

**PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT
CITY HALL
260 High Street, Perth Amboy, NJ 08861
(732) 442-6421**

**PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT
PUBLIC MEETING**

Pursuant to the Open Public Meetings Act, please note that a regular public meeting has been scheduled for the Perth Amboy Business Improvement District to take place on **Tuesday, February 9, 2021 at 4:00 pm** over Zoom online conference platform.

Notice of this meeting has been given to the Star Ledger, the Home News Tribune, the Amboy Guardian, published on the City's website, provided to the City Clerk's office for public posting, released via Constant Contact email service and posted on the side entrance of City Hall.

Online Link:

<https://zoom.us/j/98876447064?pwd=UExObkVvZFNtYDhjRGVkbkVmRWRCQT09>

By Phone: +1 646 558 8656 US (New York)

Meeting ID: 988 7644 7064

Passcode: 08861

Public portion has been set for a maximum time of 5 minutes per speaker.

AGENDA

I. Salute to the Flag

II. Roll Call

Name	Present	Absent	Excused
Antonio Abreu			
Fausto Diaz			
Iris Diaz			
Mayor Helmin Caba			
Sergio Diaz			
Lisett Lebron			
Asim Malik			
Wilma Matey			
Reyes Ortega			
Samuel Quezada			

<i>Mayor's Designee*</i>			-
Barry Rosengarten			
Elizabeth Sanchez			
James Snyder			
Melvin Rodriguez			

***Mayor's Designee**

I. Approval of Minutes

January 12, 2021

Motion _____
 Second _____

II. Approval of February Bill List

Reyes Ortega, Treasurer

Motion _____
 Second _____

III. Presentation

Victor Tavarez, GNC

- a. Business Outreach- Perth Amboy Redevelopment Team for Neighborhood Enterprise and Revitalization's (P.A.R.T.N.E.R.) and New Jersey Community Capital (NJCC) for NRTC Planning Process by Victor Tavarez, GNC Program Director
- b. Q&A – Engagement with business owners participating in the meeting

IV. Chairman's Report

Barry Rosengarten, Chairman

- a. Update on 2021 BID Operating Budget
- b. Projects/Initiatives
- c. Annual Meeting

V. Manager's Report

Noelia Colon, Executive Director

- a. Governor Murphy's Executive Order 219 & Local Restrictions
- b. Upcoming NJRA Grant for Business Owners
- c. Survey for New Business Owners
- d. NPP Expansion

VI. Committee Report

- a. Events Committee
- b. Marketing Committee

Samuel Quezada, Committee Chair
 Lisett Lebron, Committee Chair

VII. Old Business:

None

VIII. New Business:

None

IX. Public Portion:

Motion to open the public portion:

Motion _____
Second _____

Motion to close the public portion:

Motion _____
Second _____

X. Executive Session

a. Resolution 01-02/2021- Litigation and Façade Grant Procedures

No action is anticipated to take place after the executive session.

XI. Motion to open Closed Session:

Motion _____
Second _____

XII. Adjourn:

Motion _____
Second _____

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CITY HALL
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(732) 442-6421**

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Notice of this meeting has been given to the Star Ledger, the Home News Tribune, the Amboy Guardian, published on the City's website, and provided to the City Clerk's office for public posting.

Online Link:

<https://zoom.us/j/94444376998?pwd=NWlOdINxV3V4Q3IveTBTZE5IemNDQT09>

By Phone: +1 646 558 8656 US (New York)

Meeting ID: 944 4437 6998

Passcode: 08861

Public portion has been set for a maximum time of 5 minutes per speaker.

MINUTES

I. Salute to the Flag

II. Roll Call

Name	Present	Absent	Excused
Antonio Abreu	x		
Fausto Diaz			x
Iris Diaz	x		
Mayor Helmin Caba	x		
Sergio Diaz	x		
Lisett Lebron	x		
Asim Malik	x		
Wilma Matey	x		
Reyes Ortega		x	
Samuel Quezada			x
Mayor's Designee*			

Barry Rosengarten	x		
Elizabeth Sanchez	x		
James Snyder	x		
Melvin Rodriguez			x

***Mayor's Designee**

I. Approval of Minutes December 11, 2020

Motion L. Lebron
 Second A. Abreu
 All in Favor

II. Approval of Special December Bill List Reyes Ortega, Treasurer
\$6,365.47

Motion L. Lebron
 Second S. Diaz
 All in Favor

Approval of January Bill List
\$269.89

Motion E. Sanchez
 Second A. Abreu
 All in Favor

III. Presentation

- a. NPP Project and Collaboration Update by Tashi Vazquez, Assistant Director of the Office of Economic and Community Development
 Notes: Review a powerpoint presentation on the NPP COVID response projects including, the www.perthamboyeats.com, PPE for business owners and the rental assistance program funds distributed to 26 businesses strictly located in the NPP district (on Smith Street)

IV. Chairman's Report Barry Rosengarten, Chairman

- a. Admin Transition
Notes: Barry Introduced newly elected Mayor Helmin Caba – permanent board member seat and Mr. Remsen, Interim Business Administrator to say a few words of new role with the City and work for the next few months. Ed Remsen provided information on the lighting in the downtown and that it's a priority for the City of Perth Amboy, focusing on commination with the County regarding COVID-19 testing and vaccinations, assisting the new mayor in developing a strategic plan and helping our businesses thrive and they work with the BID and OECD with business support.

- b. Projects-

Notes: Discussion on the following-
Business Improvement District

1. Train Station
2. 5 Corner Project
3. Downtown Street Lights
4. Benches
5. Outreach- Business Owners and Property Owners
6. 2021 Dining Guide- Phase 1 to be ready in February
7. Gumbuster Program – To support NPP Year 1 Plan

V. Manager's Report

Noelia Colon, Executive Director

a. Graffiti Removal

Notes: *Noelia shared screen to show a Google Map of the downtown area. Online map is layered with*

b. Business Success Kit

Notes: *Shared draft of booklet to be finalized when information s received by Code enforcement for procedures.*

c. Update Downtown Area Light Poles

Notes: *Shared information provided by Frank Hoffman, DPW director on the replacement of light bulbs and light covers. Echoed the information relayed by Mr. Ed Remsen.*

VI. Committee Report

None

VII. Old Business:

None

VIII. New Business:

None

IX. Public Portion:

Motion to open the public portion:

Motion L. Lebron

Second J. Snyder

All in Favor

Public Portion Comments:

Jeremy Baratta: 214 Smith Street, Suite 211- only business owner on the call, alleges latest lawsuit had not been discussed with board.

Tashilee Vazquez: Rector Street-- Recommended we share the Business Success Kit is finalized with the Vital Statistic Office, as they receive a lot of questions.

Bob Rinklin: Montclair, NJ: Complimented the BDI works with Business Success Kit, Dining guide

Motion to close the public portion:

Motion L. Lebron
Second A. Abreu
All in Favor

X. **Adjourn:**

Motion L. Lebron
Second E. Sanchez
All in Favor

**CITY OF PERTH AMBOY
BUSINESS IMPROVEMENT DISTRICT**

**FEBRUARY 2021
AS OF 2/9/2021
BILL LIST**

Name	Date	Description	Open Balance
Zoom	1/29/2021	Pro Subscription Annual Payment; 1/2020-1/2021	\$ 118.58
		Total	\$ 118.58
Verizon	1/24/2021	BID Phone payment; Dec 25- Jan 24	\$ 121.88
		Total	\$ 121.88
Veronica Pacheco	1/31/2021	Vendor Services; \$13/hr; 77.5 hrs. from Jan. 1-Jan 31	\$ 1,007.50
		Total	\$ 1,007.50
The Print Shop	1/30/2021	BID Member Post Cards (300)	\$ 105.00
		Total	\$ 105.00
New Concept in Signs	1/19/2021	"Shop Local, Shop Perth Amboy" Billboard	\$ 400.00
		Total	\$ 400.00
Cognito Forms	2/1/2021	Cognito Forms Payment for February 2021	\$ 10.00
		Total	\$ 10.00
Norris McLaughlin	2/8/2021	Legal Counsel for month of January 2021	\$ 3,000.00
		Total	\$ 3,000.00
		TOTAL	\$4,762.96

City of Perth Amboy
Business Improvement District

Total Bill List	\$ 4,762.96
Date	2/9/2021

NAME	SIGNATURE
Antonio Abreu	
Lisett Lebron	
Asim Malik	
Sergio Diaz	
Mayor Helmin Caba	
Fausto Diaz	
Iris Diaz	
Wilma Matey	
Reyes Ortega	
Mayor's Designee	
Samuel Quezada	
Melvin Rodriguez	
Elizabeth Sanchez	
James Snyder	
Chairman Rosengarten	

Motion: _____

Second: _____



INVOICE

Zoom Video Communications Inc.
55 Almaden Blvd, 6th Floor
San Jose, CA 95113
billing@zoom.us

Invoice Date: 01/29/2021
Invoice #: INV65876844
Payment Terms: Due Upon Receipt
Due Date: 01/29/2021
Account Number: 7001116165
Currency: USD
Account Information: Business Improvement District
260 High Street,
Perth Amboy, New Jersey 08861
United States

Remittance Details should be sent to:
Finance@zoom.us

ncolon@perthamboynj.org

Purchase Order Number:

Tax Exempt Certificate ID:

Zoom W-9

CHARGE DETAILS				
Charge Description	Service Period	Subtotal	Tax	TOTAL
Charge Name: Standard Pro Monthly -- Proration Credit Quantity: 1 Unit Price: \$14.99	01/29/2021-02/15/2021	(\$8.70)	(\$0.58)	(\$9.28)
Charge Name: Standard Pro Annual Quantity: 1 Unit Price: \$149.90	01/29/2021-01/28/2022	\$149.90	\$9.93	\$159.83
Charge Name: Standard Pro - Discount Discount Percentage: 20.00%	01/29/2021-01/28/2022	(\$29.98)	(\$1.99)	(\$31.97)

INVOICE TOTALS	
	Subtotal: \$111.22
	Total (Including Tax): \$118.58
	Invoice Balance: \$0.00



INVOICE

TAX DETAILS				
Charge Name	Tax Name	Jurisdiction	Charge Amount	Tax Amount
Discount	Sales Tax	State	(\$29.98)	(\$1.99)
Standard Pro Annual	Sales Tax	State	\$149.90	\$9.93
Standard Pro Monthly	Sales Tax	State	(\$8.70)	(\$0.58)
			Total Tax	\$7.36

TRANSACTIONS					
				Invoice Total	\$118.58
Transaction Date	Transaction Number	Transaction Type	Description	Applied Amount	
01/29/2021	P-70987680	Payment		(\$118.58)	
				Invoice Balance	\$0.00

Zoom Phone services provided by Zoom Voice Communications, Inc. Rates, terms and conditions for Zoom Phone services are set by Zoom Voice Communications, Inc.



PO BOX 489
NEWARK, NJ 07101-0489

KEYLINE



PERTH AMBOY BUSINESS IMPROV
260 HIGH ST
PERTH AMBOY, NJ 08861

Manage Your Account	Account Number	Date Due
b2b.verizonwireless.com	342311378-00001	02/16/21
Change your address at http://sso.verizonenterprise.com	Invoice Number	9871994426

Quick Bill Summary

Dec 25 – Jan 24

Previous Balance <i>(see back for details)</i>	\$121.80
Payment – Thank You	-\$121.80
Balance Forward	\$.00
Monthly Charges	\$70.00
Usage and Purchase Charges	
Messaging	\$.00
Data	\$.00
Equipment Charges	\$47.91
Surcharges and Other Charges & Credits	\$2.66
Taxes, Governmental Surcharges & Fees	\$1.31
Total Current Charges	\$121.88

Total Charges Due by February 16, 2021 \$121.88

Pay from phone	Pay on the Web	Questions:
#PMT (#768)	At b2b.verizonwireless.com	1.800.922.0204 or *611 from your phone



PERTH AMBOY BUSINESS IMPROV
260 HIGH ST
PERTH AMBOY, NJ 08861

Bill Date January 24, 2021
Account Number 342311378-00001
Invoice Number 9871994426

Total Amount Due

Will be submitted to credit card on 02/14/21
DO NOT MAIL PAYMENT

\$121.88

P.O. BOX 408
NEWARK, NJ 07101-0408



98719944260103423113780000100000012188000000121883



Get Minutes Used	Get Data Used	Get Balance
#MIN + SEND	#DATA + SEND	#BAL + SEND

Payments

Payments, continued

Previous Balance \$121.80

Payment - Thank You

Payment Received 01/14/21 -121.80

Total Payments -\$121.80

Balance Forward \$0.00

Total Amount Due will be submitted to your card provider on 02/14/21

Written notations included with or on your payment will not be reviewed or honored. Please send correspondence to: Verizon Wireless Attn: Correspondence Team PO Box 408 Newark, NJ 07101-0408

Automatic Payment Enrollment for Account: 342311378-00001 PERTH AMBOY BUSINESS IMPROV

By signing below, you authorize Verizon Wireless to electronically debit your bank account each month for the total balance due on your account. The check you send will be used to setup Automatic Payment. You will be notified each month of the date and amount of the debit 10 days in advance of the payment. You agree to receive all Auto Pay related communications electronically. I understand and accept these terms. This agreement does not alter the terms of your existing Customer Agreement. I agree that Verizon Wireless is not liable for erroneous bill statements or incorrect debits to my account. To withdraw your authorization you must call Verizon Wireless. Check with your bank for any charges.

1. Check this box.
2. Sign name in box below, as shown on the bill and date.
3. Return this slip with your payment. Do not send a voided check.





Invoice Number 9871994426 Account Number 34231378-00001 Date Due 02/16/21 Page 3 of 5

732-372-8772 Noelia Colon

Overview of Lines

Page Number	Monthly Charges	Usage and Purchase Charges	Equipment Charges	Surcharges and Other Credits	Taxes, Governmental and Surcharges and Fees	Third-Party Charges (includes Tax)	Total Charges	Voice Plan Usage	Messaging Usage	Data Usage	Voice Roaming	Messaging Roaming	Data Roaming
4	\$70.00	--	\$47.91	\$2.66	\$1.31	--	\$121.88	--	3	.956GB	--	--	--
Total Current Charges							\$121.88						

Veronica Pacheco
441 Penn Street
Perth Amboy, NJ 08861

Invoice

Invoice # 0121
Date: January 31, 2021

BILL TO:
PABID
260 High Street
Perth Amboy, NJ 08861

DESCRIPTION	DATE(S)	UNIT	RATE	AMOUNT
Vendor Services (Clerical)	1/1/2021-1/31/2021	77.50	\$13.00	\$1,007.5
			TOTAL	\$1,007.50

338 State Street
Perth Amboy, NJ 08861 US
+1 7328263575
orders@printingcopycenter.com
printingcopycenter.com



BILL TO
Noelia Colon

INVOICE 11118

DATE 12/30/2020 TERMS Net 15

DUE DATE 01/14/2021

DATE	ACTIVITY	QTY	RATE	AMOUNT
	Postcards 6 X 9 / Color / Double Sided / Matte Stock	300	0.35	105.00

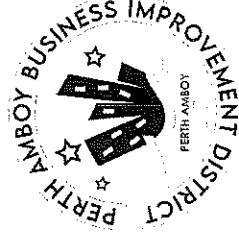
Thank you for your business.
We hope to see you again!

TOTAL DUE \$105.00

OFFICE: (732) 826-3575 | FAX: (732) 826-3395 |
ORDERS@PRINTINGCOPYCENTER.COM

**PERTH AMBOY
BUSINESS IMPROVEMENT DISTRICT (BID)**

You're a member of the BID!



What's in it for you?

LEARN MORE ABOUT THE RESOURCES THE BID CAN GIVE YOU AND YOUR BUSINESS.

The Perth Amboy BID serves the City's main downtown shopping area and property owners with support for economic revitalization, promotion, education & business resources.

- Façade Grant Program
- Downtown Beautification Projects
- Grand Opening Ceremonies
- Downtown Arts Initiatives
- Digital Marketing
- COVID-19 Response & Recovery
- Annual Events

LET'S START THE YEAR STRONG! IF YOU HAVEN'T ALREADY, BE SURE TO:



Sign up to receive important information & announcements

Text PERTHAMBOYBIZ at 22828 to join our email list!



Attend one of our monthly board meetings to express your thoughts!

**LET YOUR VOICE BE HEARD!
HAVE A COMMENT OR SUGGESTION?
JOIN US FOR ONE OF OUR 2021 BOARD MEETINGS!**

**Meeting location and dates are subject to change due to the ongoing impacts of COVID-19. Please check online by visiting our webpage or use the QR code for meeting information.*

January 12	July 13
February 9	*No August meeting
March 9	September 14
April 13	October 12
May 11	November 9
June 8	December 14



Get in touch with us!

Learn more at
www.tinyurl.com/perthamboybid

To contact the BID, call (732) 442-6421
or email ncolon@perthamboybj.org



DESIGN - FABRICATION - INSTALLATION

891 State Street. Perth Amboy NJ. 08861
 P: 732-442-1403 F: 732-442-3113

QUOTE

Location Information: 260 High Street Perth Amboy NJ 08861	Client Name: City of Perth Amboy Small Business Saturday 2020	Quote Date: 01/19/2021 Quote #: 10572
PAYMENT REQUEST: \$400.00	Contact: Noelia Colon 732-442-6421 Terms: COD	Questions? 732-213-4151 infosales.nc@gmail.com

DESCRIPTION:

1- New Banner 16'-0" x 1'-1" (To update existing Shop small billboard) **\$400.00**



Price Includes Design and Installation

Total Amount Project Cost: \$400.00

THANK YOU FOR DOING BUSINESS WITH US!



Cognito, LLC
929 Gervais Street
Suite D
Columbia, SC 29201

Invoice

Transaction Details

Organization

Business Improvement District

Number

2262-4132

Date

02/01/2021 12:17 AM

Method

Status

Paid

Billing Information

Name

Noelia Colon

Email

ncolon@perthamboynj.org

Company

Perth Amboy Business Improvement District

Address

260 High Street, Perth Amboy, NJ 08861

Invoice Details

Subscription to Pro (\$10/Month)

Subscription to Cognito Pro Plan (\$10/month)

\$10.00

Subtotal:

\$10.00

Amount Paid: \$10.00



400 Crossing Boulevard
8th Floor
P.O. Box 5933
Bridgewater, NJ 08807
T: 908-722-0700
F: 908-722-0755

February 8, 2021

Perth Amboy Business Improvement Dist.
Attn: Noelia Colon
260 High Street
Perth Amboy, NJ 08861

Invoice #: 11096134
Client #: 117198
Matter #: 1
Billing Attorney: DRG

INVOICE SUMMARY

For professional services rendered through January 31, 2021:

RE: Routine Advice Matters

Professional Services	\$ 3,000.00
Expenses	<u> \$.00</u>
TOTAL THIS INVOICE	\$ 3,000.00



BRIDGEWATER, NJ | NEW YORK, NY | ALLENTOWN, PA

WWW.NORRISMCLAUGHLIN.COM

FEI# 62-1408127

February 8, 2021

Invoice #: 11096134
 Client #: 117198
 Matter #: 1
 Billing Attorney: DRG

RE: Routine Advice Matters

PROFESSIONAL SERVICES RENDERED

Date	Tkpr	Description	Hours	Amount
1/04/21	DRG	[REDACTED] privileged communications with Barry and Noelia	2.50	625.00
1/04/21	AUP	[REDACTED] responses to Noelia Colon and Plaintiff	2.40	600.00
1/26/21	AUP	[REDACTED] summarized and analyzed cases; email summary to Dan Guadalupe	1.50	375.00
1/28/21	DRG	[REDACTED] memo to Board; advice and counsel	2.80	700.00
1/30/21	DRG	[REDACTED] preparation for Feb 2nd hearing	2.80	700.00
		Totals	12.00	\$ 3,000.00
TOTAL PROFESSIONAL SERVICES				\$ 3,000.00

SUMMARY OF PROFESSIONAL SERVICES

Timekeeper	Hours	Rate	Total
DANIEL R. GUADALUPE	8.10	250.00	2,025.00
AKSHAR U. PATEL	3.90	250.00	975.00
TOTALS	12.00		\$ 3,000.00

TOTAL THIS INVOICE \$ 3,000.00



**Business Engagement Presentation by P.A.R.T.N.E.R. and NJ CC for
NRTC planning process
AGENDA
2/9/2021 at 4:00 PM
Via Zoom Video Conference**

PRESENTATION: Business Engagement by Perth Amboy Redevelopment Team for Neighborhood Enterprise and Revitalization's (P.A.R.T.N.E.R.) and New Jersey Community Capital (NJCC) for NRTC Planning Process

ABOUT BUSINESS ENGAGEMENT PRESENTATION:

PARTNER has contracted NJCC's Community Strategies group to provide neighborhood planning services to create a new neighborhood plan for the Gateway Neighborhood through a community driven planning process.

As mandated by the NRTC Program Rules, the process by which the plan developed will be one in which neighborhood residents, property owners, local businesses, and nonprofit organizations within the neighborhood or providing services to neighborhood residents will be able to participate. During the planning process, we are hosting a number of community meetings and other engagement opportunities

Today's engagement presentation is with businesses in the Gateway and in the BID District to participate in the planning process. At the end of the process, before a final draft of the neighborhood plan is formally submitted to the DCA for approval for the NRTC program, P.A.R.T.N.E.R. will provide the City of Perth Amboy 30-day period to review the plan and make comments or suggestions.

ABOUT NRTC:

Pursuant to the Program Rules of the New Jersey Department of Community Affairs' (DCA) Neighborhood Revitalization Tax Credit (NRTC) program, the Perth Amboy Redevelopment Team for Neighborhood Enterprise and Revitalization's (P.A.R.T.N.E.R.) intends to develop a new neighborhood plan for the GATEWAY NEIGHBORHOOD.

ABOUT THE GATEWAY NEIGHBORHOOD:

The subject area is an estimated 42 square blocks located within the southeastern and central quadrants of the City of Perth Amboy. Streets and physical boundaries mark the borders of the GATEWAY NEIGHBORHOOD. To the north, the neighborhood ends at Fayette Street. Convery Blvd (Route 35) forms the western boundary. The Raritan River demarcates the southern boundary. Elm Street is the eastern edge of the community. (See map attached)

ABOUT THE NRTC PLANNING PROCESS WITH P.A.R.T.N.E.R.:

This plan will identify neighborhood opportunities and issues, and propose a comprehensive set of economic development, housing, social support, and related strategies to drive forward the neighborhood's revitalization over the next decade. When approved by the DCA, this Plan will also enable P.A.R.T.N.E.R. to participate in the NRTC's annual project application rounds to seek funding to implement these comprehensive strategies.

Today's presentation is with businesses in the Gateway and in the BID District to participate in the planning process. At the end of the process, before a final draft of the neighborhood plan is formally submitted to the DCA for approval for the NRTC program, P.A.R.T.N.E.R. will provide the City of Perth Amboy 30-day period to review the plan and make comments or suggestions.

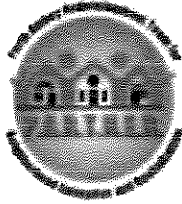
INVITATION: Businesses in the Gateway businesses and in the BID District.

PRESENTATION AGENDA

1. Intro to Gateway Neighborhood and NRTC program (Victor Tavarez)
 - a. About GNC: <https://www.partnernj.org/what-we-do/program-and-services/gateway-neighborhood-collaborative/>
 - b. Gateway Neighborhood Map
2. Discussion (Victor Tavarez)
 - a. What would you say are the strengths and/or key opportunities of the business district in the Gateway section of Perth Amboy?
 - b. What would you say are the key weakness and/or challenges of the business district in the Gateway section?
 - c. What are some ideas you have about ways to either take better advantage of the strengths and opportunities, or how to address the challenges and weaknesses?
3. Sources of Ideas (Jason Lowe)
 - a. Proposals of the Downtown NPP plan
 - b. What do you think about these proposals? Would they work in the Gateway?
 - c. Inspiration Board
 - d. What do you think about these proposals? Would they work in the Gateway?
4. Closing (Victor Tavarez)
 - a. This is a continuing process.
 - b. Direct any questions and concerns to Victor Tavarez at victor@partnernj.org or at (732) 442-0384

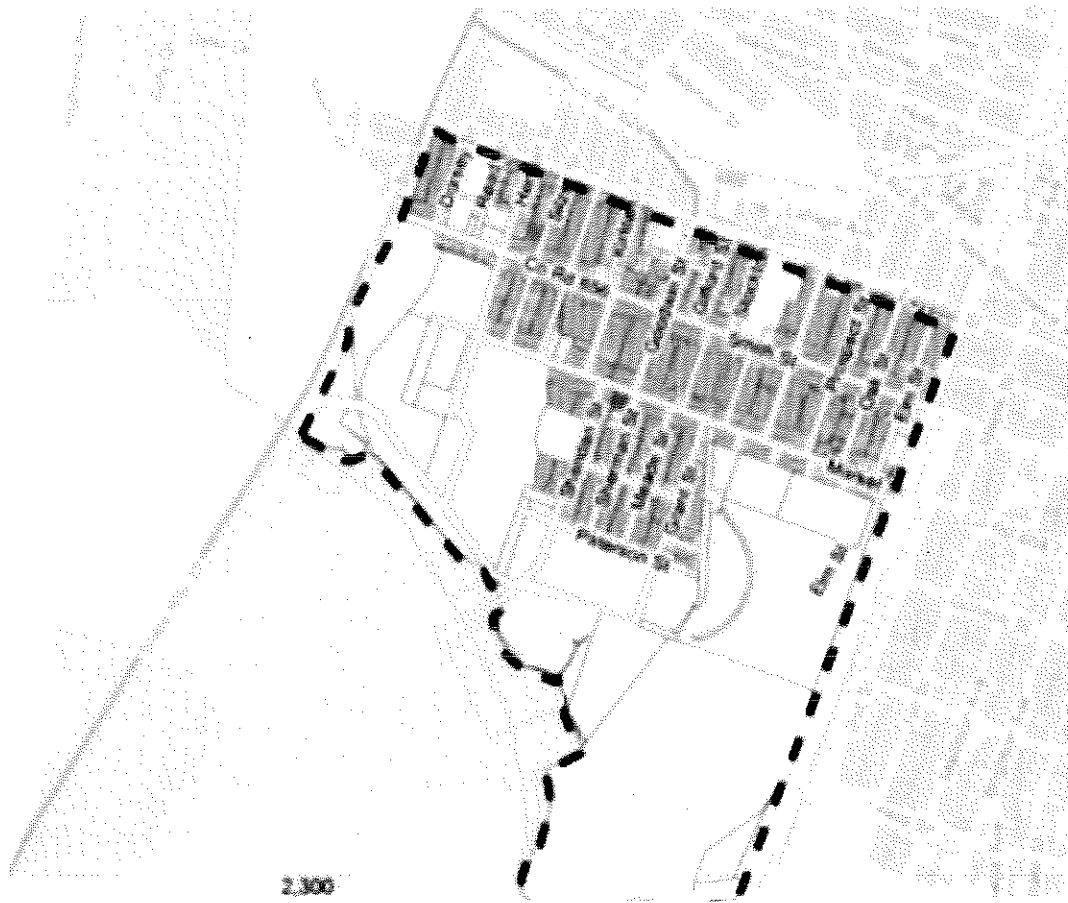


Business Engagement Presentation by P.A.R.T.N.E.R. and NJ CC for
NRTC planning process
AGENDA
2/9/2021 at 4:00 PM
Via Zoom Video Conference



GATEWAY

Neighborhood Collaborative



The GATEWAY area in Perth Amboy extends from Route 35 to Fayette Street and Elm Street to the Raritan River.

About P.A.R.T.N.E.R.: The Perth Amboy Redevelopment Team for Neighborhood Enterprise and Revitalization (PARTNER) is a 501 C3 non-profit organization established by the Housing Authority of the City of Perth Amboy. PARTNER is committed to creating housing services and economic opportunities for low and moderate-income families and individuals. Services include, but not limited to job training, career counseling, employment opportunities, job skills, budgeting, housing counseling, and stress management. The services offered support individuals to become economically independent. Follow us at www.partnernj.org , Facebook @LiveWorkPlayInGateway, Twitter @livesimplyhere and Instagram @ gateway_perth_amboy/

About NJCC: New Jersey Community Capital (NJCC) is a nonprofit community development financial institution (CDFI) that provides an innovative toolkit of financial products, programs and services to advance equity and opportunity in underserved communities. NJCC supports the preservation and development of affordable housing and sustainable community development ventures that increase jobs, improve education and strengthen neighborhoods to ensure that communities can thrive. To learn more, visit www.newjerseycommunitycapital.org and Twitter: @NJCLF.



City of Perth Amboy

Helmin J. Caba, Mayor

January 27, 2021

Ms. Noelia Colon, Executive Director
Perth Amboy Business Improvement District
260 High Street
Perth Amboy, New Jersey 08861

Dear Ms. Colon,

I would like to thank the Perth Amboy Business Improvement District for their partnership with the Office of Economic and Community Development (OECD) in assisting our City's businesses in their recovery this past year.

As you know, the OECD office administers the Neighborhood Preservation Program (NPP) grant provided by the New Jersey Department of Community Affairs that has funded an entire year of improvements in a portion of the BID district. There are a number of 2020 initiatives and projects that we will be executing by May 2021, as we must expend the NPP funds by June 2021.

We would like to continue our partnership in beautifying and improving our downtown district with the remaining Year 1 plans for NPP funds, specifically for benches. We are aware that the BID is onboard with moving forward to replace the benches eliminated from the downtown area several years ago, due to loitering and misuse, while providing relief for shoppers, commuters, the elderly and people with disabilities.

The governing body (inclusive of the Mayor's Office, the Office of Economic Community Development, the Department of Public Works and the Office of Emergency Management) has approved the design of the backless benches to be installed in the downtown area. The backless benches with a three-part arm rest would prevent misuse, while providing relief for shoppers, commuters, the elderly and people with disabilities.

The NPP funds allocated for benches totaling \$22,130 will only replace benches in the NPP district (on Smith Street from High Street to the Train Station). It is our hope that the BID will support the funding of the downtown benches project for the remainder of the district with the same design for continuity and uniformity.

We are pleased to have your support and partnership on this project, we know that the BID has worked to fulfill its goal and purpose to aide its district's business owners and revitalize the economic backbone of our community.

Should you have any questions or need additional information to support this endeavor, please do not hesitate to contact me at (732) 826-0290 ext. 4863 or via email at tvazquez@perthamboynj.org.

Sincerely,



Tashilee Vazquez
OECD Assistant Director

cc: Barry Rosengarten, BID Chairman
Honorable Mayor Helmin Caba
Ed Remsen, Interim Business Administrator
Larry Cattano, PAPD Deputy Chief
Frank Hoffman, DPW Director

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PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT
City Hall
260 High Street
Perth Amboy, NJ 08861
(732) 442-6421



Barry Rosengarten, Chairman

February 9, 2021

Re: BOARD VACANCIES- PUBLIC CALL TO SERVICE

Dear Business Owner and/or Community Member,

In March 2021, the Perth Amboy Downtown Business Improvement District, Inc. (BID), a Title 15 Non-Profit Corporation created as permitted by the Special Improvement Act N.J.S.A. 40:56-65 et seq. and pursuant to the Special Improvement District Ordinance of the City No. 776-95 dated July 17, 1995, will be electing new members to its Board of Directors. The BID is seeking interested board member candidates who believe in our mission and are willing to be active in their governance roles.

This year there are two (1) year terms for "At Large" (community member) positions; five (2) year term seats for general board members, and three (3) year term seats for general board members. Individuals interested in applying to become a member of the BID Board of Directors are required to meet the following eligibility criteria for consideration in accordance with the BID's By-Laws:

For all positions except the "At Large" positions:

- (a) Be an Owner of an assessed property within the District in good standing and not an employee or elected official of the City of Perth Amboy; or
- (b) Be a tenant or business owner [not owner of the property] at an assessed property within the District in good standing provided, in the case of a business owner, that the business is operating and active in the District in the normal course and is not closed or shut down (except for repairs and/or renovations). Such tenant or business owner nominee shall not be an employee or elected official of the City of Perth Amboy.

Regardless of whether the tenant or business owner has paid the landlord or property owner taxes for the property, if the property owner is not in good standing as defined herein, said nominee shall not qualify for a nomination.

(If you need to determine if your business or property is within the District, please contact us.)

Business must be in good standing with New Jersey Department of Treasury to qualify for nomination and have a current New Jersey Business Registration Certificate.

Property Owner must be in good standing and not be in arrears pertaining to City of Perth Amboy property taxes or BID Special Assessments as of the date of the nomination but not later than three (3) business days before the election. However, if you are in arrears, we urge you to please bring yourself current as soon as possible.

Prospective applicant must be able to attend monthly meetings, committee meetings and BID functions as required.

At Large Positions

With respect to nominations for Directors "at Large", such nominees **shall not be** a property owner or tenant within the business improvement district.

Normally, "At Large" members are members of the community interested in the enhancement and development of the District.

While we understand that your commitment to our organization is voluntary, when applying please consider that we need your full participation and commitment while serving on the board in order to continue successful and productive programming and business service. The Perth Amboy Downtown Business Improvement District strives for high quality service related to business development and community engagement. If you are interested in becoming a member of the BID Board of Directors, please complete and submit the attached application packet by **Tuesday, February 23, 2021** to:

**Noelia Colon, BID Executive Director
Perth Amboy Business Improvement District
Attn: Executive Committee
260 High Street
Perth Amboy, NJ, 08861**

Pursuant to our By-laws, the Executive Committee of the BID Board of Directors will nominate candidates for the Board from the submitted applications. Nominations are then submitted to the Board of Directors for approval by majority vote thereof. After such approval, the Secretary of the Corporation shall cause the Nominations to be published and announced to the public.

Sincerely,

Board of Directors
Perth Amboy Business Improvement District

**PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT
BOARD OF DIRECTORS CANDIDATE APPLICATION**

Name: _____
(First) (Last) (M.I)
 Home Address: _____
 City: _____ State: _____ Zip: _____
 Phone Number: _____ Mobile: _____
 Email Address: _____

Please select one of the following options that apply

- Community Member interested in serving**
- Business Owner or Business Tenant within the District** (*business must be in good standing with the NJ Department of Treasury*)

Name of Business: _____
 Title: _____
 Address: _____

(City) (State) (Zip)
 Phone Number: _____

- Business Property Owner** (must not be in arrears regarding City of Perth Amboy property taxes or BID Special Assessments as of the date of the nomination but not later than three (3) business days before the election or you will be disqualified).

Property Address: _____

(City) (State) (Zip)
 Business tenants: _____

Please list boards and committees that you serve on, or have served on (business, community, professional, social, religious, etc.).

Organization	Role/Title	Date of Service
_____	_____	_____
_____	_____	_____
_____	_____	_____

Why would you be a good candidate for nomination to the BID Board of Directors and what positive ideas or roles can you contribute?

NOTE: Please be sure to attach your resume. Also attach your NJBRC (if applicable) and return completed form below, if applicable. DEADLINE IS TUESDAY, FEBRUARY 23, 2021

VERIFICATION OF PAYMENT OF COMMERCIAL PROPERTY TAX

The commercial property owner/business owner or business tenant listed below has applied to be a candidate for the board of directors for the Perth Amboy BID. Among our requirements is verification that payment of the commercial property tax on the property or building be current **(including all BID special assessments). Kindly verify below the most recent tax period paid on the subject property with the City of Perth Amboy Tax Collector and provide us with proof thereof.**

PROPERTY LOCATED AT: _____
(Street Address)

Lot Number _____ Block Number _____ Classification _____

Property Owner: _____

Business Owner: _____

MOST RECENT TAX PAYMENT HISTORY

Are there any tax liens and/or tax sale certificates on the property?

Yes _____ No _____

Most Recent Payment Amount: \$ _____

Most Recent Tax Period Covered: _____

(Applicant may also submit a tax payment history print out from the Tax Collector's Office)

**PERTH AMBOY TAX COLLECTOR'S DEPARTMENT
AUTHORIZED SIGNATURE:**

Name (please print)

Thank you for your cooperation. Should you have any questions, please contact the Perth Amboy BID office at: (732) 442-6421.



The City of
PERTH AMBOY
Helmin J. Caba, Honorable Mayor
& City Council Members

PRESS STATEMENT

FEBRUARY 5, 2021: In response to Governor Murphy's announcement (Executive Order 219), we have modified our local state of emergency declaration to include that all licensed liquor establishments to cease the sale and or consumption of all alcoholic beverages on the licensed premises at midnight (12 A.M.) and that all restaurants cease indoor dining at midnight (12 A.M.) in the City of Perth Amboy. After 12 A.M. take-out food services only.

Public Safety remains our number priority.

We are committed to a phased re-establishment of normal business hours and will re-evaluate this local order within 2 weeks as our local COVID-19 case numbers remain high. We appreciate our business community's patience and taking all the COVID-19 safety precautions necessary; following capacity restrictions, wearing of face coverings, and social distancing set forth by the State of New Jersey.

We need to continue to work together and ensure that public safety is upheld in this emergency order. We will be visiting our businesses to inform as well as advise that our police officers will be monitoring to ensure compliance.

5 DE FEBRERO DE 2021: En respuesta al anuncio del gobernador Murphy (orden ejecutiva 219), hemos modificado nuestra declaración local del estado de emergencia para incluir que todos los establecimientos con licencia alcohólicas puedan operar y vender alcohol hasta las 12 A.M. y que todos los restaurantes dejen de comer en el interior a medianoche (12 A.M.) en la ciudad de Perth Amboy. Después de las 12:00 A.M., solo se ofrecen servicios de comida para llevar.

La seguridad pública sigue siendo nuestra prioridad.

Estamos comprometidos con los establecimientos por fases del horario comercial normal y reevaluaremos este pedido local dentro de 2 semanas ya que nuestros números del caso COVID-19 locales permanecen altos. Apreciamos la paciencia de nuestra comunidad de negocios y tomando todas las medidas de seguridad COVID-19 necesarias; después de restricciones de capacidad, el uso de cubiertas de la cara y distancia social expuesto por el estado de Nueva Jersey.

Tenemos que seguir colaborando y asegurar que la seguridad pública sea sostenida en este pedido de emergencia. Visitaremos nuestros negocios para informarlos de este pedido de emergencia y que nuestros policías supervisarán para asegurar la conformidad.

**OFFICE OF CITY OF PERTH AMBOY OFFICE OF EMERGENCY MANAGEMENT LOCAL
STATE OF EMERGENCY ORDER**

Executive Order #195 (2020) issued by Governor Murphy permits local Emergency Mangers to further impose restrictions on hours of operation for businesses in the interest of public safety on a local level. As such, the positive test results of our citizens remain elevated and therefore require the City of Perth Amboy to exercise that right for continued safety and precaution.

Therefore, as of Friday the 5th of February, 2021 all licensed liquor establishments within the City of Perth Amboy will cease the sale and or consumption of all alcoholic beverages on the licensed premises at midnight every day until further order.

Additionally any establishment that offers food services will cease indoor dining at Midnight every day. Take out service will be permitted to continue according to the normal business hours of the establishment.

Periodic street closures and modifications to parking regulations as authorized by the Office of Emergency Management to support the response to COVID as needed.

Murphy Expands Small Business Lease Assistance Grant Program

ON FEB 2, 2021

Gov. Phil Murphy announced an additional \$5 million has been allocated to the Small Business Lease – Emergency Assistance Grant Program (SBL-EAGP), which allows businesses in 64 legislatively designated municipalities to apply for grants of up to \$10,000 for lease costs.

The program, which has already allocated \$10 million to roughly 1,000 businesses, assists small business owners impacted by the COVID-19 pandemic.

“This program has helped nearly 1,000 small businesses owners pay their leases during the unprecedented economic fallout from COVID-19,” said Governor Murphy. “The Small Business Lease – Emergency Assistance Grant program is one of many we have stood up over the past year in an effort to help small businesses weather this storm.”

“The Small Business Lease – Emergency Assistance Grant program has proven to be a successful lifeline to small businesses in New Jersey during the COVID-19 crisis and we’re thrilled to announce this additional funding,” said Lt. Governor Sheila Oliver, who serves as Commissioner of the Department of Community Affairs and board chair of the New Jersey Redevelopment Authority. “As we’ve seen from the success stories, these grants can mean the difference between a small business having to shutter its doors and lay off employees versus being able to stay open and serve their community through the pandemic. We value our small businesses and must do everything we can to help sustain them through this crisis.”

The SBL-EAGP, managed by the New Jersey Redevelopment Authority (NJRA), is one component of a broader Main Street Commercial Corridors Relief Package paid for with federal CARES Act funding.

The program is targeted to businesses with 5,000 square feet of leased space or less, and requires standard debarment and legal qualifications from applying businesses. Applications can be found online, and funds are distributed on a first-come, first-served basis. The application opens on Monday, February 22nd at 9:00 a.m. and will remain open until the funds are exhausted.

“While I am optimistic about 2021 and our state’s recovery, the small business community in New Jersey is still reeling from the impact of the ongoing public health emergency. It is crucial that we remain aggressive and continue to prioritize small businesses in our recovery efforts, particularly those in communities most severely affected by the crisis,” stated Leslie A. Anderson, President and

CEO of the New Jersey Redevelopment Authority. “At NJRA, impact and outcomes are our primary objectives, and in Phase 1 of our Small Business Lease – Emergency Assistance Grant Program we focused heavily on reaching small and micro businesses that had not received any other funding. We’re immensely proud that we achieved that goal with over 70% of our grant recipients. Nonetheless, I know from the overwhelming response to Phase 1 of our program that many businesses are still struggling, and I am so grateful for Governor Murphy and Lt. Governor Sheila Oliver’s leadership and for this critical funding to help meet this urgent need.”

Through the SBL-EAGP, small businesses located in NJRA’s 64 legislatively designated municipalities that have been adversely impacted by COVID-19 can apply for up to \$10,000 to assist with lease payments. Eligible applicants include:

- Tenants leasing commercial space in mixed-use buildings,
- Tenants leasing space in commercial buildings, and
- Tenants leasing space to operate a storefront business

**RESOLUTION
BY THE BOARD OF DIRECTORS OF
DOWNTOWN PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT, INC. (BID)
AUTHORIZING EXECUTIVE CLOSED SESSION**

WHEREAS, on February 9, 2021, the Board of Directors of the Downtown Perth Amboy Business Improvement District, Inc. (“the BID” or “the Corporation”), a non-profit corporation, held a Public Meeting after duly notifying the public pursuant to and in compliance with the Open Public Meetings Act, N.J.S.A. 10:4-6 (“the Act”);

WHEREAS, at said meeting, upon quorum being established, a motion was made pursuant to the Act to hold an executive “closed session” in order to discuss with BID counsel legal advice and reporting on four pending litigation matters and legal advice pertaining to façade grant policies and procedures, which discussion is exempt from disclosure to the public under the Act;

WHEREAS, this Resolution is intended by the BID and its Board to memorialize the corporate action taken by the BID through its Board,

NOW, THEREFORE, it is hereby resolved on Tuesday, February 9, 2021, by the Board of Directors of the Downtown Perth Amboy Business Improvement District, Inc. as follows:

1. THAT at the February 9, 2021 meeting the BID Board of Directors shall conduct an executive “closed session” to discuss with BID counsel legal advice and reporting on four pending litigation matters and legal advice pertaining to façade grant policies and procedures; and
2. THAT the Minutes of the February 9, 2021 meeting when issued and approved at the next BID Board meeting to be held in March 2021 shall summarize the closed session discussion.

ADOPTED this 9th of February 2021 at a duly noticed public meeting,

DOWNTOWN PERTH AMBOY BUSINESS IMPROVEMENT DISTRICT, INC.

Barry Rosengarten, Chairman

Antonio Abreu, Secretary

ATTEST to form:

Noelia Colon, BID Executive Director

February 9, 2021

VOTING:

First Name	Last Name	YES	NO	Abstain	Excused
Lisett	Lebron				
Reyes	Ortega				
Wilma	Matey				
Melvin	Rodriguez				
Samuel	Quezada				
Elizabeth	Sanchez				
Fausto	Diaz				
James G.	Snyder				
Sergio	Diaz				
Antonio	Abreu				
Asim	Malik				
Iris	Diaz				
Mayor Helmin	Caba				
Chairman Barry	Rosengarten				