-mail info@scnco.com

INDEPENDENT AUDITOR'S REPORT

The Board of Trustees of the
Perth Amboy Business Improvement District
260 High Street
Perth Amboy, New Jersey 08861

Report on the Financial Statements

We have audited the accompanying financial statements - regulatory basis of the Perth Amboy Business Improvement District (the "Organization"), as of December 31, 2019 and for the year ended December 31, 2019, listed as financial statements - regulatory basis in the foregoing table of contents, and the related notes to the financial statements, which collectively comprise the Organization's regulatory financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with the regulatory basis of accounting prescribed by the Division of Local Government Services, Department of Community Affairs, State of New Jersey. Management is also responsible for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatements, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these regulatory financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America, the audit requirements prescribed by the Division of Local Government Services, Department of Community Affairs, State of New Jersey (the "Division"), and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

SUPLEE, CLOONEY & COMPANY

Other Reporting Required by Government Auditing Standards

In accordance with *Government Auditing Standards*, we have also issued our report dated November 5, 2020 on our consideration of the Organization's internal control over financial reporting and on our tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements and other matters. The purpose of that report is to describe the scope of our testing of internal control over financial reporting and compliance and the results of that testing, and not to provide an opinion on internal control over financial reporting or on compliance. That report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Organization's internal control over financial reporting and compliance.

A handwritten signature in cursive script that reads "Suplee, Clooney & Company".

November 5, 2020

SUPLEE, CLOONEY & COMPANY

A *deficiency in internal control* exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent, or detect and correct, misstatements on a timely basis. A *material weakness* is a deficiency, or a combination of deficiencies, in internal control, such that there is a reasonable possibility that a material misstatement of the Organization's financial statements will not be prevented, or detected and corrected on a timely basis. A *significant deficiency* is a deficiency, or a combination of deficiencies, in internal control that is less severe than a material weakness, yet important enough to merit attention by those charged with governance.

Our consideration of internal control was for the limited purpose described in the first paragraph of this section and was not designed to identify all deficiencies in internal control that might be material weaknesses or significant deficiencies. Given these limitations, during our audit we did not identify any deficiencies in internal control that we consider to be material weaknesses. However, material weaknesses may exist that have not been identified.

Compliance and Other Matters

As part of obtaining reasonable assurance about whether the Organization's financial statements are free from material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts, and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit, and accordingly, we do not express such an opinion. The results of our tests disclosed no instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards*.

Purpose of This Report

The purpose of this report is solely to describe the scope of our testing of internal control and compliance and the results of that testing, and not to provide an opinion on the effectiveness of the Organization's internal control or on compliance. This report is an integral part of an audit performed in accordance with *Government Auditing Standards* in considering the Organization's internal control and compliance. Accordingly, this communication is not suitable for any other purpose.



November 5, 2020

PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT, INC.STATEMENT OF REVENUES, EXPENSES AND CHANGES IN FUND BALANCE
FOR THE YEAR ENDED DECEMBER 31, 2019

<u>REVENUES</u>	
Tax Revenue	\$ 253,320
Interest Income	108
Other Revenue	16,019
	<hr/>
<u>TOTAL REVENUES</u>	<u>269,447</u>
<u>EXPENSES</u>	
Program Administration	81,465
Clean Team Project	40,400
Advertising and Marketing	19,788
Operating Expense	4,061
Materials and Supplies	2,029
Professional Services	47,929
Facade Program	35,000
Special Projects	25,496
Downtown Beautification	25,460
Miscellaneous	5,851
	<hr/>
<u>TOTAL EXPENSES</u>	<u>287,479</u>
Decrease in Fund Balance	(18,032)
Fund Balance at Beginning of Year	400,573
	<hr/>
Fund Balance at End of Year	<u>\$ 382,541</u>

The accompanying notes are an integral part of this financial statement.

PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT, INC.

NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2019

ORGANIZATION

Perth Amboy Business Improvement District (the "Organization") is an independent organization, located in Perth Amboy, New Jersey for the purpose of revitalizing and expanding downtown Perth Amboy (the "City") and related business zones as established by the City. The purpose of the Organization is also to promote economic growth and employment within the City and to enhance the commercial viability and attractiveness of the business area. The Organization's support comes primarily from the City of Perth Amboy.

(1) SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The accounting policies of the Organization conform to the accounting principles applicable to special districts, which have been prescribed by the Division of Local Government Services, Department of Community Affairs, State of New Jersey. Such principles and practices are designed primarily for determining compliance with legal provisions and budgetary restrictions and as a means of reporting on the stewardship of public officials with respect to public funds. The following is a summary of the significant policies:

Basis of Accounting

All governmental funds are accounted for on the modified accrual basis of accounting. Revenues are recognized when they become measurable and available. Expenditures are recognized when the related fund liability is incurred.

Fund Accounting

The accounts of the Organization are organized on the basis of fund accounting. Under this basis, the operations of each fund are accounted for with the separate set of self-balancing accounts that comprise its assets, liabilities, fund equity, revenues and expenditures. The principal purpose of fund accounting is to ensure observance of restrictions placed on the use of resources available to the Partnership. Individual funds summarized in the accompanying financial statements are classified as follows:

Fund Types

General Operating Fund - is used to account for all revenues and expenditures applicable to the general operations of the Organization. All general operating revenues not restricted as to use are recorded in the General Fund.

PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT, INC.

NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2019

(1) SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

(2) CASH AND EQUIVALENTS

Cash and cash equivalents consist of:

Checking Accounts	\$245,109
Money Market Account	<u>157,151</u>
	<u>\$402,260</u>

Cash on deposit is insured by the Federal Deposit Insurance Corporation in the amount of \$250,000 in each bank depository.

(3) SUBSEQUENT EVENTS

The Organization has evaluated subsequent events occurring after the financial statement date through November 5, 2020 which is the date the financial statements were available to be issued. Based on this evaluation, the Organization has determined that no subsequent events have occurred which require disclosure in the financial statements.

(4) LITIGATION, CLAIMS AND CONTINGENT LIABILITIES

In the ordinary conduct of its business, the Organization may be a party to litigation. At December 31, 2019, in the opinion of management, there were no matters pending or threatened which would have a material adverse effect on the financial position of the Organization.



891 State Street. Perth Amboy NJ. 08861
 P: 732-442-1403 F: 732-442-3113

INVOICE

Location Information: 260 High Street Perth Amboy NJ 08861	Client Name: City of Perth Amboy Small Business Saturday 2020	Quote Date: 11/01/2020 Quote #: 10487
PAYMENT REQUEST: \$2,055.00	Contact: Noelia Colon 732-442-6421 Terms: COD	Questions? 732-213-4151 infosales.nc@gmail.com

DESCRIPTION:

- 1- New Billboard Banner 16'-0" x 9'-0" \$1,280.00
- 1- Happy Holydays Custom Shape Sign \$325.00
- 1- Update Existing double-sided Street banner \$450.00



CUT -OUT TO BE PLACED OT TOP OF SHOP SMALL LOGO (TEMP)



Price Includes Design, Installation and Pick Up for Billboard Banner

Price do not Includes Street Banner Installation.

Total Amount Project Cost: \$2,055.00

THANK YOU FOR DOING BUSINESS WITH US!



My Account

Manage Payment Plan

Plan

Email Plus

501 -2,500 Contacts

Payment Plan

Monthly **\$70.00**

Prepay for 20% Off **\$336.00**
Make a payment equal to 6 months of service and save \$84.00.

Prepay for 25% Off **\$630.00**
Make a payment equal to 12 months of service and save \$210.00.

SELECTION SUMMARY

Monthly Price

Plan	Price
	\$70.00

Discounts

Plan	Amount
Prepay for 25% Off	(\$17.50)

Average Monthly Price **\$52.50**

Total Price \$630.00

Total Savings **\$210.00**

Cancel

Next

Prepayment Plan Details - Pay up Front, Save More

Your subscription will automatically renew until you cancel. If prepaying for a discount period in advance and your contact level tier increases or you make product purchases against your balance, your prepayment may not last the full period. When your prepayment balance runs out, we'll attempt to charge your payment method (credit card or PayPal account) an amount based on your [fee schedule](#) and

[Have Feedback?](#)

Carlixto's Landscaping
454 Stevenson Place
Perth Amboy, NJ 08861
732-604-4051

PA Bid
260 High Street
Perth Amboy, NJ 08861

Maintenance Monthly Contract

Weekly maintenance 63 Concrete Planters that are installed along Smith Street in the Business improvement District for November 2020

- A. Pick up debris three times a week including Convery Blvd and Smith St
- B. Remove any weeds on a weekly basis.
- C. Fumigate and fertilize whenever necessary.
- D. Water planters three times a week.
- E. If either bushes or flowers die out, Carlixto's Landscaping promises to replace any bushes or flowers at no additional costs.

MONTHLY COST \$2,380.00

Veronica Pacheco
441 Penn Street
Perth Amboy, NJ 08861

Invoice

Invoice # 1020
Date: October 12, 2020

BILL TO:
PABID
260 High Street
Perth Amboy, NJ 08861

DESCRIPTION	DATE(S)	UNIT	RATE	AMOUNT
Vendor Services (Clerical)	10/12/2020-10/30/2020	39.00	\$13.00	\$507.00
			TOTAL	\$507.00



400 Crossing Boulevard
8th Floor
P.O. Box 5933
Bridgewater, NJ 08807
T: 908-722-0700
F: 908-722-0755

December 9, 2020

Perth Amboy Business Improvement Dist.
Attn: Noelia Colon
260 High Street
Perth Amboy, NJ 08861

Invoice #: 11080821
Client #: 117198
Matter #: 1
Billing Attorney: DRG

INVOICE SUMMARY

For professional services rendered through November 30, 2020:

RE: Routine Advice Matters

Professional Services	\$ 14,500.00
Expenses	<u>\$ 294.64</u>
TOTAL THIS INVOICE	\$ 14,794.64
Previous Balance	<u>\$ 6,259.93</u>
TOTAL BALANCE DUE	<u>\$ 21,054.57</u>



BRIDGEWATER, NJ | NEW YORK, NY | ALLENTOWN, PA

WWW.NORRISMCLAUGHLIN.COM

FEI# 62-1408127

December 9, 2020

Invoice #: 11080821
 Client #: 117198
 Matter #: 1
 Billing Attorney: DRG

RE: Routine Advice Matters**PROFESSIONAL SERVICES RENDERED**

Date	Tkpr	Description	Hours	Amount
11/01/20	DRG	BARATTA: Oct 30th: work on discovery and cf w Noelia;	2.50	625.00
11/02/20	DRG	BARATTA: Oct 31st: continued work on discovery and cf w Noelia;	3.20	800.00
11/03/20	DRG	BARATTA: continued work on discovery responses in OPRA suits; advice and counsel; response to Baratta's counsel	3.10	775.00
11/04/20	DRG	BARATTA: finalizing discovery responses; communications with counsel	2.00	500.00
11/05/20	AUP	Review of Defendants' responses to Plaintiff's interrogatories; document requests; review of certification of Frank Hoffman; review of certification Lisa Lebron; review of pleadings and case; began drafting supplemental brief	6.50	1,625.00
11/06/20	AUP	Continued drafting drafting supplemental brief; prepared and revised draft certification for Noelia Colon	6.50	1,625.00
11/09/20	AUP	Continued drafting and revising supplemental brief and draft certification of Noelia Colon; proofread; email to Dan Guadalupe	1.50	375.00
11/11/20	DRG	BARATTA: work on brief, research and study	6.50	1,625.00
11/13/20	DRG	BARATTA: analysis of Leurs letter and response to same; continued work on papers to be filed Nov 18th; advice and counsel to Noelia	3.70	925.00
11/14/20	DRG	BARATTA: revisions to brief and supplemental papers to be filed on Wednesday;	2.40	600.00
11/15/20	DRG	BARATTA: work on brief, research and study	2.90	725.00
11/16/20	DRG	BARATTA: continued work on brief, certifications	3.80	950.00
11/16/20	AUP	Drafted counsel certification; prepared exhibits	.50	125.00
11/17/20	DRG	BARATTA: continued work on brief, certifications	2.90	725.00
11/18/20	DRG	BARATTA: continued work on brief, certifications; addressed discovery dispute- review of letter to the court; drafted response to same	3.90	975.00
11/18/20	AUP	Review of Plaintiff's supplemental brief and exhibits; email summary of main points to Dan Guadalupe	.70	175.00
11/19/20	DRG	BARATTA: continued work on discovery dispute; consultations with Noelia; cf w Peter King; revisions to letter to the court	3.40	850.00

Invoice #: 11080821

December 9, 2020

Date	Tkpr	Description	Hours	Amount
11/27/20	DRG	BARATTA: review and analysis of opposition brief; preparation for hearing next week	2.00	500.00
Totals			58.00	\$ 14,500.00
TOTAL PROFESSIONAL SERVICES				\$ 14,500.00

SUMMARY OF PROFESSIONAL SERVICES

Timekeeper	Hours	Rate	Total
DANIEL R. GUADALUPE	42.30	250.00	10,575.00
AKSHAR U. PATEL	15.70	250.00	3,925.00
TOTALS	58.00		\$ 14,500.00

EXPENSES

Date	Description	Amount
11/01/20	Computerized Legal Research, Westlaw use August 2020	145.59
11/01/20	Computerized Legal Research, Westlaw use September 2020	149.05
TOTAL EXPENSES		\$ 294.64
TOTAL THIS INVOICE		\$ 14,794.64

Invoice #: 11080821

December 9, 2020

ACCOUNTS RECEIVABLE INVOICES OUTSTANDING

Previous Balance	\$ 6,259.93
Balance Due This Invoice	<u>\$ 14,794.64</u>
TOTAL BALANCE DUE	<u>\$ 21,054.57</u>

Institute for Professional Development
EIN 22-3064914

17 Hathaway Place
Glen Ridge, NJ 07028
Phone 973 777 4200 Email: ipdcpe@aol.com

INVOICE

INVOICE # 321
DATE: NOVEMBER 30, 2020

TO:

City of Perth Amboy

ATTENTION: Noella Colon

DATE OF WEBINAR	DESCRIPTION	FEE	TOTAL
October 14, 2020	Webinar: OPRA	\$ 50.00	
	Attendee: Noella Colon		
		TOTAL DUE	\$ 50.00

Michael J. Conti

Michael Conti
Program Coordinator

Make all checks payable to IPD
17 Hathaway Place, Glen Ridge, NJ 07028
If you have any questions concerning this invoice, contact us at 973 777 4200

THANK YOU!



Cognito, LLC
929 Gervais Street
Suite D
Columbia, SC 29201

Invoice

Transaction Details

Organization

Business Improvement District

Number

2153-3426

Date

12/01/2020 12:17 AM

Method

Status

Paid

Billing Information

Name

Noelia Colon

Email

ncolon@perthamboynj.org

Company

Perth Amboy Business Improvement District

Address

260 High Street, Perth Amboy, NJ 08861

Invoice Details

Subscription to Pro (\$10/Month)

Subscription to Cognito Pro Plan (\$10/month)

\$10.00

Subtotal: \$10.00

Amount Paid: \$10.00



PO BOX 489
NEWARK, NJ 07101-0489

KEYLINE



PERTH AMBOY BUSINESS IMPROV
260 HIGH ST
PERTH AMBOY, NJ 08861

Manage Your Account	Account Number	Date Due
www.vzw.com/mybusinessaccount	342311378-00001	12/16/20
Change your address at http://sso.verizonenterprise.com	Invoice Number	9867763563

Quick Bill Summary

Oct 25 – Nov 24

Previous Balance <i>(see back for details)</i>	\$248.57
Payment – Thank You	-\$248.57
Balance Forward	\$0.00
Monthly Charges	\$70.00
Usage and Purchase Charges	
Voice	\$0.00
Messaging	\$0.00
Data	\$0.00
Equipment Charges	\$47.91
Surcharges and Other Charges & Credits	\$2.59
Taxes, Governmental Surcharges & Fees	\$1.30
Total Current Charges	\$121.80

Total Charges Due by December 16, 2020 \$121.80

Pay from phone	Pay on the Web	Questions:
#PMT (#768)	At vzw.com/mybusinessaccount	1.800.922.0204 or *611 from your phone



PERTH AMBOY BUSINESS IMPROV
260 HIGH ST
PERTH AMBOY, NJ 08861

Bill Date November 24, 2020
Account Number 342311378-00001
Invoice Number 9867763563

Total Amount Due

Will be submitted to credit card on 12/14/20
DO NOT MAIL PAYMENT

\$121.80

P.O. BOX 408
NEWARK, NJ 07101-0408



98677635630103423113780000100000012180000000121803



Invoice Number Account Number Date Due Page

9867763563 342311378-00001 12/16/20 2 of 6

Get Minutes Used	Get Data Used	Get Balance
#MIN + SEND	#DATA + SEND	#BAL + SEND

Payments

Payments, continued

Previous Balance	\$248.57
Payment - Thank You	
Payment Received 11/14/20	-248.57
Total Payments	-\$248.57
Balance Forward	\$0.00

Total Amount Due will be submitted to your card provider on 12/14/20

Written notations included with or on your payment will not be reviewed or honored. Please send correspondence to:
Verizon Wireless Attn: Correspondence Team PO Box 408 Newark, NJ 07101-0408

Automatic Payment Enrollment for Account: 342311378-00001 PERTH AMBOY BUSINESS IMPROV

By signing below, you authorize Verizon Wireless to electronically debit your bank account each month for the total balance due on your account. The check you send will be used to setup Automatic Payment. You will be notified each month of the date and amount of the debit 10 days in advance of the payment. You agree to receive all Auto Pay related communications electronically. I understand and accept these terms. This agreement does not alter the terms of your existing Customer Agreement. I agree that Verizon Wireless is not liable for erroneous bill statements or incorrect debits to my account. To withdraw your authorization you must call Verizon Wireless. Check with your bank for any charges.

1. Check this box.
2. Sign name in box below, as shown on the bill and date.
3. Return this slip with your payment. Do not send a voided check.





Invoice Number: 9867763563 Account Number: 34231378-00001 Date Due: 12/16/20 Page: 3 of 6

Overview of Lines

Page Number	Monthly Charges	Usage and Purchase Charges	Equipment Charges	Surcharges and Other Charges and Credits	Taxes, Governmental and Fees	Third-Party Charges (includes Tax)	Total Charges	Voice Plan Usage	Messaging Usage	Data Usage	Voice Roaming	Messaging Roaming	Data Roaming
4	\$70.00	--	\$47.91	\$2.59	\$1.30	--	\$121.80	155	6	1.907GB	--	--	--
Total Current Charges							\$121.80						

ORDER CONFIRMATION



DEAR COLON NOELIA,

Thank you for choosing CDW•G. We have received [your order](#). Please take a moment to review it for accuracy and completeness.

ORDER #	ORDER DATE	PO #	CUSTOMER #
LTVB097	12/8/2020	500_12-2020	10842500

ORDER DETAILS				
ITEM	QTY	CDW#	UNIT PRICE	EXT. PRICE
HP 305A (CF370AM) 3pack Cyan/Magenta/Yellow Origin LaserJet Toner Cartridge Mfg. Part#: CF370AM UNSPSC: 44103116 Contract: Sourcwell 081419-CDW Tech Catalog (081419#CDW)	1	3055335	\$310.98	\$310.98
HP 305X Black High Yield Toner Cartridge Mfg. Part#: CE410XD UNSPSC: 44103116 Contract: Sourcwell 081419-CDW Tech Catalog (081419#CDW)	3	3055328	\$178.76	\$536.28

PURCHASER BILLING INFO	SUBTOTAL	\$847.26
Billing Address: CITY OF PERTH AMBOY ACCTS PAYABLE 260 HIGH ST ***VENDOR DECLARATION*** PERTH AMBOY, NJ 08861-4491 Phone: (732) 826-0290 Payment Terms: Net 30 Days-Govt State/Local	SHIPPING	\$0.00
	SALES TAX	\$0.00
	GRAND TOTAL	\$847.26
	DELIVER TO Shipping Address: CITY OF PERTH AMBOY COLON NOELIA 260 HIGH STREET PERTH AMBOY, NJ 08861 Phone: (732) 826-0290 Shipping Method: UPS Ground (2 - 3 day)	Please remit payments to: CDW Government 75 Remittance Drive Suite 1515 Chicago, IL 60675-1515

Need Assistance? CDW•G SALES CONTACT INFORMATION



Dan Ruggiero

(866) 769-8470

danrugg@cdwg.com

This order is subject to CDW's Terms and Conditions of Sales and Service Projects at <http://www.cdwg.com/content/terms-conditions/product-sales.aspx>
 For more information, contact a CDW account manager

© 2020 CDW•G LLC, 200 N. Milwaukee Avenue, Vernon Hills, IL 60061 | 800.808.4239



Essential Communications, LLC
 29 Highpoint, Cedar Grove, New Jersey 07009
 Phone: 973.509.3431, 973.768.2425
 Fax: 973.509.3434 rinklin@comcast.net

INVOICE

INVOICE: #11.12.2020-01
 DATE: NOVEMBER 12, 2020

Payment Due on Receipt

TO:
 Barry Rosengarten, Chairman
City of Perth Amboy
 Business Improvement District (BID)
 260 High Street
 Perth Amboy, New Jersey 08861
 c/o Noelia Colon, BID Executive Director

FOR:
 Public and Media Relations Activities & Projects
 for the **Perth Amboy Business Improvement
 District (BID)**
 Timeframe: October 2020

PUBLIC RELATIONS PROJECTS	COST
<p>Perth Amboy BID requested that Essential PR photograph and write a news release about the reveal of the City of Perth Amboy’s “Morning Glory” mural in the downtown business district on Thursday, Oct. 22. On the same day, Essential PR was also asked to attend, photograph and gather information during the grand opening of the TeamOne Staffing Solution on State Street. We spoke with the Christian Valez, founder and owner of TeamOne, local business executive Antonio Cruz and BID Chairman Barry Rosengarten. We drafted and submitted the news releases to the BID’s Executive Director to review, edit and approve the content. We distributed the news releases about the mural reveal and grand opening of TeamOne to local and regional media outlets. We followed up with the journalists as well.</p>	
Public and Media Relations Activities and Photography in October 2020	\$700.00
Local transportation in personal to Perth Amboy and return, 61.20 miles at .54 a mile	\$33.04
Total Due	\$733.04

Please make check payable to Essential Communications, LLC

Thank you for choosing Essential Communications to provide public and media relations support and social media posts to the Historic City of Perth Amboy, the Business Improvement District (BID) and the BID’s Board of Directors.



INVOICE

Zoom Video Communications Inc.
55 Almaden Blvd, 6th Floor
San Jose, CA 95113
billing@zoom.us

Invoice Date: 11/16/2020
Invoice #: INV52371427
Payment Terms: Due Upon Receipt
Due Date: 11/16/2020
Account Number: 7001116165
Currency: USD
Account Information: Business Improvement District
260 High Street,
Perth Amboy, New Jersey 08861
United States

*Pending
Dec. invoice
on 12/16.
Same payment
amt.*

Remittance Details should be sent to:
Finance@zoom.us

ncolon@perthamboynj.org

Purchase Order Number:

Tax Exempt Certificate ID:

Zoom W-9

CHARGE DETAILS

Charge Description	Service Period	Subtotal	Tax	TOTAL
Charge Name: Standard Pro Monthly Quantity: 1 Unit Price: \$14.99	11/16/2020-12/15/2020	\$14.99	\$0.99	\$15.98

INVOICE TOTALS

Subtotal:	\$14.99
Total (Including Tax):	\$15.98
Invoice Balance:	\$0.00

TAX DETAILS

Charge Name	Tax Name	Jurisdiction	Charge Amount	Tax Amount
Standard Pro Monthly	Sales Tax	State	\$14.99	\$0.99
			Total Tax	\$0.99

TRANSACTIONS



INVOICE

			Invoice Total	\$15.98
Transaction Date	Transaction Number	Transaction Type	Description	Applied Amount
11/16/2020	P-56327770	Payment		(\$15.98)
			Invoice Balance	\$0.00

Zoom Phone services provided by Zoom Voice Communications, Inc. Rates, terms and conditions for Zoom Phone services are set by Zoom Voice Communications, Inc.

**RESOLUTION
BY THE BOARD OF DIRECTORS OF
DOWNTOWN PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT, INC. (BID)
APPROVING THE 2021 OPERATING BUDGET IN THE AMOUNT OF \$247,650**

WHEREAS, the BID Assessment is anticipated in the amount of \$247,650;

WHEREAS, on Friday, December 11, 2020, the Perth Amboy BID Board of Directors, by way of a majority vote, approved the 2021 operating budget in the amount of \$247,650.

NOW, THEREFORE, IT IS HEREBY RESOLVED, by the Board of Directors of the Perth Amboy Business Improvement District (BID) by approved

1. The 2021 operating budget of the BID be approved and adopted as recommended.

ADOPTED this 11th of December 2020 at a duly noticed meeting,

**DOWNTOWN PERTH AMBOY BUISNESS
IMPROVEMENT DISTRICT, INC.**

Barry Rosengarten, Chairman

Antonio Abreu, Secretary

ATTEST to form:

Noelia Colon, BID Executive Director

December 11, 2020

VOTING:

First Name	Last Name	YES	NO	Abstain	Excused
Lisett	Lebron				
Reyes	Ortega				
Wilma	Matey				
Melvin	Rodriguez				
Samuel	Quezada				
Elizabeth	Sanchez				
Fausto	Diaz				
James G.	Snyder				
Sergio	Diaz				
Antonio	Abreu				
Asim	Malik				
Iris	Diaz				
Mayor Wilda	Diaz				
Jeanette	Rios				
Chairman Barry	Rosengarten				

PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT
City Hall
260 High Street
Perth Amboy, NJ 08861
(732) 442-6421



2021 OPERATING BUDGET

BID BOARD OF DIRECTORS

Barry Rosengarten, Chairman

Sergio Diaz, Vice-Chairman

Antonio Abreu, Secretary

Reyes Ortega, Treasurer

Hon. Wilda Diaz, Mayor

Fausto Diaz

Iris Diaz

Lisett Lebron

Asim Malik

Wilma R. Matey

Samuel Quezada

Jeanette Rios*

Melvin Rodriguez

Elizabeth Sanchez

James G. Snyder

**CITY OF PERTH AMBOY
BUSINESS IMPROVEMENT DISTRICT
2021 BID OPERATING BUDGET**

PROGRAM ADMINISTRATION: \$95,000

The 2021 budget includes \$95,000 for the program administrator. The program administrator salary and fringe benefits will be reimbursed to the City of Perth Amboy. The City of Perth Amboy no longer supplements this expense and both the full salary, fringe benefits and cost of living increase are reimbursed and supplemented by the BID unexpended funds for any overage. BID Coordinator's salary remains the same for 2021, with the exception of the contractual change. See supplemental budget of expended funds for proposed hire of part-time support, as the City is no longer supporting this position.

FAÇADE GRANT PROGRAM: \$30,000

The façade grant program has designated \$30,000 to fund façade project reimbursements. This program is a vital component to the BID's services, as it provides financial assistance to business owners for their beautification projects. As a result, this helps to enhance the overall aesthetic of our downtown business district. Supplemental funds have been added for an additional three grants.

CLEAN TEAM PROGRAM: \$35,400

The BID will partially fund the salary and fringe benefit of two sidewalk sweeper operators.

DOWNTOWN BEAUTIFICATION: \$25,000

Funds will be used for the seasonal planting and maintenance of downtown flower pots, as well as the purchase of new downtown banners. In addition, this will cover all flower maintenance throughout the length of Smith Street and at the current billboard on Smith St. & Convery Blvd.

MATERIALS AND SUPPLIES: \$2,500

This line item will fund the necessary needs for the daily functions of the BID program.

EQUIPMENT: \$5,000

This will also fund any repairs that are needed for the mini-vac machines.

PROFESSIONAL SERVICES: \$23,000

The BID currently uses legal counsel, auditing and insurance services.

MARKETING/PROMOTION: \$12,000

This includes paid social media advertisement, street banners, event banners, billboards, poster boards, potential hire of a public relations firm(s) and webpage maintenance. See budget for supplemental funds for a public relations firm.

OPERATING EXPENSES: \$5,000

This includes supplementary supplies and expenses such as postage, printer ink, work mobile phone, travel, conferences, memberships and subscriptions.

SPECIAL PROJECTS: \$14,750

The BID hosts a variety of programs, events and seminars throughout the year to help support its mission and provide valuable resources to our local business owners. Due to the impacts of COVID-19, these events/projects are subject to change. The 2020 events have remained and program evaluations are still taking place, due to COVID-19.

**CITY OF PERTH AMBOY - BUSINESS IMPROVEMENT DISTRICT
2021 OPERATING BUDGET**

BUDGET CATEGORY	BUDGET	TOTAL LINE ITEM
		2021
Program Administration		\$ 95,000.00
Administrative cost	\$ 95,000.00	
Façade Program		\$ 30,000.00
Façade Grant	\$ 30,000.00	
Clean Team Program		\$ 35,400.00
Machine Operator's Salary	\$ 35,400.00	
Downtown Beautification		\$ 25,000.00
Maintenance	\$ 25,000.00	
Materials and Supplies		\$ 2,500.00
Printing	\$ 1,000.00	
Office Supplies/Equipment	\$ 1,000.00	
Other Material & Supplies	\$ 500.00	
Equipment		\$ 5,000.00
Equipment Lease/Purchase	\$ 3,750.00	
Parts/Supplies	\$ 1,250.00	
Professional Services		\$ 23,000.00
Legal Services	\$ 15,000.00	
Insurance	\$ 4,000.00	
Audit Services	\$ 4,000.00	
Marketing/Promotion		\$ 12,000.00
Advertising/Public Notices	\$ 5,000.00	
Marketing/Public Relations	\$ 5,000.00	
Website Development/ Support	\$ 2,000.00	
Operating Expenses		\$ 5,000.00
Telephones/Cell Phone	\$ 1,450.00	
Postage	\$ 1,300.00	
Travel	\$ 350.00	
Conferences/Conventions (business)	\$ 1,200.00	
Memberships	\$ 700.00	
Subscriptions/publications	\$ -	
Special Projects		\$ 14,750.00
Summer/Winter ProgramsProjects	\$ 14,750.00	
TOTAL BUDGET		\$ 247,650.00

PROPOSED 2020 TAX LEVY	\$ 247,650.00
TOTALS	\$ 247,650.00

(*) Summer/Winter Projects:	Budget
Taste of Perth Amboy	\$ 4,000.00
Classic Car Extravaganza	\$ 1,500.00
Jeep Show	\$ 2,000.00
Neighborhood Business Meetings	\$ 1,000.00
Business Seminars/Workshops	\$ 5,000.00
Small Business Saturday	\$ 1,250.00
Total Summer/Winter Projects	\$ 14,750.00

**CITY OF PERTH AMBOY - BUSINESS IMPROVEMENT DISTRICT
2021 OPERATING BUDGET**

**2021 Supplemental Budget
Unexpended Funds**

Program Admin	\$10,000
Support Staff	\$30,000
Façade Grant	\$ 15,000.00
Clean Team Program- Staff Support	\$ 10,000.00
Digital Billboard	\$ 50,000.00
Marketing	\$ 19,000.00
Special Projects	
Other Events	\$ 5,000.00
2021 Fireworks	\$ 5,000.00
TOTAL	\$144,000



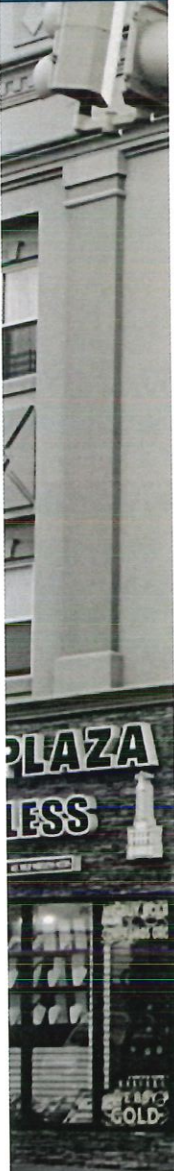
PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT

2020 ANNUAL REPORT

BOARD OF DIRECTORS

Mayor Wilda Diaz
Barry Rosengarten, Chairman
Sergio Diaz, Vice Chair
Reyes Ortega, Treasurer
Antonio Abreu, Secretary
Wilma Matey
Samuel Quezada
Fausto Diaz
Asim Malik
Jeanette Rios
Lisett Lebron
Melvin Rodriguez
Elizabeth Sanchez
James G. Snyder
Iris Diaz

EXECUTIVE DIRECTOR
Noelia Colon



OVERVIEW

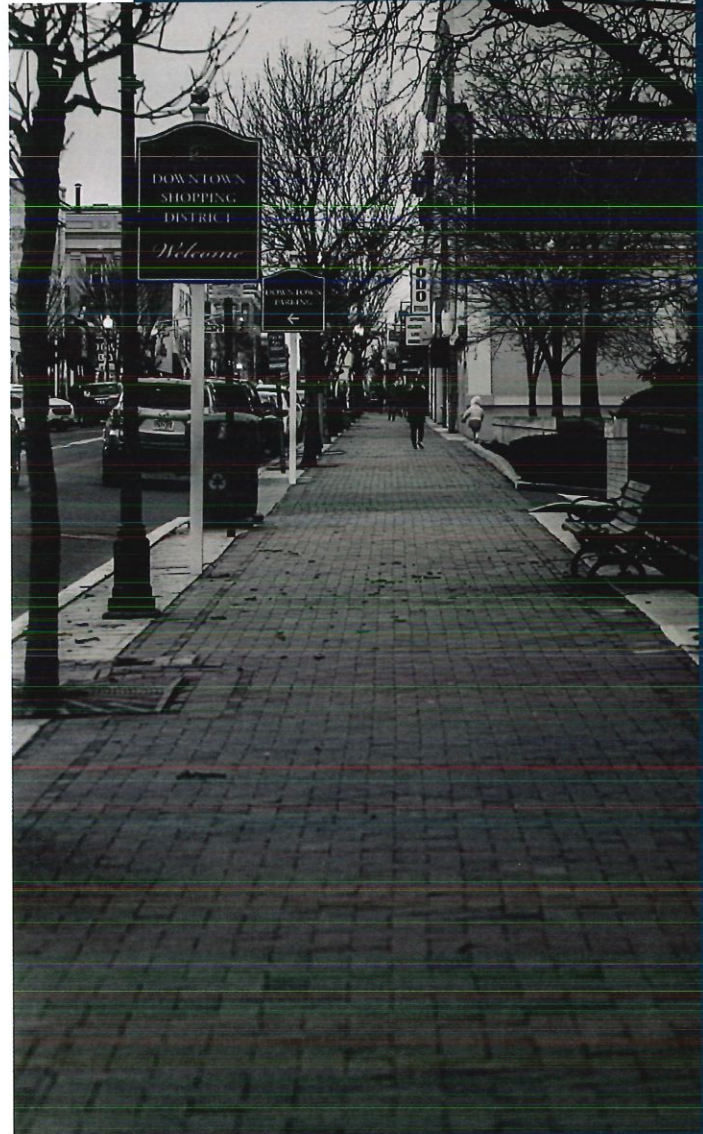
The Perth Amboy Business Improvement District (BID) serves local businesses and property owners with support for economic revitalization, business promotion and educational resources. The BID also serves the community and its visitors by scheduling and coordinating a year-long schedule of special events*. The programs include business seminars, skill building programs for employers/ employees. The BID has also made significant capital improvements, by offering façade grants to small businesses within the district and by helping maintain the City's streetscapes by information kiosks, planters and directional signs, as well as seasonal decorations.

*Note: Although the COVID-19 pandemic led to the cancelation of specific annual events, the BID was able to accomplish different initiatives. The BID redirected funding and resources towards helping businesses, which is further detailed in the annual report.

About the Board & Budget

The BID is governed by a 15 member volunteer board who own businesses/ commercial properties in the BID area or are community members. The BID is a geographical area where local stakeholders oversee and fund the maintenance, improvement, and promotion of their commercial district.

The BID district is a defined area of the central business district of a downtown required to pay a special assessment in order to fund economic development projects to enhance the vitality for the downtown area. This is authorized by New Jersey state law (the Pedestrian Mall and Special Improvement District Act, N.J.S.A. 40:56-65, et seq.) and formed by the City of Perth Amboy ordinance. The services provided by BID are supplemental to those already provided by the City of Perth Amboy.



2020 VISION & GOALS

PERTH AMBOY
BUSINESS IMPROVEMENT DISTRICT

2020 VISION

Overview of Year One Goals

Economic Revitalization | Business Promotion | Resources & Education
Capital Improvements | Business Community Building

2020 GOALS & PRIORITIES



\$500K NPP Grant Partner

Doubled capital funding for the next 5 years in the downtown area, starting in 2020.



Identity & Outreach

Fulfilling the purpose of BID with:
Branding | Visibility | Outreach



Beautification

Ensure downtown cleanliness, showcase arts & culture and improve district-wide aesthetics.



Education

Access to resources
Providing development classes & informing business owners of local programs & initiatives.

\$500K NPP GRANT

TWICE THE INVESTMENT!

OECD has partnered with BID and local stakeholders to establish goals for a \$500K NPP grant funded for downtown capital improvements until 2025.

BID will provide supplemental funding for:

1. Downtown Beautification
2. Walkability Improvement
3. Arts & Culture

YEAR ONE | 2020 | \$100K:

- Facade Improvements
- Mural/Art Installation
- Fountain Removal
- New Trees & New Grates

MORE IMPROVEMENTS:

- Sidewalk Clean-Up
- Sidewalk Cut Outs (ADA)
- Install New Benches

IDENTITY & OUTREACH

1

Current Development of the City's first visitor's subsite & BID webpage with info on shopping, dining, historic sites and places to visit.

2

BID will be seeking additional multi-media marketing services for uniform promotion and defined branding.

3

Establish a Business Registration Program for an official log of all businesses in the City of Perth Amboy.

BEAUTIFICATION

The BID is working towards developing an aesthetically pleasing environment for all who invest in the BID district, while embracing it's urban streetscape and historic elements.

2020 PROJECTS

- Drone Footage | Overview
- Architectural Photography
- Profile Videos of Business Owners

INVESTMENT

- \$30K Facade Improvements
- \$20K Seasonal Decor
- Street Banners
- Light Pole Banners (UEZ)
- Graffiti Removal
- Security Cameras
- Employing additional Sanitation Support Staff

EDUCATION

1

Partner with the Middlesex County College to create seminars/workshops for business owner and employee development.

2

Canvassing and revamping Neighborhood Business Meetings to introduce a year-long outreach campaign.

3

Create a sanitation campaign with Code & Clean Communities to encourage storefront cleanliness.

2020+ OUTLOOK

Overview of Long-Term Goals

LONG TERM GOALS

- Rezoning
- Outdoor Dining
- Full Canvassing Effort
- Improve Lighting (140+ poles)
- New Marketing Materials
- Park Acquisition
- Establish BID as 501C3 to allow for fundraising
- Smith & Convery Digital Billboard
- Purchase add'l Mini Sweeper
- Code & Clean Communities enforcement campaign
- Create Add'l Visitor Attractions
 - Seasonal Trolley Rental
 - ETC Courtyard Art/Mural
 - Arts Initiative Performances



Respond to NPP Survey

- Create Diversity of Businesses
- Initiate Block Program for Uniform Signage & Facades
- Educate visitors on parking
- Improve surveillance
- Improve Park & Open Space
- Create a sense of accountability & pride for the downtown district

BUSINESS DEVELOPMENT *Workshops & Seminars*

Neighborhood Business Meeting at the Alameda Center Providing Services to Assist Businesses in the BID

The City of Perth Amboy and BID has been consistently informing local business owners, company executives and residents that the community is devoting significant resources to organize and manage a thorough count of all residents during the upcoming 2020 Census. This positive message was conveyed during our Neighborhood Business Meetings that help connect business owners with city officials and departments that provide services to those local business in the downtown and waterfront districts.

Despite the pandemic, the BID was able to host its first Neighborhood Business Meeting at the Alameda Center for Rehabilitation & Healthcare on January 15, 2020.

Presentations are typically made by: Mayor Wilda Diaz, BID Chairman Barry Rosengarten, Police Chief Roman McKeon, Fire Chief Edward Mullen, Code Enforcement Officer Irving Lozada, Public Works Director Frank Hoffman, Clean Communities Coordinator Geri Barcheski, Parking Utility Director Celestina Ramos, Office of Economic & Community Development Administrator Maritza Rodriguez, Human Services Director Kenneth Ortiz and Complete Count Committee (Census 2020) Co-Chair Dianne Roman and Co-Chair Maritza Rodriguez.

The BID will continue hosting its Neighborhood Business Meetings which are scheduled to resume in 2021. We want to continue to provide resources to our business community.



COVID-19 RESPONSE *Back to Business*



COVID-19 SMALL BUSINESS GRANT

In response to the COVID-19 pandemic, the CDBG and the BID directed \$180,000 towards the Small Business Grant to provide funding to businesses. The program provided up to \$3,500 for small business to retain and rehire employees as a result of the pandemic and state-mandated shutdowns.

The BID dedicated \$30,000 to sponsor qualified businesses located in the BID area (from canceled events and unexpended funds). A total of \$94,500 in grants have been expended (City and BID). A total of eight businesses were awarded the Small Business Grant through BID funding, including:

- Printing Copy Center, 338 State St.
- Tania's Beauty Salon, 360 State St.
- Aleman Carpeting, 336 Madison Ave.
- El Mexiquense, 436 Smith St.
- Coney Island, 192A Smith St.
- Y&D Larimar Enterprises, 88 Smith St.
- Celina Unisex Salon, 163 New Brunswick Ave.
- D'Elegance Salon Spa, 114 Smith St.

PERSONAL CARE BUSINESS MEETING

The City of Perth Amboy and the BID hosted a meeting for Personal Care Businesses, including hair and nail salons and barbershops. The meeting hosted on June 18th reviewed important procedures and guidelines for the reopening of personal care businesses, in order to remain in regulation with the Department of Health and the State of New Jersey, as presented by the Office of Emergency Management.



THE CITY OF PERTH AMBOY AND THE BUSINESS IMPROVEMENT DISTRICT HOST A

BUSINESS MEETING FOR HAIR & NAIL SALON & BARBER SHOP OWNERS

THURSDAY, JUNE 18, 2020 | 11:30 AM |
CIRO'S ITALIAN RESTAURANT - 273 HIGH STREET
LIGHT LUNCH WILL BE PROVIDED OUTDOORS

TOPIC: STATE REGULATIONS AND GUIDELINES FOR
THE REOPENING OF BUSINESSES • Q&A PORTION

Parking on site. Social Distancing will be practiced and face masks are encouraged. Meeting will be held outdoors.
Business Improvement District: (732) 442-6421



COVID-19 RESPONSE *Back to Business*

TEMPORARY SIDEWALK CAFÉ APPLICATIONS

The Department of Code Enforcement, Office of the Municipal Clerk and the BID released a temporary sidewalk café on-line application for food and beverage establishments. Restaurant owners were able to apply to request outdoor dining permits for their business as of June 15, in accordance with dining regulations by the State of New Jersey. Due to the impacts of COVID-19, the City of Perth Amboy waived all local application and permit fees (total savings of \$350). The application was released for restaurant owners for ease of use and submission to Code Enforcement through the BID webpage.



BACK TO BUSINESS
SIDEWALK CAFÉ APPLICATIONS NOW ONLINE

Due to the impacts of COVID-19, the City of Perth Amboy is waiving all local application and permit fees (total savings of \$350). Apply at: <https://tinyurl.com/perthamboybid>

For questions regarding the application call the Department of Code Enforcement at: (732)826-0183.



EMPLOYEE COVID-19 TESTING

The JRMC in partnership with the City of Perth Amboy, Raritan Bay Area YMCA, and the BID have worked together to provide COVID-19 testing for business owners, employees, and all city residents with or without symptoms as part of the "Back to Business" plan.

The JRMC hosted Antibody and COVID-19 Testing for Perth Amboy Businesses on June 17th at the Raritan Bay Area YMCA. Testing was available at no out of pocket expense.



JRMC
BACK TO BUSINESS
ANTIBODY and COVID-19
SAFELY REOPEN PERTH AMBOY BUSINESSES WITH TESTING

Wednesday, June 17th
8am

RARITAN BAY AREA YMCA
357 NEW BRUNSWICK AVE

Must register before Monday, June 15, 12pm EST

TESTING AVAILABLE TO BUSINESS OWNERS, EMPLOYEES, AND ALL CITY RESIDENTS WITH AND WITHOUT SYMPTOMS

MUST PRE-REGISTER FOR TESTING AT
WWW.JRMC.US

Testing is available at no out of pocket expense. MUST pre-register in advance for a scheduled appointment. For all other testing dates and times, contact us at ctest@jrmc.us or call (732)376-6632. The JRMC provides care for all regardless of income, insurance, or immigration status.



CITY OF PERTH AMBOY
THE HONORABLE MAYOR WILDA DIAZ

In partnership with the City of Perth Amboy,
Office of Emergency Management and
Perth Amboy Business Improvement District



COVID-19 RESPONSE *Back to Business*



HELP A NEIGHBOR, DONATE TODAY

In response to these difficult times, the City of Perth Amboy and the Celebrate Perth Amboy Organization have decided to cancel the annual fireworks spectacular and redirect funds towards assisting the community and families in need. The CPA COVID-19 Help Organization is reaching out to encourage companies, small businesses, and individual donors to contribute to this cause.

All donated funds will be used to purchase food and essential goods.

To donate, please visit
<http://perthamboycovidhelp.org/>



CPA COVID-19 HELP

In response to the COVID-19 pandemic, the BID coordinated with the City of Perth Amboy and the Celebrate Perth Amboy Organization to redirect funds towards assisting the community and family in need. Unused funds from the canceled annual fireworks spectacular were put towards the initiative.

Since its launch, the City was set to raise \$100,000 to purchase food and basic supplies for city residents and families in need. The CPA COVID-19 Help Organization is reached out to encourage companies, small businesses, and individual donors to contribute to this cause. All donated funds were used to purchase food and necessities.

OPEN FOR BUSINESS ESTAMOS ABIERTOS

Please respect all guidelines and follow safety precautions.

Por favor, respete todas directrices y siga las precauciones de seguridad.



Follow social distancing measures and remain 6 feet apart from others.

Siga las medidas de distanciamiento social y quédese a 6 pies de distancia de los demás.



Face mask/covering required for entry.
Se requiere máscara/cubierta facial para entrar.



Be courteous of others.
Sé cortés con los demás.

Thank you for doing business with us.
Gracias por hacer negocios con nosotros.



OPEN FOR BUSINESS SIGNAGE

The BID designed and printed 500 COVID-19 signage to give to businesses to place in their windows as they welcome in customers back since the shutdown. The signage outlines basic safety precautions and guidelines for customers as they enter the business. CDBG funding was used to support the initiative.

TROPICAL CHEESE INDUSTRIES

Local company Tropical Cheese had the opportunity to speak with ROI-NJ on how they serve Hispanic community, not only in our City, but all along the East Coast. Taking the opportunity to cater to the influx of Hispanic immigrants, Tropical Cheese has focused on connecting the community to their heritage and home countries through the products. In light of the pandemic, they have continued to serve our City and clientele across various states to provide a form of comfort to families seeking their traditional Hispanic foods.



PRINTING COPY CENTER

Jose and Darnell Arevalo, owners of The Print Shop, spoke with ROI-NJ to discuss their business and how they've overcome the challenges posed in the midst of the pandemic. The small business, like many others in New Jersey, have dealt with months of closed doors and the state's stay-at-home mandate, seeking our assistance like the Perth Amboy COVID-19 Small Business Grant to alleviate the impacts. Despite these barriers, the Arevalos have strived to serve our City, adapting to whatever comes their way, as they continue their family business and legacy.

CONTINUED EFFORTS *Promo & Outreach*



EMAIL MARKETING STRATEGIES

Throughout the year, the BID had focused on building a large database of contacts. The database includes the email addresses and contact information of local business owners, residents and officials in Perth Amboy, Middlesex County and across New Jersey. The database also lists business professionals, leaders of statewide associations, real estate developers, journalists, educators, the heads of not-for-profit organizations and many more categories.

With this expansive database in hand, the BID has used its low-cost Constant Contact® Email Marketing software to regularly alert a wide range of people about new developments involving the life and culture of Perth Amboy. During the COVID-19 pandemic, the BID utilized the emailing service to inform business owners and residents on reopening guidelines and information on grants and loans from the state.

CONTINUED . . .

Over 75 messages have been sent providing useful information and resources, about the following:

- News about grand openings
- Upcoming Events City & BID
- Projects & Initiatives
- COVID-19 Federal and State Guidelines
- Links to useful resources available to small businesses, including grant and loan funding for COVID recovery
- Listing of online courses on marketing and business recovery.



REMINDER!!!
INDOOR DINING TO RESUME
EFFECTIVE FRIDAY, SEPTEMBER 4TH

Governor Murphy has recently announced that restaurants will be able to open for indoor dining at 25% capacity, including social distancing. Businesses must ensure they are abiding by state guidelines on indoor capacity limits and other social distancing guidelines with table/seating arrangements.

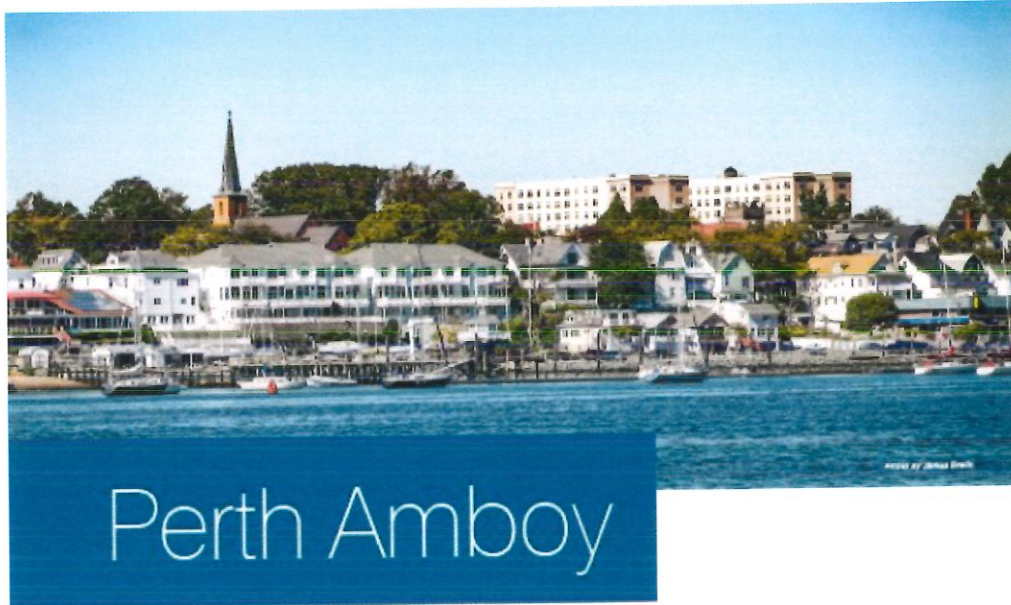
As of Friday, September 4th, restaurants may begin the following:

- Limited indoor dining**
Resume indoor dining in their establishments at 25% capacity of customers. This does include employees and staff, not including staff.
- Practice social distancing**
Serve indoors while ensuring tables remain at least six feet apart.
- Please wear a mask**
Ensure staff wear masks at all times, along with diners while they wait for their food and after they have finished eating.

For more information, please see below:

Governor Murphy Executive Order 183 | Indoor Dining Guidelines NJ Department of Health

CONTINUED EFFORTS *Promo & Outreach*



THE WELCOMING YEAR-ROUND DESTINATION ALONG RARITAN BAY



Perth Amboy is known as the Gateway to the Jersey Shore. The city has welcomed families and groups since America's Colonial era, and, as in the past, visitors will find much to enjoy in the City by Raritan Bay. This nearby destination has a beautiful waterfront, fine parks, exceptional restaurants, plenty of choices for shopping and recreational activities.

MIDDLESEX COUNTY TRAVEL GUIDE

The first "Discover Middlesex County 2019-2020 Travel Guide" was published in May 2019. The 66-page guide prominently featured an article about Perth Amboy and included many photos of the city's waterfront, its downtown district and scenic areas. The content also contained a calendar of the city's upcoming special events and celebrations. A select group of eight communities from across Middlesex County are in the guide.

More than 50,000 copies of the guide were distributed to Garden State residents and visitors at kiosks and travel information centers at rest areas along the N.J. Turnpike and Garden State Parkway. An electronic copy was also provided and shared with Perth Amboy and surrounding communities.

CONTINUED INITIATIVES *Arts*



ART & FLOW SERIES 2019-2020

The BID's Board of Directors authorized a grant to the Perth Amboy Art & Flow (PAAF) initiative, part of the mission to place \$15,000 towards the downtown arts initiative. PAAF is using the resources to create an environment that fosters and sustains art and culture in the community. The organization is focused on presenting various artistic mediums -- transcending language, class and generations -- to the city of Perth Amboy's residents and businesses as well as visitors.

One of PAAF's key projects in the new "Art & Flow Series" was launched in the late spring and continued through the summer of 2019. The series featured 12 outdoor performances including musicians, soloists and vocalists as well as displays by visual artists. The weekly, Friday night shows were held at various locations in the downtown shopping district and in the Harborside Marina along Front Street.

The Perth Amboy Business Improvement District presents

ART & FLOW SERIES

FRIDAYS starting
JUNE 14th, JULY, and AUGUST 2019
Rain dates: Fridays in September

Street performances from 6pm-8pm at the following locations and dates

FINK PARK Madison Ave. and Smith St	6/14, 7/26, 8/23
HARBORSIDE MARINA Front St	6/21, 7/12, 8/2
7-ELEVEN Smith St and Elm St	6/28, 7/19, 8/16
EL MESON Goodwin St and Smith St	8/9

FREE AND OPEN TO THE PUBLIC

For more information, contact Sajani Paha (732) 826-1600 x4306

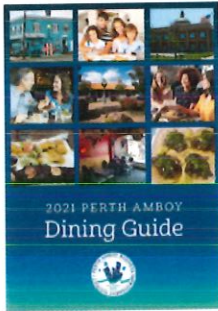
  

Art & Flow's Mission
Collectively create an environment that fosters and sustains art & culture and exposes our community to various artistic mediums that transcend across languages, classes, and generations

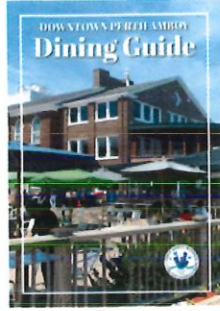
CONTINUED . . .

The "Art & Flow" events helped energize the downtown and attracted people and families to the city's shopping and dining center. PAAF's leaders include representatives from City Hall, the community's Department of Human Services, Office of Recreation as well as PARTNER and the BID. Also on the PAAF agenda are: beautification projects that involve artists painting murals, "Artist Incubator," "Artist Registry" and "Pop-Up Performances."

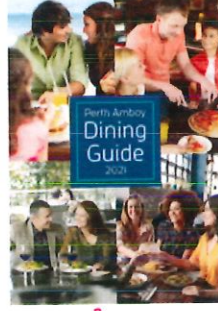
NEW INITIATIVES 2021 Dining Guide



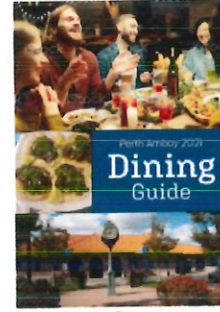
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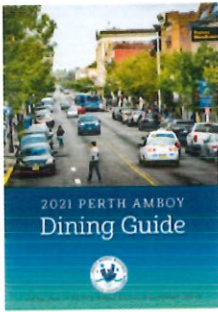
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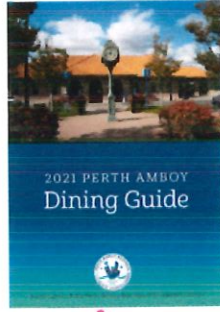
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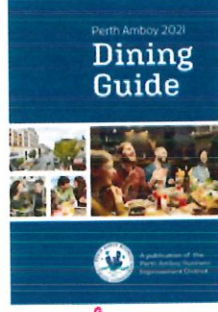
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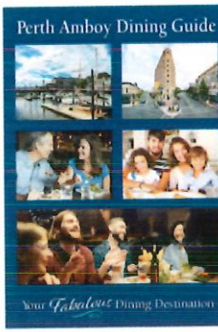
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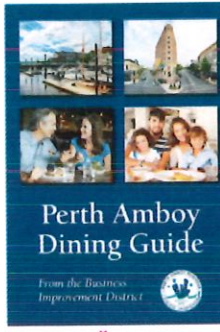
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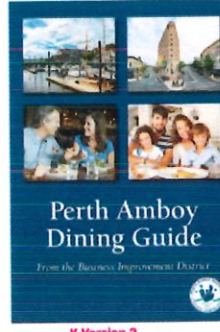
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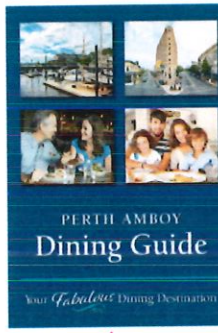
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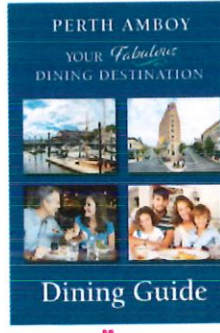
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L



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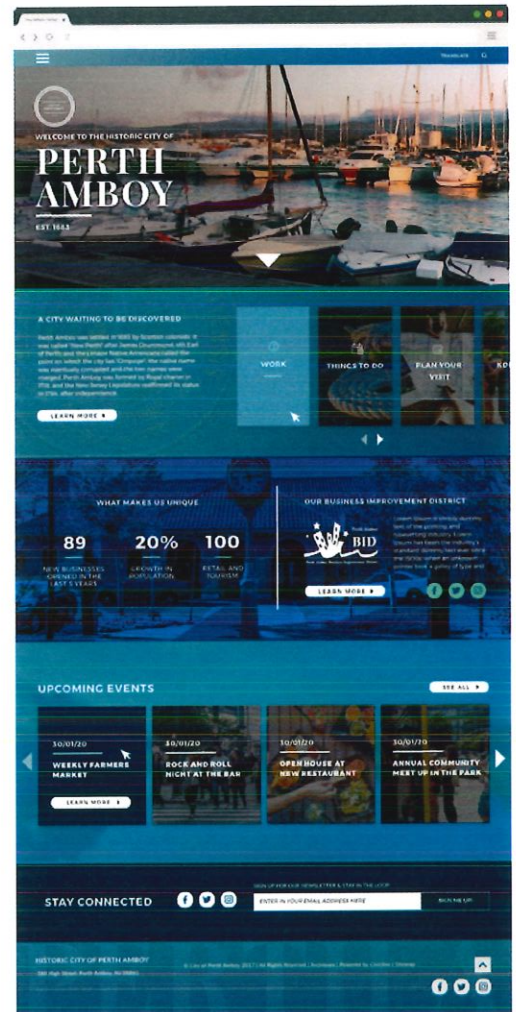
2021 DINING GUIDE

The BID is in the process of establishing a 2020 Dining Guide for food and beverage establishments. The guide will initially be designed as an electronic format to encourage residents and visitors to dine in the district.

NEW INITIATIVES Website Mockup

The BID is in the process of establishing a new webpage, along side the City's visitors' page.

This page would allow residents and visitors to get information on our business community and sites to visit, locally.



NEW INITIATIVES *NPP Program*

The BID support the efforts, planning and execution of NPP projects with the Office of Economic & Community Development, as the NPP district is a portion within the BID district. Year 1, 2020 is highlighted below.

NEIGHBORHOOD PRESERVATION PROGRAM 2020
DOWNTOWN BUSINESS DISTRICT

NPP PURPOSE

- Revitalize neighborhoods through local planning and community participation
- To serve as a catalyst for economic development in business districts that are deemed “threatened but still viable”
- To serve as a platform for the coordination of efforts by the state, municipalities, residents, businesses and other stakeholders to help declining neighborhoods become thriving neighborhoods.

IMPROVE & MAINTAIN LOCAL BUSINESS ECONOMY

Objectives

- Maintain and improve the cleanliness of our business district sidewalks (Gumbuster)
- Improve pedestrians experiences by enhancing the visibility of business’ appearance (Façade Grants)

IMPROVE PEDESTRIAN HEALTH & WALKABILITY

Objectives

- Improve ADA accessibility (re-do sidewalk cut outs)
- Reinstall benches in the downtown shopping district
- Create a uniformed downtown streetscape environment (tree & grate replacement)

FOSTER CULTURE OF ART & NEIGHBORHOOD PRESERVATION

Objectives

- Five Corner Plaza (Fountain Removal)
- Mural & Art Installations

\$630,000 IN GRANT FUNDING OVER 5 YEARS

PLANNING PROCESS

COMMUNITY & STAKEHOLDER ENGAGEMENT

ONLINE SURVEY

PRIORITY PROJECTS ACCORDING TO THE SURVEY



- Cleaning it up
- Additional parking
- Making it safer
- Revitalizing storefronts
- Adding to the business mix
- More greenery
- Pedestrian friendly

STAKEHOLDER INPUT



Neighborhood Preservation Program District Team

OECD staff met with a diverse group of stakeholders, including BID to review survey results and recommendations from the Administration to compile a list of priority projects, goals & objectives. The complete plan must be approved by City Council prior to final submission to the State Department of Community Affairs.

YEAR 1 PROJECTS



	NPP & MATCH	OTHER SOURCES
Personnel	\$26,470	---
Sidewalk Clean Up	\$10,000	---
Façade Improvements	---	\$30,000 (BID)
Sidewalk Cut-outs	\$41,400	---
Benches	\$22,130	---
Trees	\$40,000	\$40,000 (BID)
Fountain Removal	---	\$90,000 (CDBG)
Mural/Art Installation	\$10,000	\$5,000 (BID)
TOTAL	\$150,000	\$165,000

FUTURE PROJECTS



- LED Lighting Improvement
- Roll Gate Removal
- Pedestrian Plaza
- Fink Park Acquisition
- Canvas Banners
- Code Enforcement Staff
- Parking Signage
- Free Wi-Fi
- Art in the Park
- Holiday & Seasonal Pop Ups

FOR MORE INFORMATION CONTACT 732-826-0290 EXT. 4863

NPP INITIATIVES *Business Assistance*

NPP COVID-19 RESPONSE FUNDS OF \$180,000

The Office of Economic and Community Development has administered funds granted by DCA to support businesses in the NPP district. The BID supported and is assisting in the execution of these projects, including a \$4K Small Business Rental Assistance Grant, PPE equipment for business owners and children, installation of sanitation stations and the creation of websites for restaurant online menus and promotion.



CITY OF PERTH AMBOY
THE HONORABLE MAYOR WILDA DIAZ

SMALL BUSINESS RENTAL ASSISTANCE GRANT

\$4,000 GRANTS AVAILABLE FOR
BUSINESSES IMPACTED BY
COVID-19

QUALIFICATIONS

- You must be a **storefront** business in the **NPP District** (Smith Street between High Street and the NJ Transit Train Station or on New Brunswick Avenue between Jefferson and Smith St) and conduct **in-person business**
- You must have been in business as of March 17th and temporarily closed or had a **loss of revenue** of 25% or more due to COVID-19
- You must be a small business with **2-100 employees** and gross revenue under \$5 million
- Your business could **NOT** have been a recipient of the NJEDA COVID-19 Relief Grant Funding

PA
DWTN
NPP



HOW TO APPLY



APPLICATION SITE OPENS
FRIDAY, OCTOBER 30TH
AT 9:00 A.M.



APPLY ONLINE AT
[HTTPS://TINYURL.COM/Y3G9W5JK](https://tinyurl.com/y3g9w5jk)



FUNDS ARE LIMITED,
COMPLETED APPLICATIONS
WILL BE REVIEWED AND
PROCESSED ON A FIRST-
COME FIRST SERVED BASIS

REQUIRED DOCUMENTS

- COVID-19 Hardship Statement
- Property Lease
- Rent Bill/Statement
- w9 & NJ Business Registration Certificate

FOR MORE INFORMATION



(732) 826-0290 ext. 4860
microdriguez@perthamboynj.org

NPP INITIATIVES COVID-19 Response Projects

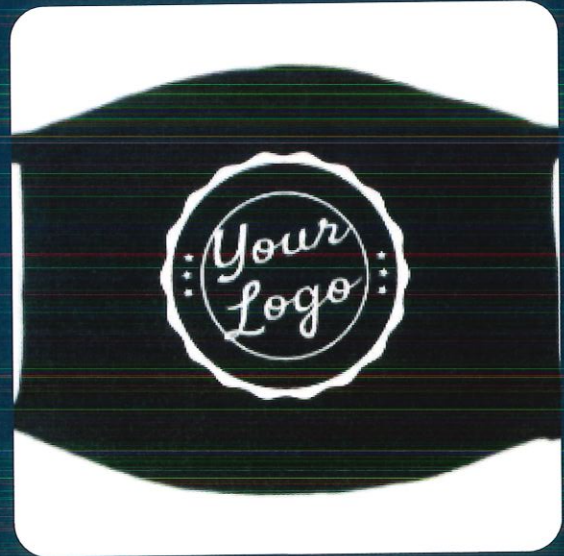


SANITATION STATIONS

Sanitation stations will be installed at various locations for public use in the NPP area.

PURCHASE OF PERSONAL PROTECTIVE EQUIPMENT

Face masks will be provided to businesses in the NPP district.



PROMO & ONLINE MENUS FOR RESTAURANTS

Funds will support the creation of online menus for restaurants that will be available through the use of QR codes to help reduce the spread of the virus. We hope to further this effort and help support eateries located outside of the NPP district.





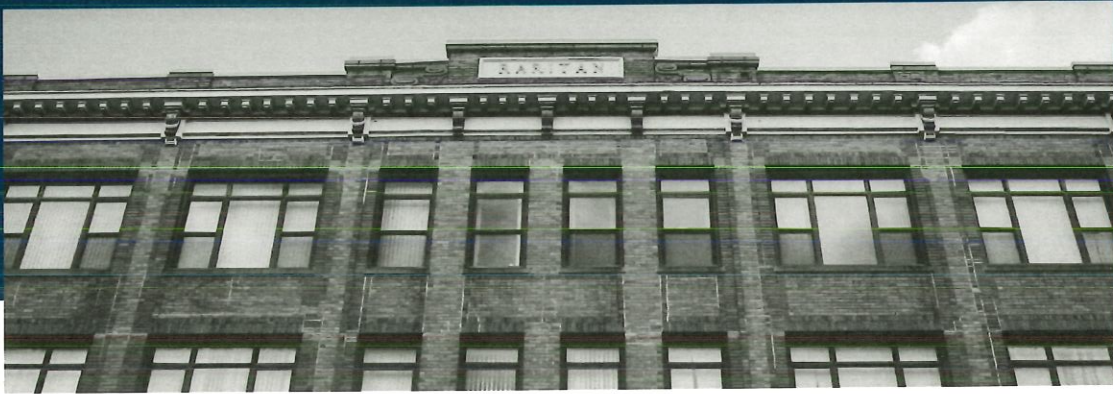
RESOLUTION TO SUPPORT DOWNTOWN ART PROJECTS

The BID supported City efforts to establish a mural in the downtown district. The BID had passed a resolution to support the mural project, as part of our downtown arts and beautification initiatives. The NPP project sought a vibrant and creative mural design to that best reflected the City. The Mural Project is meant to bring new public art of high artistic quality and enduring value to our downtown district through the beautification of our community.

The City was able to fund and celebrate the completion of the project this past Fall. The mural, titled "Morning Glory," is a depiction of the City's official flower as a tribute to the resilient people of Perth Amboy. The BID is proud to have been able to collaborate on this project with the City, OECD office, Arts Council, and City Council in the midst of the COVID-19 pandemic.



Thank You!



The City of Perth Amboy, Mayor Wilda Diaz, members of the City Council and BID's Board of Directors want to acknowledge the dedicated efforts of the many volunteers, departments and groups who supported the BID's events, activities and programs during the past year. Although this year has been different than most, the BID placed its time and resources into assisting our business community and residents, as we are commissioned to do. We also came together as a City to look after one another and address the needs we all faced due to Co. We are proud of the dedicated work of our City and Board members in helping our residents and businesses during this difficult time.

As we reflect on the past year, we want to thank all of the investors in the City of Perth Amboy. We're working to continue providing business owners with resources and guidance needed to make it a success. Together, we will achieve great things in 2021.

For more information on the Perth Amboy BID, please visit our webpage by using the QR code below.



**RESOLUTION
BY THE BOARD OF DIRECTORS OF
DOWNTOWN PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT, INC. (BID)
APPROVING THE 2021 ANNUAL MEETING BE IN EFFECT THE ANNUAL
MEETING FOR BOTH 2020 AND 2021**

WHEREAS, on December 11, 2020, the Board of Directors of the Downtown Perth Amboy Business Improvement District, Inc. (“the BID” or “the Corporation”), a non-profit corporation, held a Public Meeting after duly notifying the public pursuant to and in compliance with the Open Public Meetings Act, N.J.S.A. 10:4-6;

WHEREAS, at said meeting, upon quorum being established, a motion was made, seconded and duly passed, approving the 2021 annual meeting be in effect the annual meeting for both 2020 and 2021, due to the impacts of COVID-19;

WHEREAS, Governor Phil Murphy declared a State of Emergency due to the COVID-19 pandemic issued in Executive Order 103 on March 9, 2020 and declared a Stay-at-Home Order issued in Executive Order 107 on March 21, 2020; and the office of the BID at City Hall was closed until July 18, 2020;

WHEREAS, the 2020 BID annual meeting was scheduled to take place on March 31, 2020 and was canceled due to the limited indoor gatherings and additional orders issued by the Governor Phil Murphy to stop the spread of the Coronavirus;

WHEREAS, this Resolution is intended by the BID and its Board to memorialize the corporate action taken by the BID through its Board,

NOW, THEREFORE, it is hereby resolved on Friday, December 11, 2020, by the Board of Directors of the Downtown Perth Amboy Business Improvement District, Inc. as follows:

1. THAT the Annual Meeting of the corporation shall be held on such date during the first quarter of 2021 as the Chair and the Executive Committee may determine with the input of the Executive Director; and
2. THAT the Chair and the Executive Committee are hereby authorized and empowered to take all necessary actions in accordance with the BID bylaws to implement the above action.

ADOPTED this 11th of December 2020 at a duly noticed public meeting,

DOWNTOWN PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT, INC.

Reso: No. R-08/12-20

Barry Rosengarten, Chairman

Antonio Abreu, Secretary

ATTEST to form:

Noelia Colon
BID Executive Director

December 11, 2020

VOTING:

First Name	Last Name	YES	NO	Abstain	Excused
Lisett	Lebron				
Reyes	Ortega				
Wilma	Matey				
Melvin	Rodriguez				
Samuel	Quezada				
Elizabeth	Sanchez				
Fausto	Diaz				
James G.	Snyder				
Sergio	Diaz				
Antonio	Abreu				
Asim	Malik				
Iris	Diaz				
Mayor Wilda	Diaz				
Jeanette	Rios				
Chairman Barry	Rosengarten				

DRAFT

**PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT
CITY HALL
260 High Street
Perth Amboy, NJ 08861
(732) 442-6421**

**PUBLIC NOTICE
CITY OF PERTH AMBOY, NEW JERSEY**

To: Home News Tribune Susan Russell - srussell@gannettnj.com
Home News Tribune Susan Loyer – sloyer@gannettnj.com
The Star Ledger njadvancemedia@nj.com
The Star Ledger legalads@njadvancemedia.com
The Amboy Guardian crlynmxwil@aol.com
The Amboy Guardian kmass514@gmail.com
Dave Garb, Channel 34 davegarb@paps.net
BID Board Members via email

From: Barry Rosengarten, Chairman

Date: December xx, 2020

**PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT
NOTICE**

The Perth Amboy Business Improvement District (“BID”) hereby announces its regular meeting schedule for 2021 in accordance with the provisions of the “Open Public Meetings Act”, N.J.S.A. 10:4-18.

1. The regular meetings of the BID are to be held in the City Council Chamber, Perth Amboy City Hall, 260 High Street, Perth Amboy, New Jersey at **4:00 pm on Tuesday evenings**, on the dates set forth below:

January 12, 2020	February 09, 2020	
March 09, 2020	April 13, 2020	May 11, 2020
June 08, 2020	July 13, 2020	September 14, 2020
October 12, 2020	November 09, 2020	December 14, 2020

Important: Location is subject to change, due to the ongoing impacts of COVID-19 and potential State order and regulation changes. Meetings may be alternatively held at the Public Safety Complex (YMCA) Theater Room at 357 New Brunswick or remotely via Zoom online conference. Notification of change(s) will be posted on www.perthamboynj.org in accordance to OPMA. Additionally, the BID will not hold a meeting in the Month of August.

cc: Hon. Wilda Diaz, Mayor
Patricia Perkins, Business Administrator
Victoria Kupsch, City Clerk
BID Board
Bulletin Board

Yessenia Paone.
(732) 277-3217

Received
8/24/10
(initials)

City of Perth Amboy
Business Improvement District
260 High Street, Perth Amboy, NJ, 08861
Phone (732) 442-6421 | Fax (732) 826-1160



FAÇADE APPLICATION

APPLICANT: Clippers
(Must be commercial property owner or commercial business)

ADDRESS: 28935 Mith St

CITY: Perth Amboy STATE: NJ ZIP: 08861

IMPROVEMENT REQUEST: NEW SIGN AND AWNING

COST OF IMPROVEMENT (Include only hard costs, no permits, architectural fees, etc. Attach proposed contractor's agreement) \$ 5473.00. You must provide three (3) bids; grant cannot exceed \$5,000.

TOTAL PROJECT AMOUNT \$ 5473.00

GRANT AMOUNT \$ 2736.50

A. AGREEMENT TO FOLLOW PERTH AMBOY BUSINESS IMPROVEMENT (PA BID) PROGRAM AND DESIGN GUIDELINES:

- a. The business must be an active UEZ certified business with the New Jersey Urban Enterprise Zone Program and must remain in the program for at least five (5) years from the date of approval of this application.
- b. The applicant hereby agrees to abide by the 2003-2004 design guidelines developed by the PA BID for approval before construction. The City of Perth Amboy will provide a construction permit only upon submission of a Letter of Authorization from the PA BID. If the subsequent construction deviates from the PA BID authorization, the applicant will be solely responsible for the removal of the non-conforming improvement and the PA BID reserves the right to cancel the façade improvement grant.

B. AWARD FORMULA

The Perth Amboy BID will reimburse the application for hard cost expenses based on the following schedule:

50% of first \$10,000

Total \$5,000

C. SUPPLEMENTAL DOCUMENTATION NEEDED

The applicant must provide the following attachments with the application. The PA BID office can provide, if needed:

- a. Current Perth Amboy UEZ certificate or letter of waiver signed by Roxana Troche, UEZ Coordinator (form 3)
- b. Payment of current commercial property taxes via copy of paid bill or certification from Perth Amboy Tax Collection Department (form 1)
- c. Letter of authorization from property owner for improvements planned if the applicant is not the property owner (form 2)
- d. Proposed contractor's agreement
- e. If improvements are to be made by for tax-exempt tenant, the commercial property owner must be the applicant and must choose option to receive the façade improvement grant or direct PA BID to pay tenant (form 2)

D. REMINBURSEMENT DOCUMENTATION

If the application is accepted, the applicant understands that the façade improvement grant will be awarded on a reimbursement basis and that the applicant must first pay the contractor in full from its own funds. Before the grant is awarded, the applicant must provide:

- a. Copy of cancelled checks paid to the contractor(s) in the amount specified under the "Cost of Improvement"
- b. Paid receipt or contact stamped "Paid in Full" from the contractor(s) in the amount specified under "Cost of Improvement."
(Failure to provide documents will result in a delay of awarding the grant and may result in forfeiture of the grant).

E. GRANT REFUND IF BUSINESS IS CLOSED

The applicant hereby agrees that if the business closes within one (1) year after the completion of the project and the award of the grant (not the acceptance of the application,) the grant will be refunded to the PA BID.

F. APPLICATION NOTIFICATION

The PA BID Façade Committee meets monthly, generally during the second week of the month. Applications must be submitted to Roxana Troche, BID Manager, at the PA BID office, 260 High Street, Perth Amboy, NJ, 08861, by the last day of the prior month, to be

in full to the PA BID. Thank you for you cooperation. Any questions, please call the BID office at (732) 442-6421. Once this form is completed, please give it to the tenant to return the same to the BID for further processing

VERIFICATION OF PAYMENT OF COMMERCIAL PROPERTY TAX

TO: City of Perth Amboy

FROM: Perth Amboy BID – Façade Improvement Program

The commercial property owner/business owner listed below has applied for a façade improvement grant from the Perth Amboy BID. Among our requirements is verification that payment of the commercial property tax on the property or building be current. Kindly verify below the most recent tax period paid on the subject property.

PROPERTY LOCATED AT: 289 Smith St
(Street Address)

Lot Number 23 Block Number 70 Classification _____

Property Owner: Merryland Corp.

Business Owner: Yvesenia Pascoe

MOST RECENT TAX PAYMENT HISTORY

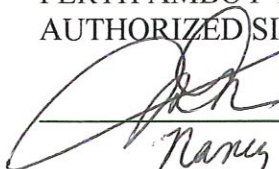
Are there any tax liens and/or tax sale certificates on the property?

Yes _____ No

Most Recent Payment Amount: \$ 5,904.38

Most Recent Tax Period Covered: 8/1/2020 paid
(Applicant may also submit a tax payment history print out from the Tax Collector’s Office)

PERTH AMBOY TAX COLLECTOR’S DEPARTMENT
AUTHORIZED SIGNATURE:


Nancy Martin, Collector

NANCY MARTIN
Name (please print)

Thank you for your cooperation. Should you have any questions, please contact the Perth Amboy BID office at: (732) 442-6421. Please give this form to applicant once completed to complete the application packet.

considered at the next Façade Committee Meeting. Notification will be made to the applicant within two weeks of the committee meeting.

G. GRANT ALLOCATIONS

Due to the demand for façade improvement grants and the limited amount of funds, only one grant per property can be awarded per year, unless separate and distinct tenants within the same building apply for separate and distinct grant.

I, Yesenia Paone, applicant for a Façade Grant, hereby attest that I have read this application in full and understand and agree to all its terms.

APPLICANT

Yesenia Paone
Signature

Yesenia Paone
Name (please print)

DATE: 8-3-20

PROPERTY OWNER'S AUTHORIZATION OF TENANT'S FAÇADE IMPROVEMENT APPLICATION AND/OR REQUEST TO APPLY

TO: Owner Property at 289 Smith St. Perth Amboy, NJ
FROM: Perth Amboy Business Improvement District Façade Improvement

Dear Property Owner:

Your tenant Yesenia Paove has submitted an application for a Façade Improvement at the property listed above. Your authorization as property owner is required to process this application. The tenant proposes the following improvement.

Adding over The Glass front.

Please indicate whether you support your tenant's application. Yes No

Ali Kada
Property Owner Signature

Ali Kada
Name (please print)

FOR PROPERTY OWNERS WITH "TAX EXEMPT" TENANTS

Since the tenant does not operate a commercial business and is exempt from paying commercial property taxes, it is technically ineligible for a faced improvement grant, which can only be awarded to property owners, and/or business owners who pay the PA BID tax surcharge onto their commercial property taxes. Therefore, you as the payer of the commercial property tax and PA BID tax surcharge must apply for the façade improvement grant for your building.

A Façade Improvement Grant application is attached. Kindly complete the form and apply directly on behalf of your tenant.

If you want to PA BID Reimbursement payment to be paid directly to your tenant, you must authorize here: Yes No

Your Name: _____
(Please print)

Your Signature: _____

Phone: _____

Fax: _____

Date: _____

Note: All façade grant carry the stipulation if the improved building is marketed for sale and/or sold within one year after the project completion and award of the grant (not the acceptance of the application) the grant will be refunded.



DESIGN - FABRICATION - INSTALLATION

891 State St., Perth Amboy NJ 08861
 P. (732) 442-8080 - F. (732) 442-3113

QUOTE

Location Information: 289 B Smith St, Perth Amboy New Jersey 08861	Client Information: Clippers Hair & Barber Shop Address: 289 B. Smith St, Perth Amboy NJ Contact: Yesenia 732-277-3217 Terms: COD	Quote Date: 07/13/20 Project #: Quote #: 10539 Questions? 732-213-4151
Amount Required to Start Production: <u>\$2,736.50</u>		

DESCRIPTION:

- 1- New Shed Style Awning 12'-0"x 2'-6"x 2'-0" with Graphic Reading: "Hair and Barber Shop- 732-442-6222" \$2,230.0
- 1- Set of LED's Halo Illuminated Channel letter 19"H. Reading: "CLIPPERS" \$2,093.00
 Colors: Black Letters with Blue Halo Lighting.
- 1- Logo window Graphic color White. \$185.00
- 1- Installation of Channel Letters and Awning \$625.00



Total Estimated Project Cost: \$5,133.00 +S. Tax \$340.00 = \$5,473.00

Prices Includes all Materials and Labor to complete this Project.

Payment Options

Amount Required to Place Order: \$2,736.50
Remaining Balance Upon Completion: \$2,736.50

1st Payment _____

2nd Payment _____

THANK YOU FOR DOING BUSINESS WITH US!



PrintMediaOnline

254 Highway 34, Suite 4
Matawan, NJ 07747
Tel: 732-705-3313 • order@printmediaonline.com

Estimate

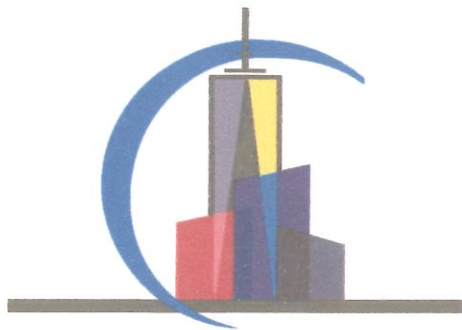
Date	Estimate #
08/08/2020	101689
Exp. Date	N/A

Address
<p>CLIPPERS HAIR & BARBER SHOP 289 Smith Street Perth Amboy NJ. 08861 732-277-3217</p>

Quantity	Description	Amount
1	<p>EXTERIOR SIGNAGE AND AWNING</p> <p>1- Illuminated Channel Letter Sign. Size: 19" h. Colors: Black Letters and Blue Halo Lighting Reading: "CLIPPERS" (19")</p> <p>1-Vinyl Logo for the Window</p> <p>1- New Shed Awning, Size: 12'-0"x2'-6"x2'-0" Color: Black Fabric with White Letters. Take down existing signs and Installation are included in Price.</p> <p>PERMITS AND ELECTRICAL CONNECTION BY OTHER</p>	\$5,330.25
SubTotal		\$5,330.25
Tax (6.625%)		353.13
Total		\$5,683.38

Accepted By PPJ

Accepted Date



CITY PRINTING

187 New Brunswick Ave, Perth Amboy, NJ 08861
Phone: (732) 376-0193 Fax: 732-744-9228

PROPOSAL

NUMBER

983-4666

DATE

08/03/2020

ALL TYPE OF PRINT - BANNERS - SIGNS - MAGNETICS AND MORE

Proposal Submitted To:

Job Site Information:

NAME: CLIPPERS HAIR & BARBER SHOP
ADDRESS: 289b Smith Street
CITY: Perth Amboy STATE: NJ ZIP CODE: 08861

JOB NAME: Clippers Hair & Barber Shop
JOB LOCATION: 289b Smith Street
PHONE: 732-277-3217

INCLUDED IN PRICE:

- 1- 19"h Halo illuminated Channel Letters
- Reading: "CLIPPERS"
- Letters Color: Black
- Lighting Color: Blue
- 1- New Awning.
- Color: Black Sumbrella Fabric w/ White Painted Graphics

PRICE INCLUDES: Sales Tax and Installation

PRICE DO NOT INCLUDES: Permits And Final Electrical Connection

TOTAL PRICE: \$ 5,523.49

We hereby propose to furnish material and labor - Completed in accordance with the above specifications for

Dollars \$ 5,523.49

Payment to be made as follows:

50% DP. and 50% COD.

Authorized Signature

x _____

application packet.

PROPERTY OWNER'S AUTHORIZATION OF TENANT'S FAÇADE IMPROVEMENT APPLICATION AND/OR REQUEST TO APPLY

TO: Owner Property at 289 B Smith St. Perth Amboy, NJ
FROM: Perth Amboy Business Improvement District Façade Improvement

Dear Property Owner:

Your tenant Yesenia faone has submitted an application for a Façade Improvement at the property listed above. Your authorization as property owner is required to process this application. The tenant proposes the following improvement.

outside Awning

Please indicate whether you support your tenant's application. Yes No
Ali Kada Ali Kada
Property Owner Signature Name (please print)

FOR PROPERTY OWNERS WITH "TAX EXEMPT" TENANTS

Since the tenant does not operate a commercial business and is exempt from paying commercial property taxes, it is technically ineligible for a faced improvement grant, which can only be awarded to property owners, and/or business owners who pay the PA BID tax surcharge onto their commercial property taxes. Therefore, you as the payer of the commercial property tax and PA BID tax surcharge must apply for the façade improvement grant for your building.

A Façade Improvement Grant application is attached. Kindly complete the form and apply directly on behalf of your tenant.

If you want to PA BID Reimbursement payment to be paid directly to your tenant, you must authorize here: Yes No
Your Name: Ali Kada Your Signature: Ali Kada
(Please print)
Phone: 732-324-1142 Fax: _____
Date: 9-15-20

Note: All façade grant carry the stipulation if the improved building is marketed for sale and/or sold within one year after the project completion and award of the grant (not the acceptance of the application) the grant will be refunded



CONSTRUCTION PERMIT

Date Issued 11/10/2020
 Control # C-51423
 Permit # 20-0737

IDENTIFICATION Block: 70 Lot: 23 Qualifier _____
 Work Site Location: 289 SMITH ST. Perth Amboy City, NJ Contractor LINCOLN AP SIGNS
 Owner in Fee CLIPPERS HAIR & BARBERSHOP Address 895 STATE ST. PERTH AMBOY NJ 08861
289 SMITH ST PERTH AMBOY NJ 08861 Telephone: (732) 442-31113
 Telephone: (732) 277-8217 Lic. No. or Bldrs. Reg. No. _____
 Federal Employee. No. _____

Is hereby granted permission to perform the following work:

- BUILDING PLUMBING LEAD HAZARD ABATEMENT
 ELECTRICAL FIRE PROTECTION DEMOLITION
 ELEVATOR DEVICES ASBESTOS ABATEMENT (Subchapter 8 only) OTHER

DESCRIPTION OF WORK:

SIGN

Note: If construction does not commence within one (1) year of date of issuance, or if construction ceases for a period of six (6) months, this permit is void.

Estimated Cost of Work \$1,900

[Signature]
 Construction Official

10/30/20
 Date

U.C.C. F170
 equiv (rev 1/04)

- 1 WHITE - INSPECTOR 2 CANARY - OFFICE 3 PINK - TAX ASSESSOR 4 GOLD - APPLICANT

PAYMENTS (Office Use Only)	
Building	\$128
Electrical	\$0
Plumbing	\$0
Fire Protection	\$0
Elevator Devices	\$0
Other	\$0.00
DCA Training Fee	\$4
CO Fee	
Other	\$0
Total	\$132
Check No. <u>1239/1240</u>	
Cash	\$0
Credit	\$0
Collected By <u>MP</u>	

REQUIRED INSPECTIONS

Construction work must be inspected in accordance with the State Uniform Construction Code Regulations N.J.A.C. 5:23-2.18. This agency will carry out such periodic inspections during the progress of work as are necessary to insure that the work installed conforms with the requirements of the Uniform Construction Code.

The owner or other responsible person in charge of work must notify this agency when work is ready for any required inspections specified below. Requests for inspections must be made at least 24 hours prior to the time the inspection is desired. Inspections will be performed within three business days of the time for which they are requested. The work must not proceed in a manner which will preclude the inspection until it has been made and approval granted.

- Required inspections for all subcodes for one- and two-family dwellings are as follows:
- The bottom of footing trenches before placement of footings, except that in cases of pile foundations, inspections shall be made in accordance with the requirements of the building subcode.
 - Foundations and all walls up to grade level prior to back filling.
 - All structural framing, connections, wall and roof sheathing and insulation; electrical rough wiring, panel and service installation; rough plumbing. The framing inspection shall take place after the rough electrical and plumbing inspections and after the installation of the heating, ventilation and /or air conditioning duct system. The insulation inspection shall be performed after all other subcode rough inspections and prior to the installation of any interior finish material.
 - Installation of all finished materials, sealings of exterior joints, plumbing piping, trim and fixtures; electrical wiring, devices and fixtures; mechanical systems equipment.

Additional required inspections for all subcodes of construction, for other than one- and two-family dwellings, are fire suppression systems, heat producing devices and Barrier Free subcode accessibility, if applicable.

- Required special inspections. The applicant by accepting the permit will be deemed to have consented to these requirements:
- A final inspection is required for each applicable subcode area before a final Certificate of Occupancy or Approval may be issued. The final inspections include the installation of all interior and exterior finish materials, sealing of exterior joints, mechanical system and other required equipment; electrical wiring, devices and fixtures; plumbing pipes, trim and fixtures; tests required by any provision of the adopted subcodes, Barrier Free accessibility, if applicable; and verification of compliance with NJAC 5:23-3.5, "Posting structures".
- A complete copy of released plans must be kept on the job site.

If you do not understand any of this information, please ask.